Canadian culture has always been deeply rooted in Astral’s values and has defined its identity. Since their respective foundations in 1986 and 1996, the English and French-language programs of the Harold Greenberg Fund (Fund/Fonds) have played a key role in supporting the production of cinematographic and television works, and consequently the emergence of new talent. We have at heart the success of our artisans and today pursue with the same passion our objective of enabling today’s talent to shine on both the national and international cultural scenes.

Once again this year, numerous projects have benefited from the financial support of the Fund/Fonds. In 2011-2012, they have invested the considerable sum of more than $3.6 million in 218 projects. Among these, many have distinguished themselves on both the national scene, notably with Goon by Michael Dowse and L’Affaire Dumont by Podz, and the international scene, particularly with David Cronenberg’s latest movie, Cosmopolis, in competition for the Palme d’or at the 2012 Cannes Festival, and Catimini, the first feature film by Nathalie Saint-Pierre, who won the Valois d’or at the Angoulême Festival.

To date, the financial support provided by the Fund/Fonds amounts to $81 million, thus giving life to 3,725 projects. Astral is proud to have contributed to the launch of these numerous projects, which demonstrate the incomparable Canadian talent and genius in film.

Ian Greenberg
President and CEO
Astral Media Inc.
Officer of the Order of Canada, Knight of the Ordre national du Québec and Knight of the French Legion of Honour, Harold Greenberg was born in Montreal on January 11, 1930. The eldest of eight children, he founded Angreen Photo, a photofinishing company, with his brothers Ian, Harvey and Sidney. It grew quickly and over the years evolved into Astral Communications, a prosperous corporation that would expand its operations into film technical services, film distribution and television programs, videocassette reproduction as well as pay-per-view and specialty television channels. Astral Communications, with Harold Greenberg as its president until his death in 1996, contributed to the funding, production and distribution of more than 100 feature films, including Maria Chapdelaine, In Praise of Older Women, Meatballs and the box office hit Porky’s.

The FUND (Foundation to Underwrite New Drama) was created in April 1986 at the behest of Harold Greenberg, who felt there was a genuine demand for high-quality Canadian scripts but insufficient resources to fund their development. In 1996, following Mr. Greenberg’s death, the FUND was renamed the Harold Greenberg Fund (Fund), and a French-language fund, Fonds Harold Greenberg (Fonds), was created. Over the years, Fund and Fonds have provided financial support for Canadian producers through aid programs that fund:

- story optioning, script writing and production of short and feature films;
- family-oriented programs and films;
- documentaries;
- special events;
- music programs;
- music videos;
- training programs and industry events.

To date, the various sections of Fund and Fonds have supported more than 3,725 projects, representing an investment of more than $81 million in Canada’s film and television industry. We are proud to support the vision and the efforts of Canadians who have stories to tell.
Astral’s Harold Greenberg Fund’s 26th year was one of growth, as we introduced new programs aimed at advancing Canadian filmmakers, their projects and the industry overall. It has been, and we trust will continue to be our mission to fully participate in the development of Canadian films and assist our country’s filmmakers at all experience levels. Harold Greenberg would have certainly been excited by the Fund’s achievements this year, and by the diverse slate of supported projects.

This year strong female protagonists dominated the projects supported by our Script Development Program, including Sarah Polley’s *Alias Grace*, Dawn Kuisma’s *Paris* and Clement Virgo’s *The Book of Negroes*. In the 19th century when society deemed women weak and dependent, real-life femme fatale Grace Marks shook North America with her involvement in a gruesome murder. *Alias Grace* is Margaret Atwood’s Giller prize-winning novel based on this story, and we are thrilled to have supported its adaptation by Sarah Polley through our Story Optioning Program. Miranda, an internationally acclaimed news editor, is the protagonist of *Paris*, a politically motivated drama written by Dawn Kuisma. In the story, Miranda risks everything to help her secret love and bring justice to a Serbian warlord whose victims she failed years ago. Academy Award-winner Paul Haggis is set the direct the project, with fellow Oscar-winning producer Bobby Moresco producing alongside Christine Tyson. *The Book of Negroes*, based on the novel by Lawrence Hill, is the story of Aminata Diallo, a child who is taken from her village in West Africa and forced to start a new life as a slave in South Carolina. The adaptation of this award-winning novel is being written and directed by Clement Virgo and produced by Conquering Lion Pictures. These are just a few of the 88 outstanding projects we supported in development this year.

Our slate of Equity Investment projects included eight films, four of which- namely *Home Again*, *The Lesser Blessed*, *My Awkward Sexual Adventure* and *Still*- premiered at the 37th annual Toronto International Film Festival® (TIFF). We’re also
proud to announce the recent successes of *Inescapable* and *Goon*, supported last fiscal. *Inescapable*, Ruba Nadda’s follow up to *Cairo Time*, made its world premiere in a Gala Presentation at TIFF. Michael Dowse’s hockey film *Goon* scored big with audiences, bringing in nearly $6.5 million in box offices internationally.

This year, we supported 17 training, promotions and project development programs across the country through our Industry Initiatives Program. We are particularly proud to have six new additions, including the City Life Film Project and the Short Film Program. City Life Film Project helps at-risk youth from Toronto’s priority neighbourhoods achieve their full potential through the arts. With our support, this year’s three finalists had the opportunity to develop their shorts into feature film treatments. For the inaugural Short Film Program, a partnership between the Fund and The Movie Network, we received 180 submissions. We were able to exceed our original commitment of two projects, supporting three at $20,000 each, including *Honor Code*, *Little Pig* and *Supernova*.

Thanks to everyone who has contributed to the success of the Fund over its 26 years, and especially to our dedicated supporters at The Movie Network and Viewers Choice. Through our current and past staff, board members, readers and interns Harold Greenberg’s ingenuity, generosity and passion for film has lived on. We look forward to continue playing a central role in the film industry going forward, providing even greater support to Canadian filmmakers.

Bryn Matthews  
Co-Chair  
Board of Directors

John Galway  
President  
Board Member
Suzette Couture
Board Member

Suzette Couture won her fourth screenwriting Gemini Award for the CTV movie *After the Harvest*, starring Sam Shepard. She was awarded the Humanitas for the CBS miniseries *Haven*, and her CBS miniseries *Jesus* was nominated for an Emmy. As a partner in Sarrazin Couture Entertainment, she won the Golden Reel Award for highest box office for her first Canadian feature, *La Florida*. She has just completed a television pilot for CTV and is in development on a feature script starring Michael Sheen.

Damon D'Oliveira
Board Member

Damon D'Oliveira has crafted some of Canada’s most innovative feature films – including *Poor Boy’s Game, Lie With Me, RUDE, Proteus* and *H*. D’Oliveira’s films have sold internationally and screened at notable international festivals including Cannes, Berlin, Toronto, Sundance and Rotterdam. Damon has studied acting with Sandy Meisner at the Neighbourhood Playhouse in New York City, where he also worked for two years at the United Nations.

Melanie Friesen
Board Member

Melanie Friesen’s career began 35 years ago in London. She was a literary agent, then MGM/UA’s head development executive in the U.K. She held similar positions for Cineplex Odeon Films in Los Angeles and for Martin Scorsese in New York. For 12 years, Melanie was the Producer of the Film/Television Trade Forum at the Vancouver International Film Festival. Her work with the festival continues as producer/presenter of Cinema Salon. She is also the Interim Director of Praxis at Simon Fraser University and on the board of the Vancouver Institute.
John Galway
President,
Board Member

John Galway is an MBA graduate with twenty-years of experience in film and television. His experience ranges from film festivals, to production and financing. Since joining the Fund in 2005, he has overseen the organization’s support of over 650 projects, including Away from Her, Barney’s Version, In Darkness and One Week. John has also worked on several industry boards, juries and advisory committees and recently co-founded the Toronto Irish Film Festival.

Bryn Matthews
Co-Chair,
Board of Directors

Bryn Matthews had an impressive career in Canadian broadcasting, initially as a television producer and director in Toronto, then as a program and production executive, and later as President of the CTV affiliate station in Ottawa, from where he retired.

Jane Tattersall
Board Member

Jane Tattersall is one of Canada’s premier film professionals. With more than 150 credits in sound design and sound editing, Jane’s sound work has garnered her over 40 awards and nominations, and her dedication to the art of film sound has earned her an international reputation for creativity and skill. Jane founded Tattersall Sound and Picture twenty years ago, and has worked with such acclaimed directors as David Cronenberg, Jaco Van Dormael, and Fernando Meirelles, as well as many of Canada’s new generation of directors including Sarah Polley and Richie Mehta.
J. Kevin Wright
Board Member

J. Kevin Wright is the Senior Vice-President of Programming for Astral Television Networks. He oversees the acquisition, commissioning and scheduling of programming for The Movie Network, HBO Canada, TMN Encore, Family Channel, Disney Junior Canada and Disney XD Canada. Previously, Wright held senior roles at TELETOON and YTV. He received the Alliance for Children and Television “Outstanding Achievement Award” in 2005.

EMPLOYEES

Alan Bacchus
Programs Manager

Allison Lawrence
Communications Specialist
SCRIPT DEVELOPMENT PROGRAM

STORY OPTIONING

Airborn
DHX Media (Halifax) Ltd.
S: Kenneth Oppel
Novel by Kenneth Oppel

Alias Grace
Tangled Inc.
S: Sarah Polley
Novel by Margaret Atwood

All That Matters
Triptych Media Inc.
S: Paolo Barzman
Novel by Wayson Choy

Ava Lee
Strada Films Inc.
S: Esta Spalding
Series by Ian Hamilton

The Cellist of Sarajevo
Strident Films Inc.
S: T.B.D.
Novel by Steven Galloway

City of Champions
Gokart Pictures
S: T.B.D.
Novel by Daniel Stanton
**A Cold Night for Alligators**  
Darius Films Inc.  
S: T.B.D  
Novel by Nick Crowe

**Consecrated Ground**  
Emotion Pictures Inc.  
S: Thom Fitzgerald  
Novel by George Boyd

**Far to Go**  
House of Films Inc.  
S: Hannah Moscovitz and Rosa Laborde  
Novel by Alison Pick

**A Good Girl**  
Opolo Pictures Inc.  
S: Jonathan Williams  
Novel by Amy Jones

**The Journal of Mortifying Moments**  
Marcon Pictures Inc. and T.L. Boulton Productions Ltd.  
S: Jill Girling and Lori Mather-Welch  
Novel by Robyn Harding

**The Last Crossing**  
Mind’s Eye Development Inc.  
S: Rob King  
Novel by Guy Vanderhaeghe

**Needles**  
Cedar Avenue Productions and Reunion Pictures Development  
S: Riel Stone  
Novel by William Deverell

**Never Shoot a Stampede Queen**  
Middle Child Films Inc.  
S: Mark Leiren-Young  
Novel by Mark Leiren-Young

**Small Houses**  
Designer Living Productions Inc.  
S: Ian Ferguson  
Novel by Ian Ferguson
Through Black Spruce
Kistikan Pictures Inc.
S: Barbara Samuels
Novel by Joseph Boyden

Ty Conn
Four Seasons Productions Inc.
S: Marcus Robinson
Novel by Linden MacIntyre and Theresa Burke

**SCRIPT DEVELOPMENT PROGRAM**

**FIRST DRAFT**

Ava Lee: The Water Rat of Wanchai
Strada Films Inc.
S: Karen Walton

Heartbeat
Bad Astronaut Inc.
S: Andrea Dorfman

Idiot Wind
Corey Marr Productions
S: Joseph Kay

Oliver's Flight
Spiral Entertainment Ltd.
S: Valerie Buhagiar

Pitch
Farpoint Films
S: Collin Friesen

Race Dicks
The Pits Inc.
S: Robb Wells, Mike Smith and J.P. Tremblay

Red
Mamaoo Pictures Ltd.
S: Joseph Boyden

Reishima
Couzin Films Inc.
S: Philip Kalin-Hajdu

Southpaw
Mutual Street Productions
S: Jesse Moss and John Reardon
Super Pulp!
South Creek Pictures Inc.
S: Troy Nixey

Ty Conn (a.k.a. 200 Days)
Ilana C Frank Films Inc.
S: Marcus Robinson

Vinland
Suki Films
S: Mark Krupa

We Go Lights & Sirens
Federgreen Entertainment Inc.
S: Zoe Whittall and Lisa Foad

SCRIPT DEVELOPMENT PROGRAM
SECOND DRAFT

Akilla's Escape
Gen One Films Inc.
S: Charles Officer

All That Matters
Triptych Media Inc.
S: Paulo Barzman

Baseballismo
A71 Productions Inc.
S: Jay Baruchel and Jessie Chabot

Borealis
Buffalo Gal Pictures Inc.
S: Jonas Chernick

Bottle Rocket Hearts
Me Three Productions Inc.
S: Zoe Whittall and Linsey Stewart

Burden
A71 Productions Inc.
S: Hubert Davis

A Death in the Bullfighting Hills
New Real Films Inc.
S: Martyn Burke
Drilled
StromHaus Productions Ltd.
S: Carolyn Saunders

Flop House
John Hazlett & Darren Curtis
S: Darren Curtis and John Hazlett

A Good Girl
Opolo Pictures Inc.
S: Jonathan Williams

Happy Clean- The Last Chinese Laundry
Picture Plant Ltd.
S: William D. MacGillivray

Ice Kings
Resonance Films
S: Cameron Labine

Idiot Wind
Corey Marr Productions Inc.
S: Joseph Kay

Jumbo’s Clown Room
Hellhound Productions
S: Alison Murray and Alex Pugsley

Kill Shakespeare
Kill Shakespeare Entertainment Inc.
S: Anthony Del Col and Conor McCreery

The Last Letter
The Film Farm
S: Esta Spalding

Lucky 13
Buck Productions
S: Jonathan Sobol

Mimi & Me
Blake Corbet Productions Inc.
S: Marly Reed

Needles
Cedar Avenue Productions and Reunion Pictures Development
S: Riel Stone

Oddly Flowers
Pope Productions Ltd.
S: Jordan Canning
Pure Science Fiction
2034830 Ontario Inc.
S: Ryan Ward

A Royal Day
Conquering Lion Pictures and 1976 Productions Inc.
S: Gerald Wexler

The Runner
1078459 Ontario Inc.
S: Malcolm Clarke

Saucer Men
Tell Tale Productions
S: Ian Johnston

Sitting on the Edge of Marlene
Rodeo Queen Pictures Inc.
S: Ana Valine

Torchbearer
Circle Blue Films
S: David Bradley Halls

What You Need
Picture Plant Ltd.
S: Sherry White
SCRIPT DEVELOPMENT PROGRAM

FINAL DRAFT

Action Figures
Strident Films
S: Ken Hegan

Beneath Planet Cronenberg
Viddywell Films Inc.
S: Chris Trebilcock

Cold Blooded Snakes
Darius Films
S: Stephen Kunc

Don’t Talk to Irene
Alyson Richards Productions Inc.
S: Pat Mills

Drilled
StrømHaus Productions Ltd.
S: Carolyn Saunders

Dual
Oberon Films Inc.
S: Simon Reynolds

Empire of Dirt
Red Cloud Studios
S: Shannon Masters

Esc
Suki Films Inc.
S: Robert Higden

The Fifty
Raven West Films
S: Jim Kouf

Glitch
Karma Film Inc. and Divani Films
S: Srinivas Krishna and Peter Lauterman

A Good Girl
Story Engine Pictures Inc.
S: Jonathan Williams

Idiot Wind
Corey Marr Productions Inc.
S: Joseph Kay
Jacob Green
Independent Edge Films
S: Michael Greenspan and Christopher Dodd

Needles
Cedar Avenue Productions and Reunion Pictures
S: Riel Stone

The Outlander
Strada Films Inc. and Triptych Media Inc.
S: Esta Spalding

Paris
Diamonds to Bullets Entertainment
S: Dawn Kuisma

Plagued
Foundation Features
S: Rachel Talalay

Rhymes for Young Ghouls
Prospector Films
S: Jeff Barnaby

Sailor Girl
Markham Street Films Inc.
S: Johanna Schneller

The Saver
Amérique Film Inc.
S: Wiebke von Carolsfeld

The Secret Evidence
South Creek Pictures Inc.
S: Nicholas Racz
SCRIPT DEVELOPMENT PROGRAM

POLISH AND PACKAGING

All the Wrong Reasons
Shore Road Pictures
S: Gia Milani

Anthem of a Teenage Prophet
Les Films Hand Picked Inc.
S: Richard Bell

The Book of Negroes
Conquering Lion Pictures Inc.
S: Clement Virgo

Cas & Dylan
Montefiore Films Inc.
S: Jessie Gabe

Empire of Dirt
Red Cloud Studios
S: Shannon Masters

The Flying Troutmans
Four Seasons Productions Inc.
S: Semi Chellas and Miriam Toews

League of Monster Slayers
New Real Films
S: Aaron Woodley

The Lion’s Share
Euclid 431 Pictures Inc.
S: Nathan Morlando and Allison Black

Night Life
Strada Films Inc.
S: Robert DeLeskie

Truck Stop
Sixth Avenue Enterprises Ltd.
S: Bonnie Fairweather
EQUITY INVESTMENT PROGRAM

CAS & DYLAN
Montefiore Films
P: Mark Montefiore
S: Jessie Gabe
D: Jason Priestley

A 61-year-old dying man’s plan to check out on his own terms takes a reluctant detour when he inadvertently winds up on the lam with an “anything-but-normal” 22-year-old girl who, as an aspiring writer, is determined to story edit his suicide note.

THE CRUNCH
Darius Films
P: Nicholas Tabarrok
EP: Jeff Sackman, Noah Segal, Mark Slone, Bob Weinstein
S/D: Jonathan Sobol

Against his better judgment, third-rate motorcycle daredevil Crunch Calhoun agrees to pull off one more art theft - even if it means having to work with his unscrupulous brother Nicky. Crunch reassembles his team - the connected Uncle Paddy, forger Guy de Cornet, sidekick Francie, and his girlfriend Lola to score the impossible - a legendary banned gospel printed on the Gutenberg press, in this heist comedy about brotherhood, honour and revenge.

COTTAGE COUNTRY
Whizbang Films Inc.
P: Frank Siracusa
EP: Paul Gross and Frank Siracusa
S: Jeremy Boxen
D: Peter Wellington

Todd (Tyler Labine) wants everything to be just perfect at the family cottage where he plans to propose to Cammie (Malin Akerman). But things go awry with the arrival of Todd’s slacker brother Salinger (Daniel Petronijevic) and his free-spirited girlfriend Masha (Lucy Punch). When Todd accidentally dispatches his irksome sibling with an axe, Cammie is determined not to let murder stand in the way of their happiness.
HOME AGAIN
Home Again Film Productions inc.
P: Jennifer Holness, Don Carmody and Anita Lee
EP: Sudz Sutherland, Silva Basmajian and Maxime Rémillard
S: Jennifer Holness and Sudz Sutherland
D: Sudz Sutherland

*Home Again* is a searing dramatic feature film about three adults raised “a foreign” and deported to their country of birth, Jamaica. Marva, Dunston, and Everton are deported from Canada, the U.S and London, respectively. Now back “home,” each quickly discover a different Jamaica from the idyllic paradise seen in vacation ads or from vague childhood memories. Every day is a fight for survival in a place where family support, friendships, and shelter are elusive. They embark on a journey that pushes their endurance beyond measure and forces them to discover who they truly are.

THE LESSER BLESSED
Gen One Films Inc.
P: Christina Piovesan
EP: Richard Van Camp
S/D: Anita Doron

A drama centered on a First Nations teenager trying to find his place in the modern world.

MAD SHIP
Enigmatico Films Inc. and Buffalo Gal Pictures
P: Rhonda Baker, Patricia Fogliato, Elizabeth Jarvis and David Mortin
S: David Mortin and Patricia Fogliato
D: David Mortin

A drama about a Norwegian immigrant who came to the Canadian prairies in the 1920s.

MY Awkward Sexual Adventure
julijette inc. and Banana-Moon Sky Films
P: Juliette Hagopian and Jonas Chernick
S: Jonas Chernick
D: Sean Garrity

*My Awkward Sexual Adventure* tells the story of Jordan Abrams, a conservative accountant who enlists the help of Julia- an uninhibited stripper- to win back his ex girlfriend. Julia guides him on a quest for sexual experience, leading him into a world of strip clubs, sexual massage parlours, cross-dressing and S&M.
STILL
Mulmur Feed Co. Ltd.
P: Jody Colero, Tamara Deverell, Avi Federgreen and Michael McGowan
EP: Richard Hanet
S/D: Michael McGowan

An elderly couple fight against local authorities in rural New Brunswick to build their new home.

INDUSTRY INITIATIVES

TRAINING GRANTS
Astral’s Harold Greenberg Fund has been a long-standing supporter of industry training, development and Canadian film promotions. The programs we sponsor span from coast to coast and range from emerging filmmaker training to established project development. In 2011/2012, the Fund supported 17 projects through the Industry Initiatives Program, investing over $230,000 in the Canadian film industry. Through these industry initiatives, we supported an additional six marketing projects, three short films and four feature film development initiatives.

ASTRAL’S HAROLD GREENBERG FUND – CANADIAN RED CARPET
The Canadian Red Carpet campaign was designed to promote the Canadian films at the Whistler Film Festival, as well as to develop synergies between the Fund and Astral Radio. Through a microsite hosted by Virgin Radio Vancouver, each of the Canadian films playing at the Festival had a webpage featuring videos, photos, synopsis and a link to Whistler Film Festival’s site for tickets and showtimes. The campaign also featured on air and online giveaways.

ASTRAL’S HAROLD GREENBERG FUND – MARKETING PROGRAM
The Marketing Program, in its inaugural year, was designed to support Canadian feature filmmakers with the marketing costs associated with film festivals, in an effort to attract distributors and sales agents. Each project was eligible for up to $10,000 to cover expenses including publicists, travel, marketing materials and special events. Projects supported include Amy George, Comforting Skin, Doppelgänger Paul, I’m Yours, Moon Point and Roller Town.
ASTRAL’S HAROLD GREENBERG FUND &
THE MOVIE NETWORK
– SHORT FILM PROGRAM
The inaugural Short Film Program was designed to greenlight the production of short films from emerging Canadian filmmakers, to be used as a calling card for their first feature film. Three prizes of $20,000 were awarded, consisting of a non-recoupable grant from Astral’s Harold Greenberg Fund and a Pay-TV broadcast license fee from The Movie Network. Projects supported include Honor Code, Little Pig and Supernova.

CANADIAN FILM CENTRE
– SHORT DRAMATIC FILM PROGRAM
This is an intense five-month development, production and post-production filmmaking experience. It brings together directors and their creative teams to deliver a dramatically challenging and well-executed short film, within strict constraints. The program delivers the highest level of artistic and cultural expression, technical and professional advancement, and a well-produced film for international festival and distribution consideration.

CANADIAN FILM CENTRE
- WORLDWIDE SHORT FILM FESTIVAL SHORT FILMS:
BIG IDEAS SYMPOSIUM
The Symposium is held over four days during the Festival, offering essential professional development opportunities to emerging filmmakers in a series of vibrant seminars, panels and workshops. Attendees have unparalleled access to industry leaders through a series of Panels and Power hours, as well as Industry Roundtables. The Working Lab gives participants one-on-one access to an expert in a given field. These programs are designed to help filmmakers advance their careers.

CITY LIFE FILM PROJECT
Through the City Life Film Project, we see an opportunity to find young, talented filmmakers from Toronto’s priority neighbourhoods and use the arts to help them achieve their full potential. In these neighbourhoods, over 30% of high school students are not expected to graduate from high school. The implications of this reality are higher unemployment, increased crime rates and deeper social divisions within our city. City Life’s program aims to provide relevant skills and a foundation for disadvantaged youth to find their voice and build towards a career in film, television and other creative industries.
FIRST WEEKEND CLUB
First Weekend Club is a non-profit organization that strives to build audiences for great Canadian films through grassroots initiatives such as special screenings, Q&As with talent, premiere parties, movie alerts and other promotional activities. First Weekend Club is a free cross-Canada film club that encourages members to attend opening weekend screenings, hence the name “First Weekend Club.”

IMAGINATIVENATIVE FILM + MEDIA ARTS FESTIVAL – SCREENWRITING WORKSHOP
This an international festival that celebrates the latest works by Indigenous peoples on the forefront of innovation in film, video, radio, and new media. The Screenwriting Workshop puts together emerging writers with established directors to discuss the multiple layers involved in writing a feature-length film. This allows the artists to share their processes, tips for good writing, and experiences in the Canadian film industry. imagineNATIVE is also the only Indigenous festival that offers a formalized industry series of workshops and panels, of which the Fund is the lead sponsor. Beyond script writing, the Industry Series provides director masterclasses with award-winning filmmakers, micro-meetings with buyers and funders, information sessions on sales, funding, and marketing, and offers intensive pitch training and hands-on technical training for filmmakers and media artists at various stages of their careers.

JUST FOR LAUGHS FILM FESTIVAL
The Just For Laughs Film Festival is the premiere film event of the Montreal International Just For Laughs Festival. This film extravaganza showcases a selection of the best comedic short films from around the world; plus Canadian, Hollywood, International and Independent film premieres. Now in its 16th year, the programming of the film festival and the five-year old Just For Laughs Comedy Conference are increasingly interconnected. The Comedy Conference enriches the offer for filmmakers and the industry by offering the Comedy Bootcamp Feature Pitch, a Master Class for filmmakers, and more.

PEI SCREENWRITERS’ BOOTCAMP
The 6th annual PEI Screenwriters’ Bootcamp ran for five intensive days the week of June 4-8, 2012 with mentors who specialize in training for the screen-based entertainment industry. Three workshops were offered: Writing a Treatment, Writing a First Draft and Writing for the Small Screen. PEI Screenwriters’ Bootcamp is run by the Island Media Arts Coop (IMAC).
PLANET IN FOCUS ENVIRONMENTAL FILM FESTIVAL
- PLANET IN FOCUS GREEN SCREEN AWARD
Planet in Focus is Canada’s leading not-for-profit environmental media arts organization. Since 1999, Planet in Focus has played a significant role in helping to raise awareness about the state of our planet using the power of film. Planet in Focus showcases outstanding films from across Canada and around the world. Our annual October film festival provides a forum for artistic and educational excellence, industry recognition, the discovery of new Canadian talent, and even has provided first funding for some of the most exciting films about our planet, including Yung Chang’s Gemini Award winning Up the Yangtze.

PRAXIS CENTRE FOR SCREENWRITERS
– STORY EDITOR INTERNSHIP PROGRAM
This program offers comprehensive training in screenplay development. Selected interns begin training with a reading series, by professional actors, and script analysis with industry executives. They also participate in one-on one meetings and training sessions. The program continues with a short term internship. Participants are then matched with emerging directors making short dramatic films, or with screenwriters from earlier Praxis competitions to continue the rewrite process.

REEL CANADA
REEL CANADA is a travelling film festival that brings Canadian films to classrooms across the country. Students program their own festival events; special guest speakers such as actors, directors and other prominent personalities present their work and take part in Q&A’s. REEL CANADA’s aim is to introduce students to the power and diversity of Canadian film and engage them in a conversation about what it means to be Canadian.

TORONTO REEL ASIAN INTERNATIONAL FILM FESTIVAL
– INDUSTRY SERIES AND SCREENWRITING WORKSHOP
This is Canada’s premier pan-Asian international film festival, fostering the exchange of cultural and artistic ideals between east and west. It provides a public forum for homegrown Asian media artists and their work, and fuels the growing appreciation for Asian cinema in Canada. The Reel Asian Industry Series is packed with discussions, panels and workshops designed to bring together delegates with an impressive group of industry professionals and mentors.
TORONTO SCREENWRITING CONFERENCE
The Toronto Screenwriting Conference is a one-of-a-kind event for professionals working in screen-based media. It is a weekend of advanced screenwriting education featuring:

- Extraordinary key-note sessions with high-profile showrunners and screenwriters
- Incomparable breakout sessions with leading international screenwriting academics, book authors and industry execs
- Advanced level of education and skills development unparalleled by any other screenwriting event

Professional writers, producers, directors, and executives benefit from this gathering of the best creative talent, authors and speakers in writing for screen-based media.

WHISTLER FILM FESTIVAL & CANADIAN FILM CENTRE
– GO WEST PROJECT LAB
CFC’s GO WEST Project Lab is presented in partnership with the Whistler Film Festival and is an intense, one-week creative and business immersion experience held in Whistler, B.C. Intended to advance a producer’s dramatic feature project, the lab facilitates relationships and collaboration on, and investment in, film projects that have US and international appeal. Up to six producers from across the nation are invited to participate in the Project Lab and connect with eight industry experts.

WHISTLER FILM FESTIVAL
– CFC WRITER MASTER CLASS
Open to writers from across Canada where previously it was limited to BC writers and presented in partnership with the CFC and Whistler Film Festival, three Canadian writers with dramatic feature films in development will be selected to participate in an intimate daylong script roundtable workshop led by an acclaimed veteran Writer/Story Consultant. Each writer will receive candid script feedback of up to 1.5 hours on tone, story, structure, and character development. All three writers will be privy to each other’s feedback, gaining valuable insight and practical tips on the screenwriting process, marketplace considerations with different genres, and what they can do on the page to make their script stand out above the rest!

SPONSORSHIPS
Astral’s Harold Greenberg Fund is proud to have sponsored the following industry events this year, honouring excellence in the Canadian film and television industries.

- Available Light Film Festival – Festival Sponsor
- Genie Awards - Award for Original Screenplay
- Writers Guild of Canada Screenwriting Awards
- Directors Guild of Canada Awards
Astral’s Harold Greenberg Fund’s English Language Program (Fund) was established in 1986 to assist in the development of quality Canadian feature film scripts. The Fund receives a yearly contribution of $1,000,000 for this Script Development Program from The Movie Network. Created in 1991 to support feature film production, the Equity Investment Program is sponsored by Viewers Choice. This program is funded by 5% of gross revenues from Viewers Choice. In 2001, the Story-Optioning Phase was established to build upon the crucial funding provided by the existing Script Development Program. The Fund receives a yearly contribution of $300,000 from The Movie Network for Story-Optioning, which brings The Movie Network’s annual commitment to $1.3 million.

Since its inception in 1986, the Fund has provided financial support to 2,241 script development projects, 190 feature films, 17 family television series, three feature-length documentaries, three short films and 287 training grants for a total investment of $57,800,429.

ASTRAL’S HAROLD GREENBERG FUND
English-Language Program

Brookfield Place, 181 Bay Street, P.O. Box 787, Suite 100, Toronto, ON M5J 2T3
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PROJECTS FINANCED 2011-2012
126 PROJECTS TOTALLING $2,147,869

Funds Committed: $2,147,869
- Development: $835,489 (39%)
- Story-Optioning: $180,750 (8%)
- Equity Investment: $898,000 (42%)
- Industry Initiatives: $232,630 (11%)

Level of Demand: 614 Projects
- Development: Received 366, Supported 88
- Equity Investment: Received 38, Supported 8
- Industry Initiatives: Received 230, Supported 30

Projects Funded: 126 Projects
- Development: 71 Projects (57%)
- Story-Optioning: 17 Projects (14%)
- Equity Investment: 8 Projects (6%)
- Industry Initiatives: 30 Projects (24%)