



MEDIA RELEASE  
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**Wicked Weather and Wild Wrecks:  
The Elite Rescue Teams of Original  
Canadian Hit Series HIGHWAY  
THRU HELL Return to Discovery for  
Season 7, Sept. 4**

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- Discovery’s most-watched series **HIGHWAY THRU HELL** delivers 17 all-new action-packed episodes, more than any previous season –
- Previous seasons now available for streaming on the Discovery GO app, Discovery.ca, and CraveTV –
- Toyota returns as the exclusive automotive sponsor for **HIGHWAY THRU HELL Season 7** –
- Discovery’s first-ever Facebook Live aftershow with series star Jamie Davis streams Sept. 4 at 11 p.m. ET, immediately following the season premiere –

**TORONTO (August 14, 2018)** – Battling massive mudslides, whiteout snowstorms, torrential rain, or dangerous rockslides, the highway heroes of Discovery’s most-watched original Canadian series **HIGHWAY THRU HELL** are set to return for Season 7 with an unprecedented 17 action-packed episodes, more than ever before! Airing **Tuesdays at 10 p.m. ET / 7 p.m. PT, beginning Sept. 4** on Discovery, Season 7 kicks off with an exclusive behind-the-scenes episode featuring heavy rescuer Jamie Davis alongside friendly competitors Al Quiring, Ken Duperon, and Jason Davis reflecting on epic recoveries and discussing the various ups and downs they face in one of Canada’s toughest industries.

Following the premiere episode at **11 p.m. ET**, viewers are invited to pose their questions to **HIGHWAY THRU HELL** star Jamie Davis in Discovery’s first-ever Facebook Live aftershow at [Facebook.com/DiscoveryCanada](https://www.facebook.com/DiscoveryCanada).



(L-R): Jamie Davis, Jason Davis, and Ken Duperon – stars of Discovery’s hit original production **HIGHWAY THRU HELL**

Featuring stories of remarkable strength and fearless dedication, **HIGHWAY THRU HELL** chronicles the lives of these heroic rescue teams who often put their own lives at risk to help keep vital transport highways open and communities safe. Dropping everything to respond, it is their duty to remove the often-dangerous cargo, clean up the twisted metal, clear the road, and get traffic rolling again for thousands of drivers.

**HIGHWAY THRU HELL** Season 7 also sees Davis make a bold move, turning to vintage machinery to tackle modern-day wrecks. Davis’ team is not only tested by unforgiving weather conditions, but also faced with the challenge of mastering old iron equipment to combat some of the most spectacular wrecks the crew has ever seen.

Discovery primes viewers for the new season with a full-day marathon of **HIGHWAY THRU HELL** Season 6 on **Saturday, Aug. 25** beginning at **3 p.m. ET**. Season 6 is also currently available for streaming on the [Discovery GO](https://www.discoverygo.com) app, [Discovery.ca](https://www.discovery.ca), and [CraveTV](https://www.crave.com).

**HIGHWAY THRU HELL** has consistently attracted impressive audiences, ranking as a Top 10 series

on entertainment specialty television in Canada for total viewers and the A25-54 demographic. The series has made Discovery the most-watched entertainment specialty channel in its timeslot among total viewers as well as the A25-54 and A18-49 demographics.

Toyota returns as the show's exclusive automotive sponsor, featuring the capable, rugged, full-size Tundra pickup in **HIGHWAY THRU HELL**'s seventh season.

### **About HIGHWAY THRU HELL Season 7:**

Jamie Davis is shifting gears once again. After years of keeping the highways open with some of the most modern heavy wreckers – the legendary tow man is staking his future on old iron equipment.

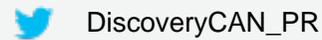
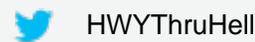
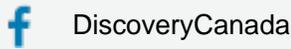
At Davis' yard in Hope, B.C., Classic Holmes tow trucks – some nearly half a century old – are slowly replacing newer, costlier wreckers. For Davis, the vintage trucks are more than just a passion – they represent survival. Under pressure to reduce costs and stay competitive, Davis is confident this winter he and his crew can tackle some of the toughest jobs – on and off the Coquihalla Highway – using an aging, rebuilt fleet.

This winter season, Davis is counting on one truck more than any other – the “Mighty Mo”. After rolling out of his garage at the end of last winter, the beautifully restored Holmes 850, named after a World War II battleship, is ready for war. Known as the most powerful tow truck of its day, the hulking 40-ton wrecker will need to shoulder the biggest jobs as Davis prepares to sell his last modern truck.

After a challenging first winter working the mountain passes, former prairie operator Colin McLean is back in Hope for more adventures as Davis' lead driver. But having run some of the best top-of-the-line hydraulic trucks, Davis' “old iron” is going to take some getting used to.

Each one-hour episode follows the Jamie Davis Motor Truck team as well as their competitors – Quiring Towing, Mission Towing, Aggressive Towing, and Reliable Towing – as they brave the harsh conditions of the Coquihalla Highway. Ready to navigate extreme roads and weather, each team prepares to put themselves on the line in order to keep some of the most economically important and travelled trucking routes in North America open and accessible for all.

**HIGHWAY THRU HELL** is produced by Great Pacific Media in association with Discovery Canada. Executive Producer is Mark Miller. The series producer is Neil Thomas. For Discovery, Bruce Glawson and Heather Williamson are Executive Producers. Ken MacDonald is Vice-President and General Manager, Discovery. Tracey Pearce is President, Distribution and Pay, Bell Media.

**About Great Pacific Media:**

Great Pacific Media is a global leader in factual television. Started by TV veterans Blair Reekie and Mark Miller, their programs are seen in more than 170 countries. They specialize in development, production, co-production, and financing of factual and lifestyle television. Great Pacific Media was acquired by Thunderbird Entertainment to accelerate the growth of Thunderbird's presence in the unscripted television space. Thunderbird creates award-winning programming for Canadian and international broadcasters and boasts divisions in scripted and unscripted development and production, theatrical distribution, and animation. [www.greatpacifictv.com](http://www.greatpacifictv.com)

**About Bell Media Original Programming:**

Bell Media has commissioned some of Canada's most-watched and most-acclaimed original programming, working with the best Canadian independent producers in the country. Hit series commissioned by CTV include the hit drama CARDINAL; the record-breaking Canadian formats THE AMAZING RACE CANADA and MASTERCHEF CANADA; the original international TV format THE LAUNCH; satirical news series THE BEAVERTON; new comedy series JANN; new lifestyle series starring Mary Berg; and CANADA'S WALK OF FAME AWARDS. Among the original series on Bell Media specialty and streaming platforms are Space's KILLJOYS and WYNONNA EARP; Bravo's mystery dramedy CARTER; Comedy's CORNER GAS ANIMATED; CraveTV's hit comedy LETTERKENNY; and SnackableTV's interactive stand-up series JOKEOFF and upcoming animated series LITTLEKENNY. In addition to adventure drama FRONTIER, Discovery is also home to Bell Media's hit factual franchises HIGHWAY THRU HELL, HEAVY RESCUE: 401, and CANADA'S WORST DRIVER, in addition to new original series DISASTERS AT SEA, among others. Bell Media is one of the first media companies in North America to commit to producing all new original scripted series in 4K.

**About Discovery:**

With compelling real-life programming that inspires and entertains, Discovery reveals the world in all its wonder, diversity and amazement. Discovery offers a signature mix of adrenaline-charged stories, larger-than-life personalities and vivid imagery for viewers with curious minds. With the best factual programming from Canada and around the world, Discovery captures the excitement of a passion for life – one lived fully and at its most extreme. With exceptional and immersive storytelling, the channel offers in-depth, behind-the-scenes glimpses at the extraordinary people and places that shape our world. Discovery Canada is a joint venture between Bell Media, which is part of BCE Inc. (TSX, NYSE: BCE), Canada's largest communications company, and Discovery Communications Inc. Find more information and interactive online features at [Discovery.ca](http://Discovery.ca).

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