



2021 Winter-Spring
Programming Highlights

BellMedia



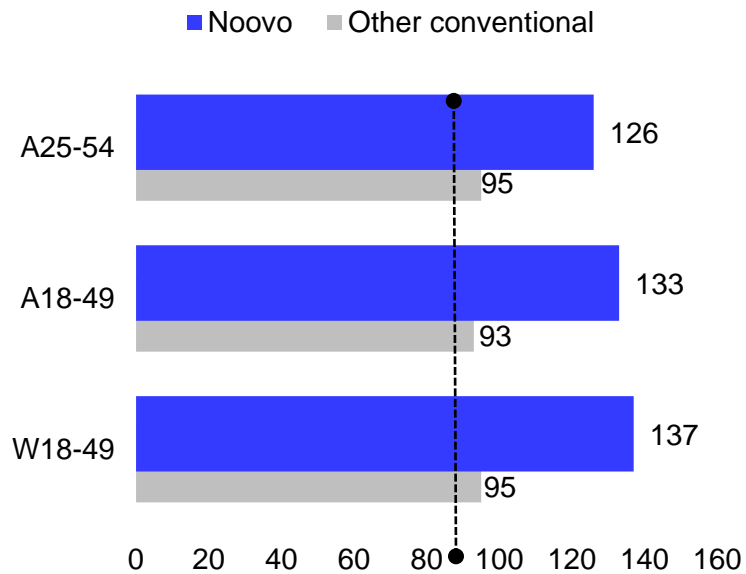
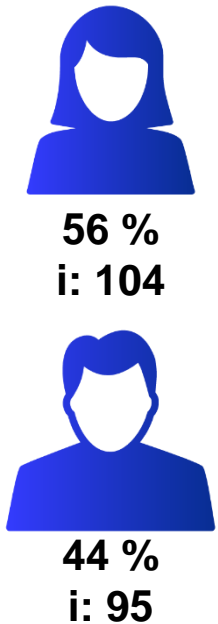
noovo



NOOVO c'est nous!

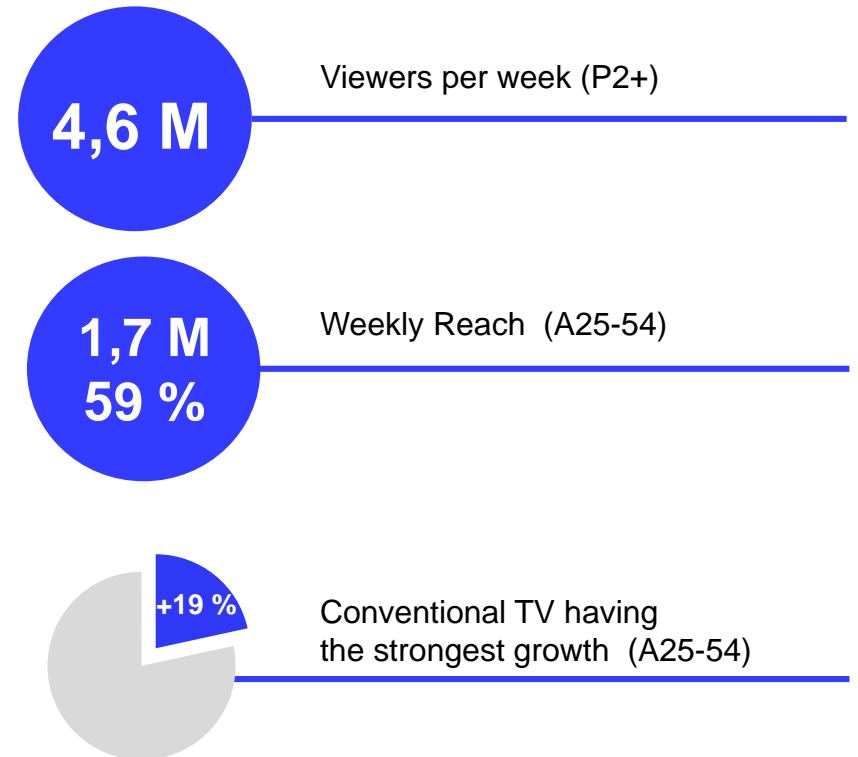
Audience profile

Average audience composition concentration index minute (TV average = 100)



Best A18-49 audience concentration among conventional

Key stats



Newsroom

In 2021, a new era is dawning in for Noovo. From its new studios – in Montréal and in Québec City, along with local reporters covering the regions of Saguenay, Estrie and Mauricie –, Noovo will air over 25 hours of programming and 20 hours of local news per week.

Our team will connect with viewers through trustworthy and in-depth content, reports, eyewitness accounts and authentic news stories, with a coverage that's adapted to local realities. Noovo's journalistic approach will be timely, modern and open to the world, with a promise to reinvent conventional TV models and offer news to all audiences on all platforms, anytime and anywhere.

25 hours of
programming
per week

20 hours of
local news
per week

noovo

Big Brother célébrité

Get ready for celebrities in the house on BIG BROTHER! Under the watchful eyes of our cameras, the contestants will be living together 24/7, totally cut off from the rest of the world as they attempt to forge alliances that will carry them across the finish line. To survive, they'll have to strategize, overcome challenges, and build trust with the other players – because every week, one of them will get voted out of the house. After 13 weeks of isolation, the eliminated players will choose one winner. It may look easy, but in the BIG BROTHER house, only one thing is certain: expect the unexpected.

52 x 30 min.
14 x 60 min.

Marie-Mai will host the Sunday elimination show.



Contre-offre

The Lévesque family operates a mom-and-pop real estate business that's struggling to survive in a competitive market. Alain has been a broker for 35 years, and he's on the verge of a burn-out. He's now counting on his daughters and his faithful sidekick, Marcel, to help him out. This dysfunctional, yet engaging, team of underdogs helps property buyers and sellers find happiness in the cutthroat real estate jungle.

(30 min.)





L'appel d'une vie

With this series, we enter the little-known world of emergency dispatchers, revisiting their most influential calls. To better understand their work and the impact they can have on the lives of people in distress, we are reliving certain calls in order to fully understand the cases, so that an unexpected reunion can then be orchestrated between the dispatchers, the responders dispatched to the scene and the citizens who made the call of a lifetime to 9-1-1.

(30 min.)



Les Soirées Carte Blanche Juste pour rire 2020

Each headliner from the 2020 edition of Festival Juste pour rire is given carte blanche to perform a routine that best reflects their talents. Laurent Paquin, Korine Côté, Les grandes crues, Mehdi Bousaidan, Pier-Luc Funk and Phil Roy are joined by some of today's hottest comics in entertaining and memorable shows.

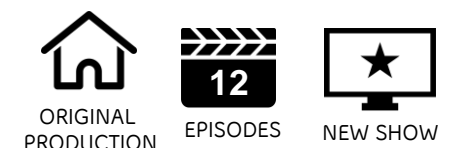
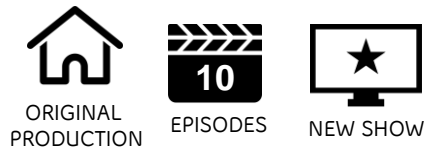
(60 min.)



Entre deux draps

This sketch-comedy show takes place entirely in the bedrooms of five couples of various ages and backgrounds, as well as in a hotel room where countless clients stop in for countless different reasons. Adopting a realistic approach, this dramedy takes an honest and disarming look at what happens behind closed bedroom doors.

(30 min.)



NOOVO

ORIGINAL PRODUCTIONS

New episodes

La semaine des 4 Julie

Season 2

LA SEMAINE DES 4 JULIE is a talk show where anything can happen. Julie Snyder presents interviews, performances, features, surprises, games and contests, surrounded by contributors appearing each night in rotation.

(60 min.)



ORIGINAL
PRODUCTION



52
EPISODES



POSSIBILITY OF
INTEGRATIONS



L'amour est dans le pré

Season 9

Hosted by Katherine Levac, this reality show focuses on five farmers looking for love. Each of them welcomes three potential mates to their farm, in the hopes of making a connection and finding romance.

(60 min.)



ORIGINAL
PRODUCTION



13
EPISODES



POSSIBILITY OF
INTEGRATION



Clash Season 1

This daily drama tells the tale of 5 happy-go-lucky, young and free adults who relearn to walk, talk and love again with a physical handicaps. A powerful story about redemption and the willingness to go above and beyond. Shot on location and in studio in Montreal.

(30 min.)



Cardinal Seasons 3 & 4

The body of a 13-year-old girl is found in a unused mine after having been missing for several months. Detectives John Cardinal and Lise Delorme attempt to unravel the mystery surrounding the young girl's death. As the case grows and grows in horror, a terrible secret emerges from Cardinal's past that threatens to derail the investigation. With Billy Campbell and Karine Vanasse.

(60 min.)



Catastrophe Seasons 1 & 2

A forty something Québec woman and an American francophile create quite a mess by falling in love with each other.

(60 min.)



ORIGINAL
PRODUCTION



EPISODES



NEW SHOW



ORIGINAL
PRODUCTION



EPISODES



NEW SHOW



ORIGINAL
PRODUCTION



EPISODES



NEW SHOW



RPM / RPM+
Season 22 / Season 6

Pierre Michaud, Luc-Olivier Chamberland and Samuel Lessard answer all your car-related questions and team up with collaborators on special reports.

(30 min.)



Huissiers
Season 4

This show immerses us in the world of misjudged and misunderstood legal professionals, who are often the first to face the offenders. When you're a bailiff, repossessions, evictions and fraud are all in a day's work.

(30 min.)










Sports 30

SPORTS 30 is a television program which consists of a daily summary of news from the sports world from Monday to Friday at 7am and 7h30am.

From RDS and RDS Info.

(30 min.)

-  ORIGINAL PRODUCTION
-  36 EPISODES
-  NEW SHOW
-  POSSIBILITY OF INTEGRATION

-  ORIGINAL PRODUCTION
-  13 EPISODES
-  NEW SHOW

-  ORIGINAL PRODUCTION
-  NEW SHOW
-  POSSIBILITY OF INTEGRATION

Stumptown V.F.
New show



A quick-witted Navy veteran becomes a private detective in Portland, Oregon, where she also cares for her brother, who suffers from Down's Syndrome.

Les jeux fous d'Ellen
Season 3



Contestants go head to head in four different and hilarious games. To make it to the ultimate round and having a chance to win the grand prize, the winner of each game has to answer a question.

Chicago Police
Season 7



NCIS: Los Angeles
Season 11



Seal Team: cœur
et courage
Season 3



Chicago Med
Season 5



vie



BellMedia



Quebec's #1 LIFESTYLE Channel

Audience Profile

Average Minute Audience Concentration Index (TV average = 100)



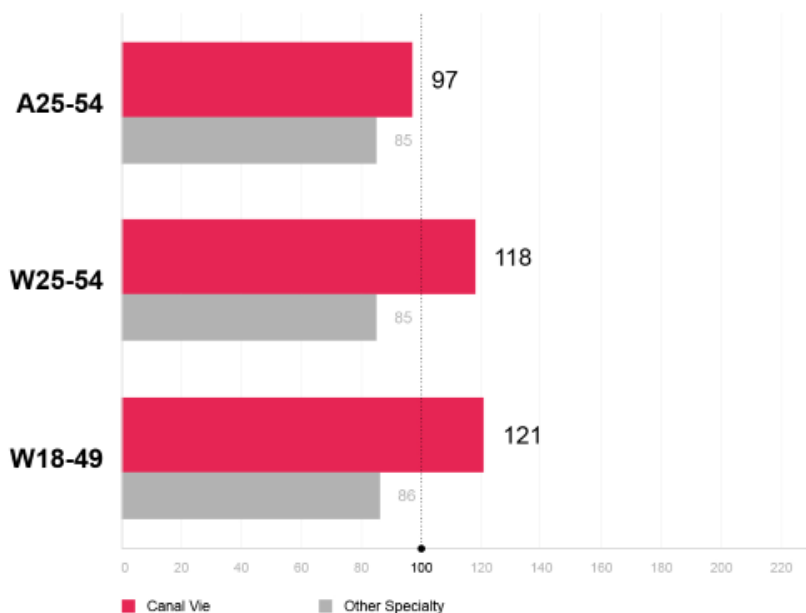
64%

i: 119



36%

i: 78



Key Stats

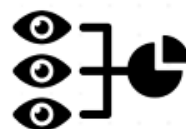


2.0M

viewers a week (P2+)



Highest concentration of female viewers, combined with highest reach



412K

28%

weekly reach W25-54



#1

The most-watched LIFESTYLE specialty channel among W25-54



ORIGINAL PRODUCTIONS

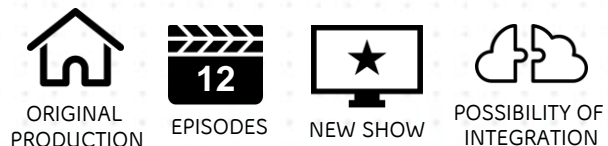
New shows



Flirt à l'aveugle



On each episode, a single woman goes on “TV dates” with three different bachelors. She can hear them, speak to them and meet their friends and family – but she can never see them. At the end of the day, she’ll have to pick her potential soulmate based solely on his lifestyle, personality and emotional chemistry. After having made her final decision, our contestant will get to meet her Romeos face to face, and then go on a real date with the man she chose to see if they actually connect. Hosted by Félix-Antoine Tremblay. (60 min.)



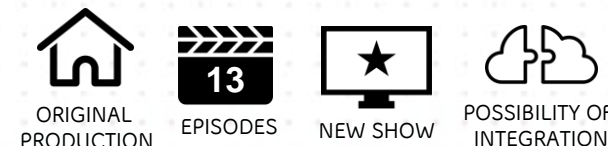
Vie de chalet

Experienced designer and TOUS POUR UN CHALET judge Emilie Cerretti is back with a new series called VIE DE CHALET, in which she lends a helping hand to cottage owners in need of renovation inspiration. Teaming up with her spouse, business partner and project coordinator Stéphane Larepte, along with a team of home improvement pros, Emilie takes on major makeovers involving two rooms or more, to give these country getaways a new lease on life. (30 min.)



Décor en vedette

Being a star often means receiving love, favours, gifts and special attention from the public. But what if, just this once, the roles were reversed and a celebrity gave a loved one the star treatment? With the help of the designer Antoine Laurier (that we also see on OD), a well-known personality offers someone in their life a brand-new decor, while participating in the makeover. DÉCOR EN VEDETTE is more than just a home improvement magazine series: it’s a way for our local stars to share the love with people who make a difference in their lives. (60 min.)





ORIGINAL PRODUCTIONS

New shows



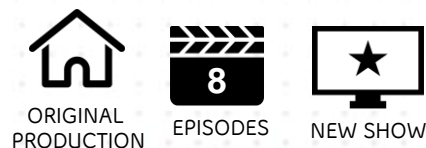
Le Grand Move

This observational documentary series looks at urban families who move to remote areas to improve their quality of life. Behind the camera and on location, Mariloup Wolfe meets up with them and reveals the questions, doubts and decisions behind these moves, as she profiles one family per episode. Viewers will see the pros and cons of living away from a major urban center, as the show examines what it takes to adapt to small-town life, what effect the transition has on the kids versus the parents, and whether or not it's all worth it in the end. **(30 min.)**



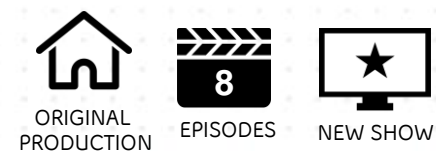
Trois fois plus

Imagine not one, not two, but three diapers to change, 8 to 12 times a day! Imagine breastfeeding three kids every two hours for 6 months! Imagine bath times, nap times, sleepless nights and all the rest – multiplied by three! TROIS FOIS PLUS takes viewers into the unusual and little-known world of four households with triplets. From the first day of school to summer vacation, these families share their day-to-day lives. **(30 min.)**



La vie après la DPJ

LA VIE APRÈS LA DPJ follows 15 kids aged 16 to 20 in their transition to adulthood. With very different backgrounds and aspirations, they each embark on a unique journey, with its own set of challenges. In their quest for greater independence, they can count on the assistance and support of social workers who guide them along the way. **(30 min.)**





ORIGINAL PRODUCTIONS

New episodes

Vendre ou rénover au Québec

Season 5

The hit show VENDRE OU RÉNOVER AU QUÉBEC is back for a fifth season with the real estate broker Maïka Desnoyers and Daniel Corbin, designer, hosting. Each show focuses on a couple who has a house that no longer fits their needs. One of them wants to sell the house, the other wants to renovate. A competition begins between the designer and the real estate broker to either renovate or find a new house. At the end of the show, the couple has to make the tough decision: to sell or renovate? **(60 min.)**



ORIGINAL
PRODUCTION



12
EPISODES



POSSIBILITY OF
INTEGRATION

#3 ON CANAL VIE, A MUST-WATCH RENO SHOW "MADE IN" QUEBEC TO REACH W25-54!

Source : Numeris, QC French, Spring,2020 (January 6th - March 15th 2020), regular programming >3 airings, average audience minute , #3 (W25-54)



Ma petite vie

Season 2



ORIGINAL
PRODUCTION



8
EPISODES

This documentary series focuses on the daily lives of little people. They rarely go unnoticed, and every day has its challenges in a world designed for much taller people. The show seeks to shatter widespread misconceptions by profiling little people who embrace their differences and live life to the fullest. **(30 min.)**



ACQUISITIONS

New shows

Les héros des urgences (F.V. of Emergency)



This series offers unprecedented access behind the scenes at one of Australia's largest and busiest emergency hospitals, the Royal Melbourne. With static and mobile cameras installed in trauma units, examination rooms and triage areas, we capture every step of the patient's journey.

Passport to Love*



This series explores the lives of American women looking for love in foreign countries. Throughout their travels, we'll witness the ups and downs of their romantic relationships in Peru, Cambodia and even India, in the hope that they'll finally find Mr. Right.

SOS : pieds en détresse (F.V. of My Feet Are Killing Me)



Patients of Dr. Brad Schaeffer and Dr. Ebonie Vincent undergo surgery to have their feet radically transformed and their lives changed forever.

Célibataire cherche papa (F.V. of Labor of Love)



Kristin Davis hosts this 8-part dating game show in which 15 men take on challenges and go on dates to test their personal and parental skills. At the end of the series, Kristin chooses the ideal man.

Doubling Down with the Derricos*



Karen and Deon Derrico have a knack for conceiving multiples – even quintuplets – completely naturally. The stakes are running extra high, however, with their most-recent set of triplets, who seem to be ready for the world well before their due date.

Dragnificent!*



Alexis Michelle, Bebe Zahara Benet, Jujubee and Thorgy Thor come to the aid of people in need of a major change in their lives. In each episode, they help someone transform their appearance and reinvent themselves for a special occasion.



ACQUISITIONS

New episodes

Rénover sans se ruiner
Season 3



Vendre ou rénover USA
Season 13



Trauma
Season 2



Le retour de Super Nanny
Season 2



17 et maman : nouvelle generation
Season 2



3 garçons et des sextuplés
Season 3



La vie avec des quintuplés
Season 6



VRAK



BellMedia

VRAK

Prime Consumer Age Group

Audience Profile

Average Minute Audience Concentration Index (TV average = 100)

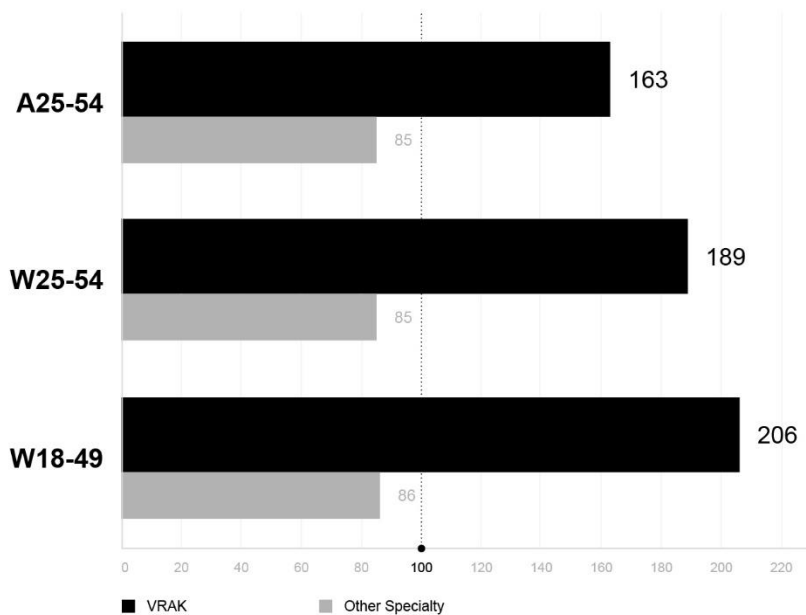
Key Stats



60%
i: 113



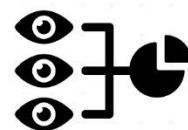
40%
i: 85



841K
viewers a week
(P2+)



Highest concentration of W25-54 among all specialty channels



203K
14%
weekly reach
W18-49



TOP HITS AMONG W18-49

Jérémie | Max et Livia | Transplanté | Clash | Riverdale

VRAK

ORIGINAL PRODUCTION
New show

BBC 7/7

Local personalities face off in the Quebec adaptation of BIG BROTHER CÉLÉBRITÉS. Their goal is to forge alliances and develop strategies to get them all the way to the finish line in this hugely successful, world-renowned franchise. Contestants from all walks of public life will live the adventure of a lifetime, and audiences should expect the unexpected – including a few things they’ve never seen on TV – in the BIG BROTHER house.
(60 min.)



ORIGINAL
PRODUCTION



91

EPISODES



NEW SHOW



POSSIBILITY OF
INTEGRATION



For Life*

Season 1



While serving a life sentence in prison for a murder he didn't commit, Aaron becomes a lawyer in order to help his fellow convicts – and prove his innocence. His quest for freedom is driven by his desire to reunite with his family and reclaim the life that was taken away from him. Even though he's been wrongly convicted, he'll have an uphill battle to overcome the limitations of the justice system.



EPISODES



NEW SHOW

Day-to-day life can be pretty chaotic for the staff of one of Chicago's largest hospitals. Their mission is to save lives as they take on some of the most severe cases, summoning all their courage and compassion to overcome daunting medical challenges and ethical dilemmas.



EPISODES



NEW SHOW

Chicago Med*

Season 3



Murder in the First*

Seasons 1, 2 & 3



In San Francisco, inspectors Terry English and Hildy Mulligan investigate crimes using every ounce of their determination to find the culprits and bring justice to the victims.



EPISODES



NEW SHOW

Zoe Hart is a brilliant and ambitious doctor who inherits a medical practice in a small southern U.S. town. After struggling through a rather icy welcome, the young New Yorker quickly adapts to her new bucolic setting and decides to settle down in Bluebell. But how will the townspeople now adapt to her?



EPISODES



NEW SHOW

Hart of Dixie*

Seasons 1 & 2



VRAK

ACQUISITIONS New episodes

Mom V.F.
Season 6



Un million de petites
choses
Season 2



The Big Bang Theory
Season 12



Young Sheldon V.F.
Season 3



La servante écarlate :
The Handmaid's Tale
Season 3



Riverdale
Season 5



Marvel's Runaways
Season 3



Les 100
Season 7



All American V.F.
Season 2



À la recherche des
couples parfaits
Season 2



Sirène
Season 3



La revanche des ex
Season 2



INVESTIGATION



Audience Profile

Average Minute Audience Concentration Index (TV average = 100)

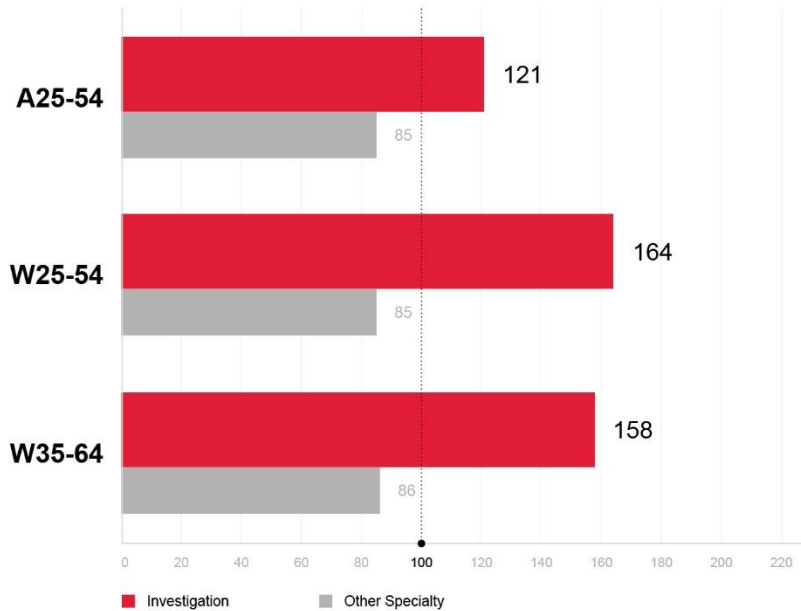
Key Stats



61%
i: 113



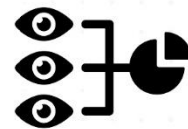
39%
i: 85



701K
viewers a week
(P2+)



2nd highest concentration of W25-54 among all specialty channels (after VRAK)



124K
9%
weekly reach
W25-54



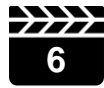
+92%

Highest growth among all specialty channels (market share W25-54)

Rancune mortelle



From a best friend holding a fatal grudge to family members secretly plotting revenge, RANCUNE MORTELLE presents chilling, real-life stories of everyday reunions that end in murder. The series unmask twisted villains hiding in plain sight, gradually revealing their true nature and motivations. (60 min.)



EPISODES



NEW SHOW

Meet the huge team of experts working 24/7 to solve a deadly crime, as well as the friends and family members dealing with its impact. As the local community and lawyers deal with the harrowing aftermath of the crime, we're immersed in the tense build-up to the trial. (60 min.)



EPISODES



NEW SHOW

Murder 24/7*



The Vow*



THE VOW focuses on members of the personal development group NXIVM – an organization that's been accused of sex trafficking and extortion. This series takes an in-depth look at the experiences of people involved with the group for several years. (60 min.)



EPISODES



NEW SHOW

Over the past 20 years, Richard Scott Smith used his charm to seduce women, con them, and rob them of their dignity. In this documentary series, victims band together to unmask this criminal and finally get justice. (60 min.)



EPISODES



NEW SHOW

Fraudeur de coeurs



The Clown and The Candyman*



During the 1970s, thousands of teenage boys went missing across North America. Some returned home, others disappeared without a trace. And some were brutally murdered by two of the era's most prolific serial killers—John Wayne Gacy, the Killer Clown, and Dean Corll, the Candyman. More than 60 young men died by their hands. Seven remain unidentified. *The Clown and the Candyman* follows investigators today as they try to identify their remaining victims and wonder: Are there more victims?
(60 min.)



EPISODES



NEW SHOW

My Family's Deadly Secret*



All families have secrets, but not like this. Behind the closed curtains of suburbia, not all is as it seems. Someone has a secret and they are prepared to do whatever it takes, including murder, to ensure it remains hidden forever. Detectives meet a wall of lies where nothing is what it seems as they try to pick their way through the clues. Feuding families, illicit relationships, and deadly secrets are hidden from investigators. If they want to solve the murder, detectives must delve deeper and expose a secret someone is prepared to kill for.
(60 min.)



EPISODES



NEW SHOW

Après le drame, la vérité



In murder cases, families and inspectors sometimes discover the victim's secrets. Could they help them solve the case?
(60 min.)



EPISODES



NEW SHOW

INVESTIGATION

ACQUISITIONS New episodes

Décompte mortel
Season 2



Crimes sur le vif
Season 6



L'amour après la prison
Season 3



J'ai engagé un tueur
Season 1



48 heures pour un crime
Season 8



Les soeurs du mal
Season 2



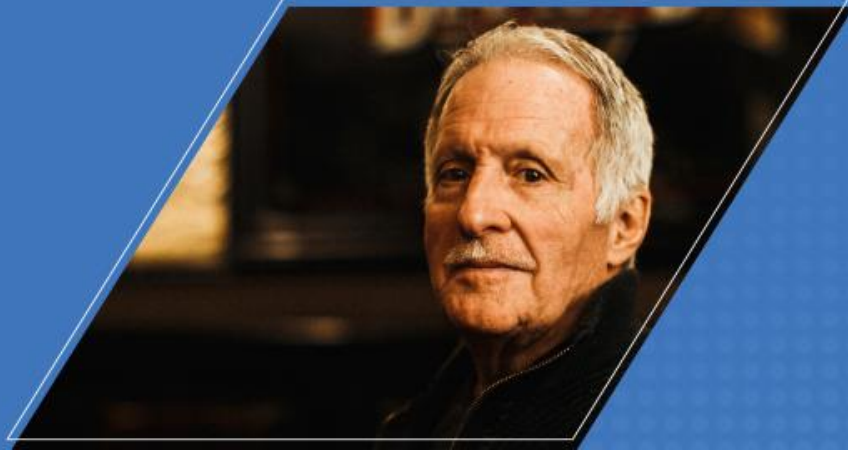
Justice en direct
Season 2



Patrouille frontalière : Nouvelle-Zélande
Season 5



D



BellMedia



Discover it All

Audience Profile

Average Minute Audience Concentration Index (TV average = 100)

Key Stats



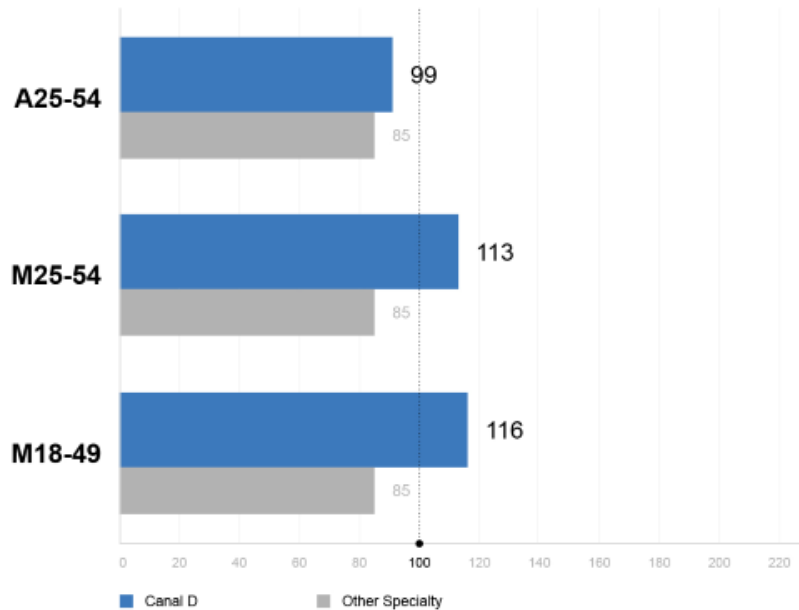
45%

i: 84



55%

i: 118



2.3M

viewers a week
(P2+)



A market-share must (TOP 2) among entertainment specialty channels (A25-54)



782K

27%

weekly reach
W25-54



#1

Highest reach among entertainment specialty channels



ORIGINAL PRODUCTIONS

New shows



Haute tension

This documentary series follows Hydro-Québec linemen, whose job is the sixth most dangerous in North America. These workers provide an essential service to the population, and refusing an emergency call is not an option. The producers got unprecedented access behind the scenes at Hydro-Québec – a no-go until very recently.
(30 min.)



ORIGINAL
PRODUCTION



EPISODES



NEW SHOW



Enquêtes incendies

Every year, Quebec firefighters investigate over 10,000 blazes. They have to put the pieces of the puzzle back together, without necessarily relying on their first impressions, because things are rarely as simple as they seem and the actual causes are often well hidden. Their job involves speaking to victims and witnesses, rebuilding the scene from the rubble, and learning all about fire through observation and investigation, so they can understand how it lives, breathes and spreads. ENQUÊTES INCENDIES follows these firefighting sleuths in real time in their quest for truth.
(30 min.)



ORIGINAL
PRODUCTION



EPISODES



NEW SHOW



Je suis déménageur

This observational documentary series follows teams of experienced and engaging movers during the busiest months of the year: June, July and August. Every day, these workers must deal with all kinds of difficult clients and complex situations requiring lots of psychology, flexibility, ingenuity, organization and interpersonal skills. The show examines their often stressful and emotional day-to-day lives.
(30 min.)



ORIGINAL
PRODUCTION



EPISODES



NEW SHOW



ORIGINAL PRODUCTIONS

New shows

Le dernier vol de Raymond Boulanger

November 1992. After an 8-hour flight from Columbia, John Raymond Boulanger secretly lands in Haute-Mauricie with four tons of cocaine, valued at over \$1 billion. However, his accomplices fail to meet him as planned, and what was supposed to be his final flight turns into a nightmare. Boulanger loses not only his freedom, but also his \$40 million cut from the operation. This record-breaking bust remains the largest ever in Canada, and it's only the tip of the iceberg in terms of Raymond Boulanger's tumultuous history. Ready for more?
(60 min.)



ORIGINAL PRODUCTION



EPISODES



NEW SHOW



Sur ta rue



ORIGINAL PRODUCTION



EPISODES



NEW SHOW

In the documentary series SUR TA RUE, private detective Annie Richard takes well-known personalities back to their neighborhood's troubling past. In each episode, she tells her guests about the history of a significant place in their lives, such as their present home, their childhood home or their former high school. Together, they hit the road to explore the crimes, accidents, legends, paranormal activity or heroic acts associated with a particular street. Uncovering the truth often means knocking on doors, asking questions, and sharing stories with witnesses who shed light on forgotten events in our collective past.

(30 min.)



DOCU-D

New documentaries

Je suis (la vraie) Marie-Ève Aubry



This powerful documentary tells the story of one of Quebec's most well-known identity-theft victims. Fifteen years after the incident, she's more determined than ever to find the person who turned her life into a nightmare by drowning her in debt, ruining her credit rating, making it impossible for her to buy a house, driving her to a major depression, and even drove her to commit crimes that almost landed her in prison.

(60 min.)

CHSLD, mon amour



Filmed at the Émilie-Gamelin long-term care facility in Montreal, this documentary takes an empathetic look at people who are waiting for Mother Nature to hear their call. Almost every day, one person is admitted, while another leaves for the crematorium. Still, this nursing home isn't a death trap: it's a place that's full of life, despite passing visits from the Grim Reaper. CHSLD, MON AMOUR tries to access the brutal reality of the centre's residents.

(60 min.)

Kevin



After reaching record levels of popularity in 1990, the first name Kevin has become an albatross, a social handicap and even a source of ridicule. This entertaining and moving documentary is a personal quest about the weight behind one 5-letter name – and it's sure to get people talking.

(60 min.)

Agile en chien



AGILE EN CHIEN is a story about love and passion – a Shakespearean drama set in the world of canine sports. The story's heroine is a ball of energy named Crocodile Crunch. Alongside teammates Radical Rabbit and Posh Piranha, she takes on the world's top pedigree dogs at the Agility World Championship.

(90 min.)

The New Corporation*



From Joel Bakan and Jennifer Abbott, The New Corporation reveals how major corporations justify their stranglehold on society by their so-called "social conscience". This film is a call for social and environmental justice, in the hopes of finding transformative solutions.

(60 min.)

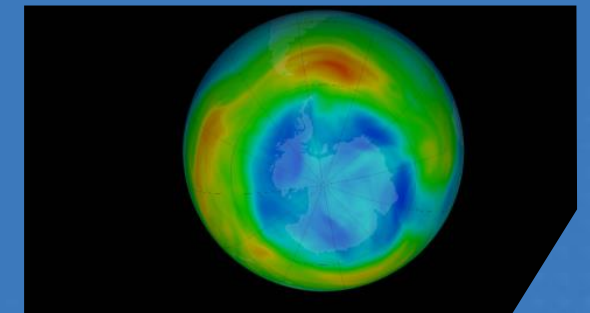
Fanny: The Right to Rock*



This documentary tells the incredible story of three California teenagers who formed the 1960s rock group Fanny. Unfortunately, history has overlooked the revolutionary impact these young women had on the music industry – until now. Fifty years later, we catch up with them as they record and release a new album.

(60 min.)

Le trou d'ozone : catastrophe évitée



LE TROU D'OZONE : CATASTROPHE ÉVITÉE tells the forgotten story of the hole in the ozone layer and how the nations of the world came together to fix it. This timely documentary combines first-hand accounts from scientists who discovered the ozone-depleting chemicals in everyday products and the politicians who persuaded Ronald Reagan and Margaret Thatcher – two of the most unlikely eco-warriors in history – to take action.

(60 min.)



CONTACT ANIMAL

New shows

SOS : Oursons en danger



Giles Clark travels to Laos to set up a refuge for Asian black bears. As an expert in young orphaned animals, he heads up Free the Bears, an organization dedicated to saving illegally-trafficked cubs. His refuge's mission is to treat and re-educate the animals to prepare them for a new life.



EPISODES



NEW SHOW

Tigers: Hunting the Traffickers*



Aldo Kane is on a mission to expose the shocking secrets behind the illegal tiger trade in Southeast Asia. Working alongside fearless investigators, Aldo embarks on a perilous journey along key trafficking routes connecting Malaysia, China, Thailand, Laos and Vietnam.



EPISODES



NEW SHOW

La première année des bébés animaux



This series follows the dramatic lives of six baby animals as they grow up and experience their first 12 months in the wild. With intimate access and expert knowledge, the show casts new light on the world of animal infants, troops and clans – and how human actions are shaping the challenges they face.



EPISODES



NEW SHOW

Caméras-espions en terre animale



CAMÉRAS-ESPIONS EN TERRE ANIMALE returns to explore mass gatherings in the animal kingdom, as ever-more lifelike spy creatures infiltrate communities and take you to the heart of the action. Why do animals gather for one-off events? What does it feel like to be part of the herd? And how do they cope with changing seasons and climate? Become part of a gorilla family for a day, discover the drama of koala breeding season, and feel the heat as Komodo dragons battle for supremacy.



EPISODES



NEW SHOW



ACQUISITIONS

New shows

Édifices en péril



This show looks at the science behind some of the most astonishing engineering mishaps ever filmed, exploring the physics and forensics involved. The goal is to explain how construction led to destruction, combining hilarious blunders with serious engineering know-how.

How Did They Build That?*



From a luxury underground hotel in China to an elevator ride to the top of the world, from a folded copper-covered Manhattan skyscraper to a 500-meter sky garden in Singapore, this series celebrates some of the most incredible feats of engineering that beg the question: How Did They Build That?

Trey the Lone Star Medium*



Trey Ganem has a gift: he can talk to dead people. After having suppressed this ability for years, he now works as a customized casket maker, using his talents to comfort the bereaved by transmitting touching – and often hilarious – messages from the dearly departed.

Survivre à Jeffrey Epstein



This documentary series examines how the elusive Jeffrey Epstein ran a worldwide prostitution ring for himself and his rich and powerful friends. Operating from his luxury homes in several countries, he's also been accused of using his enormous wealth and influence to cover-up his predatory activities.

Hôpital hanté



Medical professionals and patients recount their chilling tales of otherworldly activity inside hospitals, nursing homes and morgues. Paranormal experts and local historians weigh in to provide unique insight into these terrifying encounters with the supernatural.

Ambulanciers en action



Australian EMTs fight to save lives in a race against time. Cameras installed in ambulances and helicopters capture the daily work of these emergency service heroes.

Défier la mort



Accessing CCTV, dashboard and cell phone cameras from around the world, this series uses science and mechanics to break down the death-defying car crashes, crane collapses, explosions, near misses and close calls to answer the question, "how did these lucky people survive?"



ACQUISITIONS

New shows

Escape at Dannemora V.F.

The employee of a northern New York State prison assists in the escape of two convicts whom she's fallen in love with.
(60 min.)



NEW SHOW



Succession V.F.

The rich and powerful Roy family, with patriarch Logan and his four children, controls one of the world's biggest media conglomerates. As the aging father takes a step back from the company, Connor, Kendall, Roman and Siobhan contemplate its future without their dad at the helm.
(60 min.)



NEW SHOW





ACQUISITIONS

New episodes

Cauchemar sur l'autoroute



Mayday



La ruée vers l'or : Dakota Boys



Parker : sa ruée vers l'or



Craindre son voisin



Hollywood Autopsy



Paranormal sur le vif



Billions V.F.



Douanes sous haute surveillance : USA



Structures abandonnées



Phénomènes vus de l'espace



Frontières États-Unis-Mexique



Douanes sous haute surveillance : Australie





BellMedia



Indispensable to Reach a Dynamic Audience

Audience Profile

Average Minute Audience Concentration Index (TV average = 100)

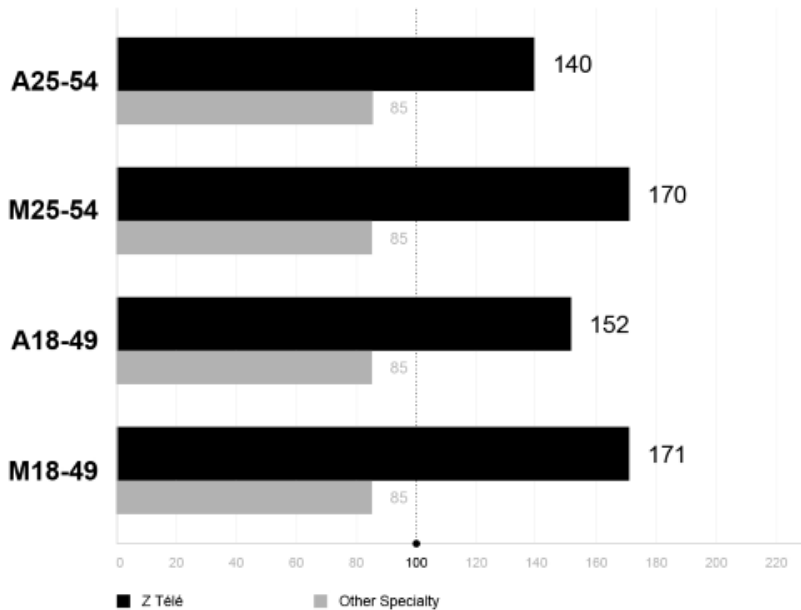
Key Stats



44%
i: 83



56%
i: 119

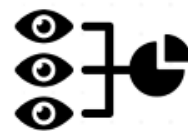


2.0M
viewers a week
(P2+)



#1

Highest reach among entertainment specialty channels (A18-49)



784K
26%
weekly reach
A18-49



#1

Most-watched entertainment specialty channel (M25-54)



ORIGINAL PRODUCTIONS

New episodes



Roast Battle : le grand duel

Season 3

In this competition hosted by Alexandre Barrette, comedians go head to head in a comedy battle to determine who is the funniest ! In front of a live audience, the comedians will have to demonstrate their talent, their wittiness. The rules are simple: original material only, no physical contact and one hug to end every duel. Sébastien Dubé is head judge with two guest judges who will decide the winner of this epic battle. In this battle, anything goes!
(30 min.)

 ORIGINAL PRODUCTION

 EPISODES


#1 ON Z AND ALL ENTERTAINMENT SPECIALTY CHANNELS (A18-49, A25-54)





Coups de cochon

Season 2

Pulling pranks is part of Patrick Groulx's DNA. But this time, he recruits edgy comedians Guillaume Pineault, Matthieu Pepper and Michelle Desrochers as his operatives to do his dirty work. From wacky experiments with passers-by to targeted stunts, this group is never short of imaginative ideas to provoke hilarious, surprising and sometimes awkward situations. Plus, special guests will also call on the trio to prank a loved one, make an embarrassing wish come true, or get some sweet revenge. No matter the context, Pat and his accomplices never refuse a challenge, and they always get the job done.
(30 min.)

 ORIGINAL PRODUCTION

 EPISODES

 POSSIBILITY OF INTEGRATION

#2 ON Z AND ALL ENTERTAINMENT SPECIALTY CHANNELS (A18-49)



Rire sans tabous

Season 2

In this documentary series, Jean-François Mercier has fun challenging social taboos, as he spends three days getting to know people who are often victims of marginalization or prejudice. Using their stories, the comedian creates a routine focusing on their differences, which he then performs in front of a packed house. Through this unique social experiment, Jean-François Mercier hopes to connect with the general public on an emotional level and, once and for all, break stubborn taboos.
(60 min.)

 ORIGINAL PRODUCTION

 EPISODES

#3 ON Z AND IN THE TOP 20 AMONG THE ENTERTAINMENT SPECIALTY CHANNELS (A25-54)

Source : Numeris, QC French, Spring.2020 (January 6th - March 15th 2020), regular programming >3 airings (among specialty channels excl. news and sports, average audience minute , #1 (A18-49, A25-54)

Source : Numeris, QC French, Spring.2020 (January 6th - March 15th 2020), regular programming >3 airings (among specialty channels excl. news and sports, average audience minute , #2 (A18-49)

Source : Numeris, QC French, Fall 2020 (August 26th - December 15th 2020), regular programming >3 airings (among specialty channels excl. news and sports, average audience minute , #1 (A18-49, A25-54)



ORIGINAL PRODUCTIONS

New episodes



Les génies de la vitesse

Season 2

Marie-Lyne Joncas meets with automobile customization enthusiasts to see if their ingenuity can help her achieve the ranks of the Ferraris, Lamborghinis and other supercars owned by wealthy businessman Olivier Benloulou. When this group gets into high gear, anything can happen!
(30 min.)



ORIGINAL PRODUCTION



8 EPISODES

#1 ON Z AND IN TOP 5 SHOWS OF ALL SPECIALTY CHANNELS (A18-49)



Galas Juste pour rire

2019

Reunite with your favourite comedians in 12 original performances taped during the 2019 edition of Soirées Carte Blanche. The show features such major talents as Guillaume Wagner, Sylvie Tourigny, Sébastien Dubé, Yanick De Martino, Katherine Levac, Anne-Elisabeth Bossé and Alexandre Forest.
(60 min.)



ORIGINAL PRODUCTION



6 EPISODES



Galas ComédieHa!

2018

Live from the Grand Théâtre de Québec in the provincial capital, these comedy shows are taped each June during the international event known as ComédiHa! In 2018, galas were hosted by Véronique Cloutier, Jean-Michel Anctil, Patrick Huard, Fabien Cloutier, Véronique Claveau and Mario Tessier, each introducing a wide range of performances from some of the biggest names and promising up-and-comers on the global comedy circuit.
(60 min.)



ORIGINAL PRODUCTION



13 EPISODES



ORIGINAL PRODUCTION
New show

Les Denis Drolet : en attendant le beau temps

Absurdist comedy pros Les Denis Drolet share their observations on today's society in a live performance that showcases their unpredictable sense of humour. Join them on a journey over the rainbow as we wait for sunny days to return.
(60 min.)



ORIGINAL
PRODUCTION



EPISODES



NEW SHOW





ACQUISITIONS

New shows

Dirty Mudder Truckers*



DIRTY MUDDER TRUCKERS is a reality series that highlights the not-so-secret world of underground truck racing in Central Florida, as a crew of top racers called "The Dirty 7" get down and dirty in The Pit facing challengers from around the country and pushing their machines to the limit.

Scorpion*



Walter O'Brien and his gifted team are recruited by Federal Agent Cabe Gallo of the United States Department of Homeland Security to form 'Scorpion', a unit believed to be the last line of defense against complex high-tech threats across the world.

Fringe*



When an international flight arrives at Boston Airport and passengers and crew are found dead, FBI agent Olivia Dunham is assigned to investigate. When her partner is seriously injured, she finds unexpected help from Dr. Walter Bishop, a brilliant but mad scientist, and his son, Peter.



ACQUISITIONS

New episodes

Péril en haute mer
Season 12



Seuls et tout nus XL
Season 3



Catfish : fausse identité
Season 6



Diesel Brothers V.F.
Season 3



Vikings
Seasons 5 & 6



Surnaturel
Season 5



Van Helsing
Season 2



RDS



RDS2



RDS
INFO





The Choice of Sports Fans

Audience Profile

Average Minute Audience Concentration Index (TV average = 100)

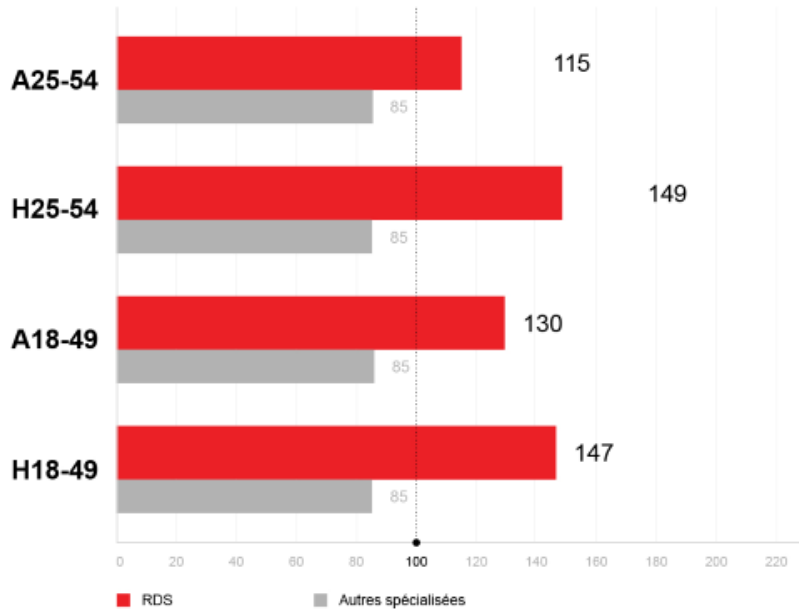
Key Stats



40%
i: 75



60%
i: 128

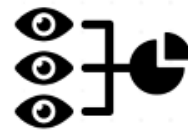


2.8M
viewers a week
(P2+)



#1

Highest reach
among all specialty
channels (A25-54)



1.04M
35%
weekly reach
A25-54



TOP
20

Has 15 of the top
20 sports specialty
channel shows

RDS

HOCKEY

We are Quebec's
HOCKEY AUTHORITY



Regular Season



Regular Season



Regular Season

Exclusive
Broadcaster



IIHF Junior World Championship



RDS

FOOTBALL

Official and exclusive broadcaster
of the NFL & CFL



Regular season,
NFL playoffs, Pro Bowl
& Super Bowl



Regular season,
CFL playoffs, Grey Cup Game

RDS

BASKETBALL

Quebec's official NBA broadcaster



Regular season
and playoff race



Regular season, All-Star
Game, playoffs and finals

RDS

AUTOMOBILE RACING

The biggest circuits, including
Formula 1 and NASCAR

F1
Formula 1

All F1 qualifying sessions
and championship races



NASCAR

The top NASCAR,
Pintys and Truck Series races

RDS

BASEBALL

Several games
featuring top MLB teams



MLB regular season, playoffs
and World Series



RDS

GOLF

Official broadcaster of the PGA
and major circuit tournaments



Several tournaments in the season,
including all 4 majors



RDS

TENNIS

Official broadcaster of the ATP
and Grand Slam tournaments

ATP
TOUR

Several men's ATP tournaments during the
season, plus all Grand Slam tournaments



RDS

COMBAT

Several major events

UFC

Preliminary UFC Gala cards,
plus Fight Night galas



RDS

FLAGSHIP

Join us every night for expert analysis and opinions

