



MEDIA RELEASE  
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## 1.4 Million Viewers in First Week Make CTV's Critically Acclaimed JANN the #1 Canadian Comedy

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- Series premiere is the biggest Canadian comedy debut since 2017 –
- Episode 2 of JANN airs tonight at 8:30 p.m. ET/PT on CTV, CTV.ca, the CTV App, and Crave –
- Canada Loves JANN: Debut trends on Twitter in Canada with hashtag #JANNonCTV –

” **JANN** is the real deal: a funny, biting satire about the entertainment industry that isn’t afraid to make fun of its star.” – [Glenn Sumi, NOW Magazine](#)

“Arden, with her sheer force of personality, breezy blunt speak and take-no-prisoners delivery, manages to showcase remarkable comic chops. It works.” – [Tony Wong, Toronto Star](#)

“Arden is a self-deprecating riot with a wonderful range...and if this season is any indication, we should get used to laughing and loving along with **JANN**.” – Michael Korb, *Starweek*

“Arden aces it. She is fearless, a born comedienne, as in on the joke as a Second City veteran.”  
– [Bill Brioux](#)

**TORONTO (March 27, 2019)** – Following its premiere last Wednesday (March 20), CTV confirmed today its new original comedy series **JANN** is the most-watched Canadian comedy this broadcast year. Following five days of PVR playback, the premiere episode of **JANN** currently has a cumulative average audience of 1.4 million viewers so far for its premiere and weekend encore broadcast (March 23). Building on its Wednesday night success on CTV, the episode has reached 2.8 million Canadians across all airings. It’s the biggest Canadian comedy debut since CTV’s THE INDIAN DETECTIVE starring Russell Peters.

Becoming Bell Media’s most successful [digital premiere](#) to date, the debut episode of **JANN** was available during an extensive 16-day preview on multiple platforms including CTV.ca, CTV On Demand, Crave, CTV’s YouTube page, and more.

“We’re delighted Canadians are responding to the comedic brilliance of Jann Arden with such enthusiasm,” said Executive Producer and Bell Media President Randy Lennox. “We’re thrilled that **JANN** gets funnier with each and every episode!”

The series continues tonight (**March 27**) with the new episode “Go with the Flowga” at **8:30 p.m. ET/PT** on CTV, [CTV.ca](#), the CTV App, and Crave. At the same time, series star Jann Arden takes to the Canadian Screen Award stage tonight to host the CTV Gala Honouring Creative Fiction Storytelling, streaming live for free on [CTV.ca](#) and the CTV app beginning at 7 p.m. ET.

**JANN** premiered to critical acclaim and social media buzz, including 25 million total potential impressions during the March 20 premiere, with #JANNonCTV trending on Twitter in Canada during the premiere episode.\*

#### **What fans are saying on Twitter:**

- [@TorrensJonathan](#) – Great debut [@jannarden!](#) Solid jokes + physical comedy + self-deprecation = All the makings of a hit! Congrats to you and your crew. [#jannonctv](#) [#cdntv](#)

- [@marthaelmusic](#) – [#JANNonCTV](#) So funny. Thank you [@jannarden](#) and congratulations on a great series!
- [@davidLearoyd](#) – [#JannOnCTV](#) [@jannarden](#) OMG I can't stop laughing!
- [@aintlifewells](#) – We are laughing so hard! Loooooving it!!!! [#JANNonCTV](#)

In tonight's new episode, Jann (Jann Arden) is recording a "We Are the World"- style charity song about empowering young women. But when she learns she has merely a small part in the chorus of the single, with her voice drowned out by other singers, Jann demands a full solo part in the song. And she doesn't care which of her managers, new or old, helps her get it! This episode guest stars Canadian singer and multi-instrumentalist [Kiesza](#).

Encore presentations of **JANN** air **Saturdays at 8 p.m. ET/PT** on CTV.

### **About JANN**

Set and filmed in Calgary, **JANN** was co-developed by Bell Media and Project 10 Productions and is produced in association with Project 10 Productions and Seven24 Films.

**JANN** is executive produced by Andrew Barnsley and Ben Murray for Project 10 Productions, and Tom Cox and Jordy Randall for Seven24 Films. Jann Arden, Leah Gauthier, and Jennica Harper created the series and will also serve as Executive Producers with Jennica Harper Showrunning. For Bell Media, Chris Kelley is Production Executive; Sarah Fowlie is Director, Comedy Original Programming; Corrie Coe is Senior Vice-President, Original Programming. Pat DiVittorio is Vice-President, CTV and Specialty Programming. Mike Cosentino is President, Content and Programming, Bell Media. Randy Lennox is President, Bell Media.

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Source: Numeris, Total Canada. 2018-19 Broadcast year-to-date (Sep 24, 2018 – March 24, 2019). Cumulative AMA airings: 3/20/2019 & 3/23/2019. Preliminary playback up to 3/25/2019, data subject to change.

\*Twitter Analytics

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