



#1 CANADIAN ENTERTAINMENT NEWS PROGRAM OVERALL

585M

P2+ AMA

189K

A25-54 AMA

**REACHES 4.1M VIEWERS ON AVERAGE
EACH WEEK FOR P2+**

Source: Numeris, Total Canada, Conventional = weeks 3-37 (9/12/2016 to 5/17/2017)



ETALK

ETALK is CTV's flagship entertainment vehicle and Canada's most-watched entertainment news program. Covering all showbiz fronts, ETALK delivers the latest news on movies, music, television, fashion and more. It's an established brand of entertainment for Canadians, one that celebrates both home grown talent and international stars.

ETALK is hosted by Anchor Ben Mulroney, with Co-Anchor Danielle Graham, Senior Correspondents Lainey Lui and Traci Melchor, Senior Reporter Devon Soltendieck, and Reporter Liz Trinnear and Chloe Wilde.

Entertainment News | 30 min

CTV: MONDAY – WEDNESDAY & FRIDAY 7PM ET

CTV TWO: MONDAY-FRIDAY 7:30 PM ET | SUNDAY 6:30 PM ET

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