

Kevin A. Assaff**Senior Vice-President, Legal and Business Affairs, Bell Media and Bell TV**

Kevin A. Assaff serves as Senior Vice-President, Legal and Business Affairs, Bell Media and Bell TV. In this role, he is responsible for all legal matters across Bell Media's local, specialty and pay television, radio, digital and on-demand content, as well as for Bell TV.

Assaff joined Bell Media (formerly CTV) in 2002 and has held various positions in the business and legal affairs group, including vice-president and general counsel. Prior to joining Bell Media, Assaff served as assistant general counsel for BCE, where he began his career in 1992.

Assaff holds a Bachelor of Economics and Political Science degree from McGill University and graduated from the University of Western Ontario Law School in 1992. He was called to the Ontario bar in 1994.