



Bell Media

Digital Advertising Standards and Creative Specifications

(Last revised: July 12, 2023)

To learn more about Bell Media Digital visit: <http://www.bellmedia.ca/digital/>

Contact AdOperationsSupport@bellmedia.ca for any questions

Bell Media sites are [IAB Canada](#) compliant. All Bell Media ads are served through Google's DoubleClick for Publishers Premium ad server. Bell Media reserves the right to refuse any advertising/advertisers, make exceptions to this policy on a case-by-case basis, as well as, to make changes and add to this policy at any time. If you have any questions regarding creative submissions, please contact your Bell Media Account Representative.

PLEASE NOTE: ANY ELEMENT NOT MEETING SPEC WILL BE RETURNED FOR REVISION, WHICH MAY DELAY THE EXPECTED LAUNCH DATE AND RESULT IN LOST IMPRESSIONS

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SITES	In-Stream Video	Flying Carpet (Mobile Phone)	Pause Ad	Sponsored Collection	Casting Screen	Video Overlay	Custom In-Article	Custom In- Feed Ads	Outstream	Carousel	Connected TV	Homebox	320x50 (m-web)	Floater	Skin	Mobile Web Interstitial	970x250	Masthead	728x90	300x250	300x600	970x90	
English Television Brands																							
Bardown.com							•		•	•										•	•	•	
BNN Bloomberg	•	•	•				•	•	•	•		•				•	•			•	•	•	•
Bloomberg.com	•																•			•	•	•	
CP24	•	•	•				•		•	•		•				•	•			•	•	•	
CTV News^A	•	•	•				•	•	•	•		•	•			•				•	•	•	
CTV^B	•	•	•	•	•	• ⁷					•					•				•	•		
The Beaverton	•												•							•	•	•	
TSN	•	•	•		•		•	•	•	•	•	•	•		• ²		• ²			•	•	•	
iHeartRadio.ca	•	•					•		•	•			•	• ⁶	•					•	•	•	•
iHeart.com^D	•												•							•	•	•	
Shopico.ca													•							•			
more.ctv.ca/ Etalk.ca^f	•	•					•		•	•		•					• ⁵			•	• ³	• ⁴	
French Television Brands																							
RDS	•	•	•		•		•	•	•	•		•	•		•	•	•	•	•	•	•	• ¹	
RDS Homepage^E	•						•					•	•		•		•	•		•	•	• ¹	
iHeartRadio.ca	•	•											•	• ⁶	•		•			•	•	•	•
iHeart.com	•												•							•	•	•	
Shopico.ca													•							•			
Noovo	•	•	•		•	• ⁷					•				•					•	•		
Noovo Moi		•					•		•	•			•				•			•	•	•	
Noovo Info		•	•			• ⁷	•	•	•	•			•				•			•	•	•	

Available Web Ad Placements

^A CTV News includes National and Local sites. *300x600 and Portrait 300x1050 and Leaderboard (728x90, 970x90, 970x250) are not available on News homepages.

^B <https://www.ctv.ca/etalk> and <https://www.ctv.ca/thesocial> follow the same specs as CTV.ca

^B CTV includes CTV Life, CTV Drama, E!, Discovery Canada, CTV Comedy, CTV Sci-Fi, CTV Throwback, CTV Movies, Much, and MTV.

^C US Brands include E! Online. Note that 320x50 is only supported on the US site, not the Canadian one.

^D iHeart.com: 300x250, 300x600, 300x1050 are available only on Desktop. For tablet and mobile only the 320x50 is available.

^E RDS Homepage: 300x600 can only be served with an ad under 120px in length in the leaderboard slot.

^F More.ctv.ca / etalk.ca will house all of theloop.ca's article content on January 29th; More.ctv.ca / etalk.ca does not support Skin format (ctv.ca show pages for Your Morning, & Etalk will be new home pages, which support skin)

¹ 300x600 and 300x1050 are only available on homepage and articles pages. For homepage Sponsorships, responsive sizes 300x600 (tablet) and 300x250 (mobile) are required for the 300x1050 format and 300x250 (mobile) for the 300x600 format.

² Only available as sponsorship on homepage and some sections.

Permitted on ROS (CPM) and sponsorship model only. It must be tested and approved (open/close function) before it is sold.

³ 300x250 unavailable on etalk.ca homepage – supported on etalk.ca articles

⁴ More.ctv.ca / etalk.ca – 300x600 supported only on Desktop

⁵ More.ctv.ca / etalk.ca – 970x250 lazy loaded at bottom of article above recommended articles

*Select products unavailable on the Loop post-migration to more.ctv.ca/ etalk.ca on January 29th: Skin (to be served on ctv.ca instead), Interstitial, Homebox

⁶ Only Doubleclick Studio creative, no 3rd party

⁷ Video Banner Overlay is available only on Desktop with maximum frequency of one banner per content

ESPN Ad Sizes

The following ad sizes are available for ESPN:

- 1280x100 & 1280x101 (top/bottom banners)
- 300x250
- 1680x690
- 970x66 & 970x67 (top/bottom banners)
- 970x250
- 1280x455
- 728x90 & 728x91 (top/bottom banner)
- 320x50 & 320x51 (top/bottom banner)

Apple News

Dimensions	Format	Supported Third Party Tag Vendors
728x90	Image Third Party Tag	<ul style="list-style-type: none"> • Bonsai • Celtra • Dianomi • Google Campaign Manager • Polar • ResponsiveAds
300x250		
Preroll	Third Party Tag VAST only	<ul style="list-style-type: none"> • Celtra • Innovid • Kargo • Sizmek • Teads • Transmit.Live • Unruly

SLA Creative Deadlines

Standard Ad Creative	3 business days before launch
Rich Media/Third Party Ad Creative	5 business days before launch
In-Stream Video	5 business days before launch
Custom executions	30 days before launch

Z-Index Guidelines

Z-Index Range	Content Type
0 - 4,999	Standard Ads, In-banner video, Filmstrip, Pushdown
5,000 - 1,999,999	Expandable ads
2,000,000 - 2,999,999	Floater
None	TSN creative types should not have z-index value
4,999	RDS Masthead (Section Sponsorship, All around the world, Superboard, Billboard) z-index must be 4999
2,000	RDS Expandable Big Box
6,000,000+	Mobile Web Interstitials

Standard Ads

Creative Unit Name	Dimension	Max Initial K-weight (kB)	Max subload K-weight (kB)
Leaderboard	728x90 ¹	75 KB for static/ 150 KB for HTML5 ³	300 KB for HTML5 ³
Big Box	300x250	75 KB for static/ 150 KB for HTML5 ³	300 KB for HTML5 ³
Half Page	300x600 ²	80 KB for static/ 80 KB for HTML5 ³	400 KB for HTML5 ³
Mobile Phone Leaderboard	320x50	50 KB for static/ 50 KB for HTML5 ³	100 KB for HTML5 ³

¹ For mobile versions of RDS and iHeartRadio, 320x50 can be provided. (See chart below for specifications of the mobile format)

² 300x600 requires responsive ad 300x250

³ HTML5 must be implemented within an [accepted third party tag](#)

Rich Media

All rich media must be [third party ad served](#)

In-Unit Video (video plays within an ad unit)

Creative Unit Name	Dimension	Max. Initial File Load Size	Max. Additional Initial File Load Size	Subsequent Max. Polite File Load Size	Subsequent Max. User Initiated File Load Size	Max. Video Length	Audio Initiation	Minimum Required Controls
Leaderboard	728x90 ¹	75 KB/ 150 KB for HTML5	5 KB	100 KB	2.2 MB; unlimited if streaming	30 sec. or less; unlimited with interaction	User-initiated (on click: mute/un-mute); default is mute	Play, Pause, Mute (and/or Volume control to 0)
Big Box	300x250 ²							
Half Page	300x600 ¹							

¹ For RDS, client must provide a 320x50 to go with the sponsored 728x90; or a 300x250 to go with the sponsored 300x600 to serve on responsive mobile web.

² A button must be added for mobile functionality for creative built in Doubleclick Studio in HTML5.

Flying Carpet

Flying Carpet: High impact full-screen inline brand experience with elegant scroll interaction on mobile web (phone only)

Dimension	Format	Max Initial K-Weight (kb)	Third Party	Note	Safe Zone
300x600	JPG, PNG, GIF	250kb	Trackers accepted	Styling added by Bell Media	300x440 for all text, logos and essential images
320x480	JPG, PNG, GIF	250kb	Trackers accepted	Styling added by Bell Media	320x440 for all text, logos and essential images

Pause Ad

Dimensions	Max File Size	Format	Important Note	Platforms
315x400	150KB	<ul style="list-style-type: none"> PNG with transparent background Third party tags <u>not</u> compatible 	<ul style="list-style-type: none"> Advertisement label must be included in creative file Use PSD Template to create Must adhere to Design Specs 	<ul style="list-style-type: none"> Connected TV Tablet Apps Web (Full Screen or 1024px or above) Might vary by brand

Video Overlay Banner

Dimensions	Max File Size	Format	Important Note	Platforms
728x90	75KB	PNG, JPEG	<ul style="list-style-type: none"> Third party trackers (Clicks and Impressions) are supported Creative disappear after 8 secs Can be closed at any time 	Desktop

Sponsored Collection

Dimensions	Max File Size	Format	Important Note	Platforms
3624 x 2040	10Mb	<ul style="list-style-type: none"> PNG with solid colour background, please do not use White as your background colour. 	<ul style="list-style-type: none"> Advertiser to provide background color with hexcode Use PSD template to create Must adhere to design specs 	<ul style="list-style-type: none"> Connected TV Amazon Fire Android TV Samsung TV Xbox

Casting Screen

Dimensions	Max File Size	Format	Important Note	Platforms
1280x720 (600x520 artwork safe zone)	250KB	PNG	PSD template with mandatory brand logo and Ready to Cast imagery is available	Chromecast

Floater

Dimension	Duration	Initial file load size	Subsequent max. polite file load size	Video and Animation	Audio	Notes
640x480 or 500x500	Ad must close itself after 10 seconds if no user interaction takes place	Max. initial file load size: 80 KB/ 150 KB for HTML5 Max. additional initial file load size: 5 KB	Subsequent max. polite file load size: 160 KB. Subsequent max. User-initiated file load size: 2.2 MB for video file load, unlimited if streaming.	The video must include Play , Pause , Sound and volume control	Muted by default. Should be initiated by the user by deactivating the mute function.	Must not obstruct page navigation. Must include "Close X" on expanded panel. (Font: 8-16pt, 11-21px.) Floater will be frequency capped at the brands discretion.

970x250 / 970x90

Dimension	Max. Initial File Load Size	Max. Additional Initial File Load Size	Subsequent Max. Polite File Load Size	Subsequent Max. User Initiated File Load Size	Max. Animation & Video Length	Audio / Video Initiation
970x250 / 970x90	80 KB	5 KB	1 MB	1.5 MB for creative files 10 MB total for creative and video combined All videos must be progressive load. Cannot be streaming	30 sec. or less; unlimited with interaction. 30 sec max. If User initiated	User-initiated (on click: mute/unmute); default is mute Play, Pause, Mute (and/or Volume control to 0)

- Adheres to [IAB Canada specifications](#). All rising stars require editorial approval prior to going live.
- Close button should be top-right and open button should not float outside of creative's area.
- All media creativity products must be approved by a Web project manager and the editorial team before going live.
- For TSN, Z-Index Value must be removed
- BNN Bloomberg, CP24, and CTV News require editorial approval
- Does not adhere to IAB Canada specs. All rising stars require editorial approval prior to going live.
- All media creativity products must be approved by a Web project manager and the editorial team before going live.
- For RDS we will require responsive ad sizes of 970x90, 960x90, 728x90 and 320x50 for mobile web. Please add z-index 4 999 for any masthead.

Video Billboard: In House (DoubleClick) Studio

If third party tag unavailable, submit assets following below specs for video billboard to be built in-house using DoubleClick Studio

Max Video Length	· 30 seconds
Video Format	· See Bell Media specs for Video Encoding Services · Aspect Ratio: 16:9 · VAST not supported
Video Setting	· Auto play video · Default state is muted · Audio to be user initiated on click
Imagery	· 526x250 JPG (60KB Max) - Main image after video shrinks (See template) · 970x250 JPG (80KB Max) - Back up image

- For Noovo, the billboard video is made through a template in GAM, need to provide a 970x250 image + your video (follow the preroll specs).

Homepage Takeover Products and Special Executions Skin/Wallpaper

Brand	Maximum Width (pixels)	Maximum Height (pixels)	Center width (pixels)	Safe Zone (from content edge on either side)	Max. File Size (KB)	Clickable (Y/N)	Mobile Web Interstitial (Y/N)
English							
BNN Bloomberg	2560	800	980	136	150	Y	Y
CP24 ^{1,2,3}	2560	800	970	150	150	Y	N
CTV ⁴	2560	270	N/A	970x250	120	Y	N
CTV News (2.0)	2560	620	970 + textured background	970x250	200	Y	N
iHeartRadio.ca ¹	700	1200	N/A	150 ⁶ x1000	150	Y	N
TSN subsections ¹	2560	800	*Refer to PSD file for TSN	136	150	Y	N
TSN Homepage and Section homepage ^{**}	2560	620	970 + textured background	970x250	200	Y	N

Brand	Maximum Width (pixels)	Maximum Height (pixels)	Center width (pixels)	Safe Zone (from content edge on either side)	Max. File Size (KB)	Clickable (Y/N)	Mobile Web Interstitial (Y/N)
French							
iHeartRadio.ca ¹	700	1200	N/A	150 ⁶ x1000	150	Y	N
NOOVO Hub ⁵	2560	270	970x250	N/A	120	Y	N
RDS subsection 1272 – Large Skin	1920	1000	1272	84	130	Y	Y
RDS Nouvelles subsection 1105 – Small Skin	1920	1000	1100	130	115	Y	Y
RDS Homepage and Section homepage **	2560	620	970 + textured background	970x250	200	Y	N

Skin/Wallpaper (Footnotes)

¹ Click on the site’s name for brand specific guidelines related to skins/wallpapers.

² Sponsorship logo(s) should not appear side by side with the CTV News or CP24 logos.

³ CP24 Safe Zone (height from the fold) 732px. Top 68px on CP24 is reversed for breaking news; any text or graphics that appear within the top 68px will be cut off in the event of breaking news.

⁴ CTV includes CTV Life, CTV Drama, CTV Comedy, CTV Sci-Fi, CTV Throwback, CTV Movies, , Much, MTV, Discovery

⁵ NOOVO includes CanalD, CanalVie, Investigation, Noovo, Vrak and Z

**TSN/RDS will have a new homepage starting June 8, 2021. Please reach out to your account manager if you have any questions.

HPTO Mobile Web – Interstitials

Offered as part of standard homepage takeover package

Section	<ul style="list-style-type: none"> Homepage
Platform	<ul style="list-style-type: none"> Mobile Web Serving via out of page ad tag

➤ In-House (DoubleClick Studio) Recommended

Close functionality is required for mobile web interstitials.

Format	<ul style="list-style-type: none"> JPG
Dimensions	<ul style="list-style-type: none"> Tablet: 1024 x768 and 768 x 1024 Phone: 480x320 and 320x480
Creative Spec	<ul style="list-style-type: none"> Leave 40px X 40px space at top right for close button to be built in-house
Max File Size	<ul style="list-style-type: none"> Tablet: 150kb max Phone: 80kb max

Dominance Products

- Description: 1-day home page dominance across Bell Media’s top digital destinations.

Product Name	Platform	Language	Ad Units*	Creative Specs
BMDP Desktop EN	Web	English	728x90, 300x250	<ul style="list-style-type: none"> Standard ads only Rich media not accepted
BMDP Desktop FR	Web	French	728x90, 300x250, 320x50	
BMDP Mobile EN	Mobile Apps	English	320x50, 300x250	
BMDP Desktop & Mobile EN	Web, Mobile Apps	English	320x50, 300x250, 728x90	

BMDP Premium (BMDPP) Mobile EN	Mobile Apps	English	320x50, 300x250, 300x600, 970x550, 320x480, 1024x768	
BMDP Premium (BMDPP) Desktop & Mobile EN	Web, Mobile Apps	English	320x50, 300x250, 300x600, 970x550, 320x480, 1024x768, 728x90	
Bell Media News Dominance (BMNDP) ¹ EN	Web, Mobile Apps	English	320x50, 300x250, 728x90, 300x600, 970x550, 320x480, 1024x768	
Bell Media Entertainment Dominance (BMEDP) ² EN	Web, Mobile Apps	English	300x250, 728x90, 300x600, 970x550, 320x480, 1024x768	

* Ad units may vary across platforms. Provide all available ad units to get the max amount of impressions.

¹ Bell Media News Dominance targets BNN, CP24, CTV News only, TSN

² Bell Media Entertainment Dominance targets MTV, MUCH, CTV, CTV Throwback, CTV Movies, CTV Comedy, CTV Sci-Fi, CTV Drama, CTV Life,

Custom In-Article

Description	<ul style="list-style-type: none"> Enhanced display or video ad appears mid article as user scrolls on desktop and mobile web
Brand Logo	<ul style="list-style-type: none"> 1:1 Ratio Max file size 30KB (Mandatory)
Brand Name	<ul style="list-style-type: none"> 25 characters (Mandatory)
Image Or	<ul style="list-style-type: none"> JPG, PNG, GIF (Max File Size: 30KB) 16:9 or 4:3 Ratio
Video	<ul style="list-style-type: none"> MP4 or MOV (high res) (Not VAST compatible) 30 FPS Codec: H264 or Pro Res Max File Size: 400MB AutoPlay with mute. Sound is user initiated
Headline	<ul style="list-style-type: none"> Max 25 Characters For News brands, must capture the brand's message and avoid new-like headlines
Body	<ul style="list-style-type: none"> Max 90 Characters
CTA/Caption	<ul style="list-style-type: none"> Max 30 characters (Optional)
Trackers	<ul style="list-style-type: none"> Impression Tracking URL Click Tracking URLs (Headline, Body Text, Main Image, Call to Action, Brand Name and Caption URL) Video completion tracking URLs for video format. For News brands, click tracking urls should point to brand's page instead of another news site

Custom In-Feed Ads

Description	<ul style="list-style-type: none"> Enhanced display ad fully integrated with content feed on desktop and mobile web. Placement varies by brand.
Brand Logo	<ul style="list-style-type: none"> 1:1 Ration, Max File Size: 30KB (Mandatory)
Image	<ul style="list-style-type: none"> JPG, PNG, GIF (Max File Size: 30KB) 16:9 (e.g. 407x229)
Headline	<ul style="list-style-type: none"> Max 25 characters (Mandatory)
Body	<ul style="list-style-type: none"> Max 90 characters (Mandatory)
Call To Action	<ul style="list-style-type: none"> Max 30 characters (Mandatory)
Trackers (Optional)	<ul style="list-style-type: none"> Impression Tracking URL Click Tracking URLs (Headline, Body, Image, Logo, Call to Action)
Note	<ul style="list-style-type: none"> Video and third party tags <u>not</u> compatible

Carousel Ads

Brand Logo	RATIO: 1:1 MAX FILE SIZE: 30KB
Text	<ul style="list-style-type: none"> Brand Name: Max 25 characters Headline: Max 40 characters Long Body: Max 125 characters Short Body: Max 25 characters <p>Link for imagery : Fr: https://drive.google.com/file/d/1i33j72KlaaGzBcKjYTJhP_pf5-ZHAKe3/view?usp=sharing</p>

	EN : https://drive.google.com/file/d/1dPjzysFYt7VOYcZ9iHEaPri9Vq2K0CES/view?usp=sharing
Tiles	<ul style="list-style-type: none"> • Total: Min: 2 (Recommended Min:3), Max: 10 (Only one tile can be a video, and it must be the first tile) • Image: RATIO: 1:1 file type: JPG, PNG, or GIF MAX file size: 30KB • Video <ul style="list-style-type: none"> ○ Ratio: 1:1 Resolution: Min 1080x1080px ○ File type: MP4 or MOV (VAST not accepted) Max file size: 4GB ○ Length: Up to 1 minute ○ Settings: Auto-play with mute (sound is user initiated)
Call to action button: Max 20 characters	<ul style="list-style-type: none"> • English Options: Apply Now, Book now, Contact Us, Download, Get Showtimes, Get Quote, Get Offer, Learn More, Listen Now, Request Time, See Menu, Send Message, Shop Now, Sign Up, Subscribe, Watch More • French Options : Aucun, Acheter, En profiter, En savoir plus, Écouter, Nous contacter, Postuler, Réserver, S'abonner, S'inscrire, Télécharger, Voir le menu
Reporting	<ul style="list-style-type: none"> • Impressions, clicks, video completion and mutes/un-mutes • Impression is recorded when ad unit renders and sold on a CPM basis • Tile views are recorded for performance and granularity, but do not count towards impressions goal • Third party trackers accepted for impressions, clicks, and video completion

Media Creativity Products

All creativity media product must be approved by a Web project manager and the editorial team before going live.

Logo on NOOVO and NOOVO Moi (hardcoded)

Hub	Dimensions	File Format	Max File Size	Location	Notes
NOOVO	180x72px	PNG with transparent background	10kb	Available on the home page and on the page	<ul style="list-style-type: none"> ○ Do not include tag lines, slogans or product images with the logo ○ Do not include more than 1 logo per template ○ Logos should not have a background and should be visible on dark background
NOOVO Moi	120x90px				

Scoreboard Sponsor

Brand	Dimensions (Desktop only)	Supported Formats	Max File Size	Notes
TSN	85x24, 180x40	.jpg, .gif	20 KB	N/A
RDS	225x75 (responsive ad sizes: 120x75, 44x75)	.jpg, .gif	40 KB	N/A
	Desktop only: Flip 731x75, with 225x75* (More info here) See example .			Only on HPO (header width – 1272 pixels); must be combined with 225x75
	Desktop only: Flip 564x75, with 225x75*			Only on non-HPO sections (header width – 1105 pixels); must be combined with 225x75

*Frequency cap must be set to 1 per day.

CTV News Weather Widget

Brand	Dimensions (Desktop only)	Notes
CTV News	64x40	<ul style="list-style-type: none"> Logo should have WHITE background The fonts used in the weather widget are CTV Sans Bold at 22px for the temperature and 15px for the other copy. The weather icons are SVG graphics so that they are scalable and will look good on all screen resolutions.

In-Stream Video (Pre-roll and mid-roll)

Third Party Video Tags: VAST, VPAID

Video files that have already been encoded and served through third party tags should follow below specs:

Definition	Aspect Ratio	Video Frame Rate	Video Length	Audio Initiation	Audio Sample Rate	Max File Size	Media File Type	Required Max Bitrate	Settings
Standard	16 :9 pixel aspect ratio 1.21/1.22	30 fps (progressive)	Min. - 15 secs. Max. - 30 secs. ³	Always permitted	44.1 kHz - Audio should be set to an average of -12 db with nothing peaking over -9 db Audio Levels -24 LKFS (+/- 2.0 db)	10MB	MP4 Codec: H.264 (baseline @3.1)	2.5Mbps (or 2,500 kbps)	Third party tags should be set to 100% fill within third party ad server Non-skippable Secure (https)
High	Pixel aspect ratio 1:1 square								

- VPAID tags MUST include a .mp4 asset within the tag body if the tag is meant to deliver in Bell Media apps or Bell Media Connected TV iHeartRadio app accepts 15 and 30 sec pre-roll
- Eonline USA supports only VAST 2.0 creative
- Preroll must contain background image
- 60 second video ads approved only in mid rolls capped at 1 per hour (CTV, CTV Comedy, CTV Drama, CTV Sci-Fi, CTV Life, BNN Bloomberg, Noovo.ca and CTV News)
- Double Verify, Moat, Nielsen are supported everywhere except for E! Online US.

Third Party Certification Process

If third party is not listed, tag must be evaluated, tested and approved prior to running.

Send request to AdOperationsSupport@bellmedia.ca.

In order to monitor the quality of ad content on our network, Bell Media reserves the right to the following at any time:

English & French Brands: Desktop & Mobile Web

Third Party Ad Server	Format	Third Party Viewability Vendor	BNN	CP24	CTV News	CTV	TSN	More.ctv.ca / etalk.ca	RDS	Noovo	Noovo Info	Noovo Moi	iHeart.com	iHeart Radio.ca
DFA	VPAID (HTML5)	MOAT, Integral Ad Science, comScore	•	•	•	•	•		•	•	•	•		•
DFA	VAST	-	•	•	•	•	•	•	•	•	•	•		•
EyeReturn	VAST	-	•	•	•	•	•	•	•	•	•	•	•	•
Extreme Reach	VAST	-				•	•							
Innovid	VAST, VPAID* (HTML5)	-	•	•	•	•	•	•		•	•	•		•
Sizmek	VAST	-	•	•	•	•	•	•	•			•		
Adform	VAST	-	•	•	•	•	•	•	•	•	•	•		

* Innovid and Brainient VPAID: Overlays (interactive elements) require content and rate approvals. 3rd party to resize to ensure any interactive elements are not in the bottom 65 pixels of the player and aren't within the top 70 pixels of the player.

* Brainient VPAID: Overlays (interactive elements) require content and rate approvals. 3rd party to resize to ensure any interactive elements are not in the bottom 65 pixels of the player and aren't within the top 70 pixels of the player.

- Monitor third party servers for performance and response times. Request a list and/or sample page of all creative currently live.
- Double Verify, Moat, Nielsen are supported everywhere except for E! Online US.
- CTV includes MTV, MUCH, Discovery, E!, CTV Throwback, CTV Movies, CTV Comedy, CTV Sci-Fi, CTV Drama, and CTV Life.

IOS and Android Apps (Connected TV)

Third Party	Format	BNN	CP24	CTV News	CTV	TSN	RDS	iHeart.com	Noovo
DFA		•	•	•	•	•	•	•	•
EyeReturn		•	•	•	•	•	•		•
Extreme Reach					•				
Sizmek					•		•		•
Adform		•	•	•	•	•	•		•

CTV includes MTV, MUCH, Discovery, E!, CTV Throwback, CTV Movies, CTV Comedy, CTV Sci-Fi, CTV Drama, and CTV Life

*VPAID is not supported in-app

Video Encoding Services Ad Specifications (Encoded by Bell Media)

Video files sent to be encoded and hosted on Bell Media servers should follow below specs:

OPTION 1: File Type: MXF (Preferred)	
Stream Type	MPEG-2 Transport or Program Stream
Wrapper	MXF- XDCAM HD422
Essence Format	MPEG HD
Video Codec	Sony XDCAM 422
Video Format	MPEG- 2 Long GOP
Frame Size	1920x1080
Aspect Ratio	16x9
Frame Rate	29.97
Bit Rate/Type	50 Mbps XDCamHD
Profile	4:2:2
Closed Captions	EIA708/608 + SCTE20 (optional)
Audio Stream Type	AES
Audio Bits	24bit
Audio Sample Rate	48kHz - Audio should be set to an average of -12 db with nothing peaking over -9 db
Audio Channels	8 Channels: Ch. 1- Left, Ch. 2- Right, OPTIONAL: Ch. 3- Center, Ch. 4- LFE, Ch. 5- Left surround, Ch. 6- Right surround, Ch. 7- Descriptive video left, Ch. 8- Descriptive video right

*If source is only available in standard definition, please up-convert to MXF XDCAM-HD422, with pillar bars to maintain aspect ratio.

OPTION 2: File Type: MP4	
Container Format	MPEG-4
Container Codec ID	M4V
Container Overall Bit Rate Mode	Constant
Container Overall Bit Rate	15 000 Kbps
Video ID	1
Video Format	AVC
Video Format/Info	Advanced Video Codec
Video Profile	High@L4.1
Video Format Settings, CABAC	Yes
Video Format Settings, ReFrames	2 frames
Video Codec ID	avc1
Video Codec ID/Info	Advanced Video Coding
Video Bit Rate Mode	Constant
Video Bit Rate	14,000 Kbps
Video Width	1,920 pixels
Video Height	1,080 pixels
Video Display Aspect Ratio	16:9
Video Frame Rate Mode	Constant
Video Frame Rate	29.970 fps max
Video Color Space	YUV
Video Chroma Subsampling	4:2:0
Video Bit Depth	8 bits
Video Scan Type	Progressive
Audio ID	2
Audio Format	AAC
Audio Format/Info	Advanced Audio Codec
Audio Format Profile	LC
Audio Bit Rate Mode	Constant
Audio Bit Rate	192.0 Kbps
Audio Channel(s)	2 channels
Audio Channel Positions	Front: L R
Audio Sampling Rate	44.1 KHz
Audio Compression Mode	Lossy

Bloomberg.com

Video ad specifications can be found [here](#) (Please refer to Bloomberg Digital Specs Sheet)

Outstream and Homebox

Same technical specification as instream video.

- Outstream: Video that expands within the article content as the unit is scrolled into view
- Homebox^{1,2}: Video pushdown

¹ When running homebox on tsn.ca leader board will be hidden during homebox campaign

² Minimum frequency cap of 1 per 6 hours required

Vertical Video 300x600: In House via DoubleClick

If third party tag is unavailable, submit assets following below specs for Vertical Video 300x600 to be built in-house using DoubleClick Studio

Video	<ul style="list-style-type: none"> • Aspect Ratio: 9:16 (portrait) • File Type: MP4 (20MB Max) • Settings: Autoplay with mute • Audio: User-Initiated • Metrics: Plays, Midpoint, Complete, Unmute • Full screen: User-initiated • Recommended duration: 15s or less • Not VAST or VPAID compatible
Imagery	<ul style="list-style-type: none"> • File Size: 300x60 (40KB Max) • File Type: JPG (40KB Max) • Template • Backup JPG: 300x600

Connected TV

App based content ad-supported and delivered through connected devices onto the big screen.

	Samsung Smart TV	Xbox One	Amazon Fire TV Stick	TVOS (Apple TV)	Android TV	Chromecast
Brands	CTV ¹ , TSN	CTV ¹ , TSN	CTV ¹ NOOVO	CTV ¹ NOOVO	CTV ¹ NOOVO	CTV, NOOVO
Type	Video/mp4					
Dimensions	1920x1080					
Audio	44.1 kHz – Audio should be set to an average of - 12 db with nothing peaking over -9 db Audio Levels -24 LKFS (+/- 2.0 db)					
Optimal bitrate:	5,000 kbit/s (can be lower bitrate, but lower bitrate = lower quality pre-roll picture)					
Delivery	Progressive					
Vast	Yes					
VPAID	Not supported as per industry standard ²					

¹CTV includes CTV Throwback, Movies, CTV Life, CTV Drama, CTV Comedy, CTV Sci-Fi, , MTV, MUCH

Available Mobile & Tablet App Ad Placements

Ad Format	News & Entertainment				Sports		Radio	Video hub
	CTV ⁴	CTV NEWS ⁵	CP24 ⁵	BNN ⁵	TSN	RDS	iHeartRadio.com ³	Noovo
IPad								
Pre-roll	•	•	•	•	•	•		•
Interstitial ¹		•	•	•	•	•		
970x550								
300x600					•	•		
300x250		•	•	•	•	•		
728x90	•		•	•	•	• ²		•
320x50								
Android Tablet								
Pre-roll	•	•	•	•	•	•	•	•
Interstitial ¹		•	•	•	•	•		
970x550								
300x600					•	•		
300x250		•	•	•	•	•		
728x90	•		•	•	•	• ²		•
320x50				•			•	
iPhone								
Pre-roll	•	•	•	•	•	•	•	•
Interstitial ¹		•	•	•	•	•		
300x250	•	•	•	•	•	•		•
320x50			•	•	•	•	•	
Android Mobile								
Pre-roll	•	•	•	•	•	•	•	•
Interstitial ¹		•	•	•	•	•		
300x250	•	•	•	•	•	•		•
320x50			•	•	•	•	•	

¹Please see Available Mobile & Tablet Display Sizes – Interstitial chart for available sizes

² 728x90 is not available on all RDS sections. Please refer to [this chart](#) for a list of sections with the 728x90 unit.

³ Not available on iPad for iHeart.com

⁴CTV includes, CTV Throwback, Movies, CTV Life, CTV Drama, CTV Comedy, CTV Sci-Fi, , MTV, Much, and Discovery Canada.

- Brands not listed in above charts do not have equivalent mobile or tablet apps

⁵300x250 available on all in-app articles. Booked as Mobile Web targeting. In-app targeting is not available for 300x250.

IOS and Android Apps

Category	Supported on	Dimensions	Max File Size	Rich Media- Max. Expanded Dimensions	Creative Note	Supported Formats
Display	Tablet	728x90	40 KB	1024x768/ 768x1024	Creative should account for space for close (X) button added by app to top left/right corner of interstitial (approx. 30 pixels in size).	.JPG, .GIF, .PNG, Third party: DFA ³
	Mobile Phone and Tablet	300x250		Mobile Phone: 320x480; Tablet: 1024x768/ 768x1024		
	Mobile Phone ONLY	320x50 ⁴	40 KB	N/A		
Interstitial ^{1, 2}	Mobile Tablet ONLY	1024x768	150 KB	N/A		
		768x1024*				
	Mobile Phone ONLY	320x480	80 KB	N/A		
		480x320*				
Large Format	Mobile Tablet ONLY	300x600	150 KB	1024x768/ 768x1024		
		970x550		N/A		

* RDS: 768x1024 and 480x320 are not available

¹ See chart for interstitial sizes by brand

² See chart for video interstitial spec

³ 3rd party tags must be responsive html to force full-screen

⁴ On iHeart.com app, only 320x50 is available (tablet and phone) but not available on NOOVO app

All third-party interstitial tags must be set as 'responsive' vs fixed aspect ratio to force full screen display.*

*Responsive behavior of interstitial is dependent on settings implemented by advertiser and/or 3rd party vendor.

Available Mobile & Tablet App Display Sizes – Interstitial

Brand	Android Tablet		Android Phone		iPad		iPhone	
	1024x768	768x1024*	320x480	480x320*	1024x768	768x1024*	320x480	480x320*
TSN	●	●	●	●	●	●	●	●
RDS	●	●	●	●	●	●	●	●
CTV								
CP24	●	●	●	●	●	●	●	●
BNN	●	●	●	●	●	●	●	●
CTV News	●	●	●	●	●	●	●	●

*Both portrait and landscape versions of the interstitials are required in order to center and scale.

*Please ensure third-party interstitial creative tags are 'responsive' and are not fixed width and height to allow for full screen on devices.

Video Interstitial in App: Third Party

Third Party Approved	<ul style="list-style-type: none"> Third parties to be tested upon request
Brand Availability	<ul style="list-style-type: none"> CTV News, CP24, BNN, TSN, RDS
Max Video Length	<ul style="list-style-type: none"> 15 seconds
Subsequent Max Polite File Load Size	<ul style="list-style-type: none"> 2.2 MB unlimited if streaming
Max Video Frame Rate	<ul style="list-style-type: none"> 24 FPS
Video Setting	<ul style="list-style-type: none"> Auto play Hide video controls
Audio Initiation	<ul style="list-style-type: none"> Default state is muted Video mute button must be created externally and should use the HTML volume values to set mute (0.0) and unmute state (1.0 as max). Native mute button should not be used
Minimum Required Controls	<ul style="list-style-type: none"> Positioning and close functionality handled by app and <i>not</i> third party similar to in-unit video
Video Tracking Events	<ul style="list-style-type: none"> To be added by third party if desired
Imagery	Please ensure third-party interstitial creative tags are 'responsive' and are not fixed width and height to allow for full screen on devices.

Accepted Third Party Ad Tags – Display

Brands	English							French			Radio	
	BNN	CP24	CTV News	CTV ⁸	More.ctv.ca/ More.etaik.ca	iHeartRadio.ca	TSN	RDS	NOOVO Moi	NOOVO	iHeart.com	iHeartRadio.ca
Tierce partie	Format											
Third Party Ad Servers (Websites¹) – Display												
DoubleClick (DFA)	•	•	•	•	•	•	•	•	•	•	•	•
EyeReturn	•	•	•	•	•	•	•	•	•	•	•	•
Market Jar	•	•	•	•	•	•	•	•	•	•	•	•
PointRoll/Sizmek	•	•	•	•	•	•	•	•	•	•	•	•
Innovid					•							
Polar					•							
Third Party Ad Servers (Mobile & Tablet Apps) - Display												
DoubleClick (DFA)	•	•	•	•		•	•	•			•	
Eyeturn						•						

¹Websites represent desktop and mobile websites

² HTML5 is accepted only when served via approved third party tag

³ Sites are not built to support skins on mobile web

⁶ All Third-Party display tags must be secure (https)

⁷ Flash supported on MTV only until further notice.

⁸CTV includes CTV Throwback, Movies, CTV Life, CTV Drama, E!, Discovery Canada, MTV, Much, CTV Comedy and CTV Sci-Fi

If third party is not on above list, tag must be evaluated, tested and approved prior to running.

Send request to AdOperationsSupport@bellmedia.ca.

In order to monitor the quality of ad content on our network, Bell Media reserves the right to the following at any time:

- Monitor third party servers for performance and response times.
- Request a list and/or sample page of all creative currently live.
- The ability to require express approval of any creative additions or deletions.

Data Ownership, Privacy and Laws

Bell Media adheres to the IAB Canada Standard Terms and Conditions regarding use of collected data.

From page 16 XIII. d. i. and ii. of the [IAB Canada Standard Terms and Conditions](#):

Unless otherwise authorized by Media Company in writing, Advertiser will not: (A) use Collected Data for Repurposing; provided, however, that Performance Data may be used for Repurposing so long as it is not joined with any IO Details or Site Data; (B) disclose IO Details of Media Company or Site Data to any Affiliate or Third Party except as set forth in Section XII(d)(iii).

Unless otherwise authorized by Agency or Advertiser, Media Company will not: (A) use or disclose IO Details of Advertiser, Performance Data, or a user's recorded view or click of an Ad, each of the foregoing on a non-Aggregated basis, for Repurposing or any purpose other than performing under the IO, compensating data providers in a way that precludes identification of the Advertiser, or internal reporting or internal analysis; or (B) use or disclose any User Volunteered Data in any manner other than in performing under the IO.

Viewability

- Bell Media will accept viewability tracking from above vendors on CPM campaigns only when appended to [accepted third party tags](#).
- We will continue to deliver and bill the campaign from the contracted CPM as indicated on the insertion order based on Bell Media numbers.
- Any content/keyword flags coded into the viewability tags must be disclosed to Bell Media prior to campaign going live.
- We do not bill off of in-view numbers or guarantee in-view compliance, nor offer make goods based on viewability.
- Viewability tags cannot usher in any other platform or vendor. Bell Media will pause any campaign where this behavior is detected.

Nielsen Online Campaign Ratings (OCR)

- Bell Media will accept Nielsen OCR on Desktop CPM campaigns only when appended to [accepted third party tags](#).
- We will continue to deliver and bill the campaign from the contracted CPM as indicated on the insertion order based on Bell Media numbers.
- No make goods or cancellations accepted based on OCR reporting.
- Nielsen OCR tags cannot usher in any other platform or vendor. Bell Media will pause any campaign where this behavior is detected.

Cache-Busting

- Cache busting is required for all third party served campaigns.
- Placement of cache-busting parameters must be clearly indicated in the ad tag code.
- Third party served click URLs for hard-coded placements (text links, etc.) do not make use of cache busting.

Rich Media Restrictions

- We do not support JAVA (not to be confused with JavaScript) due to security issues, in addition to performance issues and initial load times.
- Ad code using ILAYER, LAYER or NOLAYER tags due to compatibility and stability issues.
- Mailto fields, as we cannot ensure the user will have a consistently good experience using ads with this functionality.

Creative Notes

- Creative with a white background must have a solid 1-pixel border (black recommended).

- All Rich Media (In-Banner Video, Expandable, Floater, and IAB Rising Stars) must be [third party served](#) and must provide a standard GIF/JPG image backup file.
- Maximum animation and video frame rate is 30 FPS (frames-per-second)
- In-Stream Video ads (i.e. pre-roll video) that are served within a video player environment; should have audio that plays automatically.
- When an ad is clicked it must launch the advertiser's landing page in a new browser window.
- Impression Tracker tags must be secure (HTTPS)

Bell Media Performance (CPC)

Creative Design Specifications

Dimension	Creative Type	Max. File Size	Animation	Number of loops	Max. Duration	Max. Frames per second
728x90	GIF/JPG/Third party tags	80 KB	Yes	Unlimited as long as it ends after 30 on the call-to-action frame	30 seconds	30
300x250						
320x50						

- For desktop: 300x250 and 728x90 are required
- For mobile: 320x50 and 300x250 are required – 300x50 and 728x90 are optional
- Rich media accepted.
- The creative must:
 - Be clickable at any moment throughout the duration of the animation.
 - Be a static image after 30 seconds.
 - Have a 1 pixel border minimum.
 - Have a clear call to action: i.e.: “click here”, “click here to register now”.
- Refer to the [Accepted Third Party Ad Tags](#)
- Offline tactics are not accepted in CPC creative content: Phone numbers, text messaging codes, websites, etc.

Dynamic Video on Demand (VOD) Ads

Please refer to Dynamic Ad Insertion (DAI) specs [here](#).

YouTube

RON/ROC and ROS products available – please contact your sales associate for more details

Bell Media follows YouTube technical specifications for video. Specs can be [found here](#)

YouTube Options	<ul style="list-style-type: none"> • 6 seconds (bumper ads) • 15 seconds (non-skippable ads) • 30+ seconds (skippable ads)
Maximum Video Length	<ul style="list-style-type: none"> • Up to 6 minutes (skippable ads)
Creative Specifications Options	<ol style="list-style-type: none"> 1. Encoded .mp4 file hosted by Bell Media 2. Third-party ad tag (VAST) <ul style="list-style-type: none"> o Must pass YouTube VAST QA Tool: https://ytvastqa.appspot.com/

Viewability measurement is not yet available.

Bell Media Mobile and Bell Media Geo+

Display Ad Specifications

Standard Ads (Static)	Placement	Dimensions	Max File Size	Formats
Mobile	Big Box	300x250	150 KB	JPG, PNG, 3rd Party Tag, HTML5*
	Leaderboard	320x50		
Tablet	Big Box	300x250		
	Leaderboard	728x90		
Desktop	Big Box	300x250	150 KB	JPG, PNG, 3rd Party Tag, HTML5*
	Leaderboard	728x90		
	Billboard	970x250		
	Half Page	300x600		

Advanced Ads (Banners Have Movement)	Placement	Dimensions	Max File Size	Formats
Mobile ¹	Big Box	300x250	150 KB	JPG, PNG, 3rd Party Tag, HTML5*
	Leaderboard	320x50		
Tablet ¹	Big Box	300x250		
	Leaderboard	728x90		
Desktop ¹	Billboard	970x250		
	Half Page	300x600		
	Big Box	300x250		
	Leaderboard	320x50		

*HTML5 creative must be hosted by client.

¹Animation length must be 30 seconds or shorter, and animated GIF ads must have a framerate of 5 frames per second or lower

Rich Media Ads

Type	Dimensions	Description
Interstitial	320x480	-
Store Finder	320x50, 300x250	Expandable unit which can provide mapped directions to a given location.
Dynamic Distance		Rich unit which displays the distance from the user to a given location (can subsequently click into map). The dynamic distance is displayed in the unit.
360 Image		Panoramic unit allowing the user to manipulate the creative to allow for a 360 view.
Shake & Tilt		As described. Shaking / tilting your phone drives action.
Wipe Off/Scratcher		As described – wipe off top layer of messaging to reveal message beneath.
Time Triggered		Time triggered action
Slider		This is a carousel unit allowing the user to scroll through various models.
Weather Triggered		Creative executions triggered by weather.
Animation		-
Video		Expandable video unit.
Pop Up		Expandable function
Countdown		Dynamic countdown to an event
Map Units		Click to access nearest stores

Bell Media follows IAB and MMA standards for display advertising. For more information on ad specs, capabilities, and campaign trafficking, please contact your Bell Media account manager.

Connected TV Ad Specifications

Connected TV devices have a large screen size and support high-definition video creative formats. The following specifications are recommended:

Placement	Dimensions	Duration	Skippable Ads Option	Max File Size	Formats
Connected TV	1920x180	:6, :15, :30 seconds	:15 and :30	250 MB	.mp4

VAST: VAST 2.0, VAST 3.0, and VAST 4.0 supported. Note that VPAID and MRAID are not supported.

The Insider Newsletter

Dimension	Weight	Format
600x900	500K	HTML , CSS in-line for emails (JavaScript not supported), JPG or PNG

Appendix

Bell Media EN - Desktop/Mobile Web	Bell Media FR - Desktop/Mobile Web	APPS (iOS, Android)
https://www.bnnbloomberg.ca https://www.ctv.ca https://www.ctv.ca/comedy https://www.ctv.ca/drama https://www.ctv.ca/life https://www.ctv.ca/sci-fi https://www.ctv.ca/mtv https://www.ctv.ca/discovery https://www.ctv.ca/much https://www.cp24.com https://www.ctvnews.ca https://www.eonline.com https://www.watcheonline.ca https://www.iheart.com https://www.iheartradio.ca https://www.thebeaverton.com https://www.shopico.ca/?&lang=EN https://www.tsn.ca https://www.bardown.com	https://shopico.ca/?&lang=FR https://rds.ca https://www.ballemcourbe.ca/ https://noovo.ca https://www.noovomoi.ca/ https://iheart.com https://iheart.ca https://www.noovo.info/	BNN CP24 CTV ¹ CTV News iHeart RDS TSN NOOVO

¹CTV includes CTV Throwback, CTV Life, CTV Drama, CTV Movies, CTV Comedy, CTV Sci-Fi, Discovery, MUCH, MTV

Websites that Support VOD		
Bell Fibe Animal Planet CP24 CTV CTV Comedy CTV Drama CTV Life CTV Movies CTV News CTV SciFi CTV Throwback Discovery Discovery Investigation Discovery Science Discovery Velocity E NOW MTV Canada MUCH TSN	Bell Fibe Vrak Canal D Vie Noovo Investigation Ztele	Rogers CTV CTV Comedy CTV Drama CTV Life CTV SciFi MTV Canada MUCH Music

iHeartRadio.ca English Stations	iHeartRadio.ca French Stations
https://www.iheartradio.ca/580-cfrb https://www.iheartradio.ca/610cktb https://www.iheartradio.ca/977htzfm https://www.iheartradio.ca/am-1150 https://www.iheartradio.ca/am-580 https://www.iheartradio.ca/am800 https://www.iheartradio.ca/bnn-bloomberg-radio-1150 https://www.iheartradio.ca/bounce/bathurst https://www.iheartradio.ca/bounce/brandon https://www.iheartradio.ca/bounce/brockville https://www.iheartradio.ca/bounce/fort-nelson https://www.iheartradio.ca/bounce/fort-st-john https://www.iheartradio.ca/bounce/fredericton https://www.iheartradio.ca/bounce/golden https://www.iheartradio.ca/bounce/grand-falls https://www.iheartradio.ca/bounce/grey-bruce https://www.iheartradio.ca/bounce/hamilton https://www.iheartradio.ca/bounce/kitchener-waterloo https://www.iheartradio.ca/bounce/kitimat https://www.iheartradio.ca/bounce/kootenays https://www.iheartradio.ca/bounce/lindsay https://www.iheartradio.ca/bounce/nelson https://www.iheartradio.ca/bounce/nova-scotia https://www.iheartradio.ca/bounce/osoyoos https://www.iheartradio.ca/bounce/penticton https://www.iheartradio.ca/bounce/prince-rupert https://www.iheartradio.ca/bounce/revelstoke https://www.iheartradio.ca/bounce/salmon-arm https://www.iheartradio.ca/bounce/simcoe-county https://www.iheartradio.ca/bounce/summerland https://www.iheartradio.ca/bounce/terrace https://www.iheartradio.ca/bounce/winnipeg https://www.iheartradio.ca/100-3-the-bear https://www.iheartradio.ca/cfax-1070 https://www.iheartradio.ca/chom https://www.iheartradio.ca/chum https://www.iheartradio.ca/cjad https://www.iheartradio.ca/cjay92 https://www.iheartradio.ca/funny/funny-820/ https://www.iheartradio.ca/move/brockville https://www.iheartradio.ca/move/fort-st-john https://www.iheartradio.ca/move/fredericton https://www.iheartradio.ca/move/halifax https://www.iheartradio.ca/move/kelowna https://www.iheartradio.ca/move/kingston https://www.iheartradio.ca/move/niagara https://www.iheartradio.ca/move/ottawa https://www.iheartradio.ca/move/penticton https://www.iheartradio.ca/move/peterborough https://www.iheartradio.ca/move/vancouver https://www.iheartradio.ca/newstalk-1010 https://www.iheartradio.ca/purecountry/BC-North https://www.iheartradio.ca/purecountry/Brandon https://www.iheartradio.ca/purecountry/Central-Ontario https://www.iheartradio.ca/purecountry/Dawson-Creek https://www.iheartradio.ca/purecountry/fredericton https://www.iheartradio.ca/purecountry/Kingston https://www.iheartradio.ca/purecountry/London https://www.iheartradio.ca/purecountry/Nova-Scotia https://www.iheartradio.ca/purecountry/Ottawa https://www.iheartradio.ca/purecountry/Pembroke https://www.iheartradio.ca/purecountry/Peterborough https://www.iheartradio.ca/purecountry/Regina https://www.iheartradio.ca/purecountry/Sudbury https://www.iheartradio.ca/purecountry/Vernon https://www.iheartradio.ca/purecountry/Windsor https://www.iheartradio.ca/purecountry/Woodstock https://www.iheartradio.ca/virginradio/kelowna https://www.iheartradio.ca/tsn/tsn-montreal https://www.iheartradio.ca/tsn/tsn-ottawa https://www.iheartradio.ca/tsn/tsn-toronto https://www.iheartradio.ca/virginradio/calgary https://www.iheartradio.ca/virginradio/edmonton https://www.iheartradio.ca/virginradio/halifax https://www.iheartradio.ca/virginradio/kitchener https://www.iheartradio.ca/virginradio/london https://www.iheartradio.ca/virginradio/montreal https://www.iheartradio.ca/virginradio/toronto https://www.iheartradio.ca/virginradio/vancouver https://www.iheartradio.ca/virginradio/victoria https://www.iheartradio.ca/virginradio/Windsor https://www.iheartradio.ca/virginradio/winnipeg	https://www.iheartradio.ca/boom/boom-1041 https://www.iheartradio.ca/boom/boom-106-5 https://www.iheartradio.ca/energie/energie-drummondville https://www.iheartradio.ca/energie/energie-estrie https://www.iheartradio.ca/energie/energie-gatineau-ottawa https://www.iheartradio.ca/energie/energie-mauricie https://www.iheartradio.ca/energie/energie-montreal https://www.iheartradio.ca/energie/energie-quebec https://www.iheartradio.ca/energie/energie-rimouski https://www.iheartradio.ca/energie/energie-rouyn https://www.iheartradio.ca/energie/energie-saguenay https://www.iheartradio.ca/energie/energie-val-d-or https://www.iheartradio.ca/rouge-fm/rouge-fm-amqui/ https://www.iheartradio.ca/rouge-fm/rouge-fm-drummondville/ https://www.iheartradio.ca/rouge-fm/rouge-fm-estrie/ https://www.iheartradio.ca/rouge-fm/rouge-fm-gatineau-ottawa/ https://www.iheartradio.ca/rouge-fm/rouge-fm-mauricie/ https://www.iheartradio.ca/rouge-fm/rouge-fm-montreal/ https://www.iheartradio.ca/rouge-fm/rouge-fm-quebec/ https://www.iheartradio.ca/rouge-fm/rouge-fm-rimouski/ https://www.iheartradio.ca/rouge-fm/rouge-fm-saguenay/