



mtv.ca/mtv2

MTV2 is unabashed, unpredictable, and unruly; it's MTV unleashed! It's the ultimate destination for Canada's 12-24s, featuring an eclectic roster of crazy, over-the-top exclusive programming packed full of attitude. MTV2 airs and covers hit movies, comedy, extreme sports, live music and videos, animation, and gaming. MTV2's fierce bite extends beyond television with a multi-platform experience that includes online, featuring an array of exclusive series too racy for TV. MTV2 is currently available in over 800,000 homes. MTV2 is a division of Bell Media, which is owned by BCE Inc. (TSX, NYSE: BCE), Canada's largest communications company.

Network Highlights:



- Available in 920, 000 households
- Core demo is 12-24 year olds (index 316).
- MTV2 is in the top 5 most targeted digital networks for P12-24, P12-34, A18-34, and F12-17 viewers.
- MTV2 is more likely to attract viewers with a household income over \$100,000 (index 139).

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