

**Randy Lennox**  
**President, Bell Media**

As President of Bell Media, Canada's leading broadcasting, streaming, and content creation company, Lennox is responsible for all of the company's businesses including TV, radio, digital, and out-of-home, as well as new ventures and partnerships.

Lennox joined Bell Media in August 2015 as President, Production and Broadcasting. In February, 2017, he was elevated to the position of President of Bell Media and joined the BCE executive team.

Under Lennox's leadership, Bell Media has announced several strategic partnerships, including purchasing a majority stake in Pinewood Toronto Studios and becoming part of the ownership group of comedy enterprise Just For Laughs, the international producer of tours, festivals, and television specials.

Other initiatives under the leadership of Lennox include a partnership between Bell Media's BNN and Bloomberg Media; an exclusive alliance with Lionsgate to bring Starz to Canada; an international distribution arrangement with Sony Pictures Television for Bell Media's original music format THE LAUNCH; the SnackableTV short-form video app, Canada's home for Kevin Hart's Laugh Out Loud comedy network; and a joint venture to produce the international smash hit *Bat Out of Hell The Musical*.

In addition, Lennox recently led the relaunch of the all-new Crave streaming service, home to current HBO and SHOWTIME® series and specials, Hollywood hit movies, programming from VICE and WOW! Unlimited Media, acclaimed television series, original programming, and more.

In January 2019, Lennox was elected Chair of the Board of Directors for The Banff World Media Festival (BANFF). He also sits on the board of Pinewood Toronto Studios.

A veteran music and entertainment industry executive, Lennox was formerly the President and CEO of Universal Music Canada, where he led Universal through a time of tumultuous change in the music industry, and helped elevate Canadian talent to the international stage including Shawn Mendes, Justin Bieber, Shania Twain, Drake, The Arkells, Alessia Cara, The Tenors, The Tragically Hip, and The Weeknd, among others.

Lennox has been honoured as a member of the Canadian Music and Broadcast Industry Hall of Fame and sits on the board of directors for Music Canada and Canada's Walk of Fame; the board of governors for Massey Hall and Roy Thomson Hall; and the culture advisory board for the province of Ontario.

In April, 2017, Lennox was honoured by the Juno Awards with the Walt Grealis Special Achievement Award for his lifetime achievement commitment to Canadian music. He has also been recognized by *Macleans* and *Toronto Life* as one of the Top 50 most influential people in Canada and Toronto, respectively.

Lennox's philanthropic time and efforts have helped raised the profiles of numerous charities. In 2011, Lennox won a Juno Award for Single of the Year for producing "Wavin' Flag," a single that raised more than \$2 million in disaster relief funds for Haiti. He also raised more than \$8 million producing "Oh, What a Feeling" to celebrate the 25<sup>th</sup> anniversary of the Juno Awards. Lennox is a director of the Smilezone Foundation, a Canadian charity that aims to improve the lives of children facing illness, disabilities, and physical and emotional obstacles.