MEDIA RELEASE
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Andrew Younghusband Returns with Discovery’s Top Series CANADA’S WORST DRIVER and Debuts Network’s New Original Canadian Series TOUGHER THAN IT LOOKS?, Mondays Beginning October 24

– Discovery Star Andrew Younghusband returns with a new crop of participants and some of the worst drivers yet for Season 12 of CANADA’S WORST DRIVER; series ranked as the second most-watched program on entertainment specialty television last season –
– From the makers of CANADA’S WORST DRIVER, Andrew Younghusband embarks on a new mission to push the limits on TOUGHER THAN IT LOOKS?, Discovery’s next original Canadian series shot in ultra-vivid 4K UHD –

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Click [HERE](#) to screen Episode 1 of CANADA’S WORST DRIVER

Click [HERE](#) for debut episode of TOUGHER THAN IT LOOKS?

**TORONTO (October 6, 2016)** – Notable host, creative producer, and writer, Andrew Younghusband is taking over primetime television Monday nights! Discovery, Canada’s most-watched entertainment specialty network, continues rolling out its biggest-ever fall lineup with the season premiere of CANADA’S WORST DRIVER, airing **Mondays at 10 p.m. ET/PT** followed by the network’s newest original Canadian series, TOUGHER THAN IT LOOKS? at **11 p.m. ET/8 p.m. PT**, beginning **Oct. 24**.

Discovery introduces TOUGHER THAN IT LOOKS? starring Younghusband as he delves into the toughest jobs, attempts to tackle terrifying heights, extreme sports, small spaces, and strange hobbies. Shot in ultra-vivid 4K UHD, each 30-minute episode finds Younghusband on a mission to tackle wildly different experiences with minimal training, including working as a window cleaner on a dauntingly high skyscraper, wing walking on a bi-plane in mid-air, barefoot water skiing, setting world records, and even racing lawnmowers. Nothing is too scary – or obscure – for Younghusband to try…at least once.

Click [HERE](#) for a complete list of episode highlights from the series, as Younghusband dares to find out, is it indeed TOUGHER THAN IT LOOKS?

But first, Younghusband is back at the Driver Rehabilitation Centre in Dunnville, Ont., for CANADA’S WORST DRIVER as eight disastrous Canadian drivers take on various challenges behind the wheel in Season 12. CANADA’S WORST DRIVER was Discovery’s most-watched series last season and ranked as the #1 Canadian series on entertainment specialty television among the key adult demos (A25-54 and A18-49). The series also saw a double-digit audience growth among the A25-54 (+15%) and A18-49 (+18%) demos, when compared to its previous season.
Host Andrew Younghusband and Season 12 cast of CANADA’S WORST DRIVER

This year’s reckless and irresponsible drivers hail from Winnipeg, Edmonton, Hamilton, Ont., Kitchener, Ont., and beyond. Each nominated by a friend or family member, these truly terrible drivers are put through driving challenges in a controlled environment and evaluated by a panel of driving experts: CP24’s Cam Woolley, traffic expert and former OPP sergeant; Philippe Létourneau, a professional high-performance driving instructor; expert driving instructor Tim Danter; and registered psychotherapist Shyamala Kiru.

A first for CANADA’S WORST DRIVER this season, Younghusband examines and compares Canadian driving laws with the customs and driving cultures of other countries, all while administering the series’ trademark tried-and-tested challenges designed to push this year’s driver participants to their limits. Week by week, one driver graduates from the training centre, and merges back on to the open road with their head held high.

The season finale sees the remaining three drivers face the last challenge before one finalist is ultimately named this year’s “Worst Driver”. Viewers can catch up on all previous season finales of CANADA’S WORST DRIVER online now at Discovery.ca. Previous seasons of CANADA’S WORST DRIVER are streaming now on Discovery GO and CraveTV™.

Final data from Numeris for the 2015/16 broadcast year confirms that Discovery continues to reign as Canada’s most-watched entertainment specialty network among the key adult demos (A25-54 and A18-49) for the full day viewing, in addition to holding the #1 spot for total viewers and those key demos in primetime. The success of the 2015/16 broadcast year continued with Discovery broadcasting five of the Top 10 series (A25-54) – more than any other entertainment specialty network.
Name: Lou Valcourt
Age: 41
Hometown: Winnipeg
Nominated by: Husband, Derek
Name: **Cody Jensen**

Age: 28

Hometown: Winnipeg

Nominated by: Girlfriend, Sarah

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Name: **Krystal McCann**

Age: 28

Hometown: Edmonton

Nominated by: Brother, Steven
Name: Tyler Dupont
Age: 44
Hometown: Innisfail, Alta.
Nominated by: Wife, Jana

Name: Diana Hutchings
Age: 33
Hometown: Edmonton
Nominated by: Brother-In-Law, Joedy
Name: Mike Adrain

Age: 44

Hometown: Renfrew, Ont.

Nominated by: Wife, Christian
Name: Amrinder Dua
Age: 25
Hometown: Hamilton, Ont.
Nominated by: Best friend, Akash

Name: Daniella Florica
Age: 30
Hometown: Kitchener, Ont.
Nominated by: Sister, Chantal

CANADA’S WORST DRIVER and TOUGHER THAN IT LOOKS? are produced for Discovery by Proper Television. The series is executive produced by Guy O’Sullivan. Blair Ricard is the Series Producer. For Discovery, Edwina Follows is Executive Producer. Ken MacDonald is Vice-President and General Manager, Discovery Networks. Tracey Pearce is President, Distribution and Pay, Bell
About Bell Media Independent Production

Bell Media has commissioned some of Canada’s most-watched and most-acclaimed original programming, working with the best Canadian independent producers in the country. Hit series commissioned by CTV include ratings success stories SAVING HOPE, and the record-breaking THE AMAZING RACE CANADA, and MASTERCHEF CANADA. Upcoming original series on CTV include CARDINAL and THE DISAPPEARANCE. Among the original scripted series on Bell Media pay, specialty, and streaming platforms are the internationally acclaimed ORPHAN BLACK, Space’s most-watched original series KILLJOYS, Bravo’s award-winning and most-watched original drama 19-2, award-winning dramedy SENSITIVE SKIN, CraveTV’s first original series LETTERKENNY, the upcoming original series RUSSELL PETERS IS THE INDIAN DETECTIVE, Discovery’s upcoming drama FRONTIER, and Comedy’s new satirical news series THE BEAVERTON. Discovery is also home to Bell Media’s hit factual series HIGHWAY THRU HELL, COLD WATER COWBOYS, and CANADA’S WORST DRIVER, among others. Bell Media is one of the first media companies in North America to commit to producing all new scripted series in 4K.

About Discovery:

With compelling real-life programming that inspires and entertains, Discovery reveals the world in all its wonder, diversity and amazement. Discovery ranks as the #1 Canadian entertainment specialty network among total viewers and key adult demos. Discovery offers a signature mix of adrenaline-charged stories, larger-than-life personalities and vivid imagery for viewers with curious minds. With the best non-fiction programming from Canada and around the world, Discovery captures the
excitement of a passion for life – one lived fully and at its most extreme. With exceptional and immersive storytelling, the channel offers in-depth, behind-the-scenes glimpses at the extraordinary people and places that shape our world. Launched in Canada in 1995, Discovery is now available in more than eight million Canadian homes. Discovery Canada is a joint venture between Bell Media, which is owned by BCE Inc. (TSX, NYSE: BCE), Canada’s largest communications company, and Discovery Communications Inc. Find more information and interactive online features at Discovery.ca.