

Gerry Frappier

President, French-language TV and RDS

Gerry Frappier is responsible for all programming, production, and scheduling operations for Bell Media's French-language TV properties, in addition to supporting Le Fonds Harold Greenberg.

Frappier previously held the position of President and General Manager of Le Réseau des Sports (RDS) since 1999. Under his leadership, RDS has become the #1 French Specialty Television service and the #1 destination for sports with its broad portfolio of major sports property rights and content distribution platforms. RDS has also steadily expanded its offering through the creation of the RDS Info and RDS2 services, RDS.ca, RDS mobile, and many new original productions.

Frappier also served as French-language Chef de Mission for Canada's Olympic Broadcast Media Consortium during the Vancouver 2010 Winter Olympic Games and the London 2012 Summer Olympics.

Born in Montréal, Frappier is a graduate of McGill University where he earned a Bachelor of Commerce degree in Marketing and International Business. Before joining RDS, Frappier occupied a number of positions at Molson Breweries, including Vice-President, Business Planning and Development (in Toronto) as well as Vice-President, Sales and Marketing for Québec. He was also Product Group Manager at General Foods, where he started his career in 1980.

Frappier is actively involved with a variety of charitable organizations, including the Montreal Canadiens Children's Foundation, Le Défi Sportif, Special Olympics Canada, and Sports Celebrities Festival benefiting Special Olympics Québec.