



**tosh.o**

NEW SEASON. FEBRUARY 18.

EXCLUSIVELY ON

**MUCH!**



MUCH

**TOSH.0** TUESDAYS 10P ET | SEASON 6A PREMIERE FEBRUARY 18

Tosh.0 is a weekly topical series that delves into all aspects of the Internet, featuring razor sharp humor and biting commentary from comedian Daniel Tosh. From the absolutely absurd to the incredibly ingenious, the series features viral clips, sketches, and "Web Redemptions" which give subjects of infamous viral videos a second chance to redeem themselves from the embarrassment with which they've become synonymous. Now in its third hit season, Tosh.0 continues to be cable TV's most trusted source for exhibitionist weirdos, injurious idiots and all things Web.

A man with short brown hair, wearing a dark blue button-down shirt with two chest pockets, looking directly at the camera.

# tosh.0

## BROADCAST

### SCHEDULE

Season 6A Premiere February 18  
Tuesdays 10p-10:30p ET  
10 eps x 30 min to finale April 22 (TBC)

### DETAILS

Within each episode, sponsor receives:

- 1 x :05 billboard
- 2 x :30 brandsell
- single category exclusivity\*

All dates & times tentative and subject to change.

\*Exclusivity details to be negotiated.

# MUCH


WIN \$5000 JUST FOR LOGGING IN/SIGNING UP

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NSFW TOSH.0 TUESDAYS 10E / 7P

Episodes ONLY ON MUCH



COMMENT GET LINK Tweet 1 Like 2 +1 2 EXPERIENCING PROBLEMS WITH THIS VIDEO? SEE ALL

EPISODES

ADDED ON WED NOV 20 2013

TOSH.0 [EP. 527]

Daniel helps a nice guy become more than just a friend, takes the piss out of rich pricks on Instagram, and reveals the results of his AIDS test.

BRAND NEW

RECENT POSTS

MON, NOV 04, 2013  
Finally, a Tosh.0 Web Redemption that won't make me hurl

TUE, OCT 15, 2013  
Tonight's Tosh.0 Web Redemption is so gross I can't even watch the video for you

FRI, OCT 04, 2013  
Human force fields are a thing on next week's Tosh.0

WATCH MORE SHOWS


- South Park Watch Now
- Workaholics Watch Now
- Tosh.0 Watch Now
- The Jeselnik Offensive Watch Now
- Drunk History Watch Now
- Comedy Bang! Bang! Watch Now

SEE ALL SHOWS

CAST

Daniel Tosh

The unusual mind of Daniel Tosh has earned him the admiration of his peers by winning over audiences with his unique brand of stand-up comedy that has made him one of the most requested headliners in the country. His casual style and sharp material have proven to be greatly appreciated by his audiences, young and old (but mostly young). Named one of Variety's "10 Comics to Watch" in 2005, Tosh has performed on "The Late Show with David Letterman," "The Tonight Show with Jay Leno," "The Late, Late Show with Craig Kilborn," "Jimmy Kimmel Live," "Last Call with Carson Daly," "Best Week Ever" (VH-1) and MTV's "Punk'd." On the film front, Tosh was featured in Mike Myers' 2005 release, "The Love Guru."



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## DIGITAL

### DESCRIPTION

MUCH.CA is the ultimate destination Tosh.0 fans.

Tosh.0 showpage features:

- Full episodes on demand 1 day-post broadcast premiere in our high resolution show page video player
- Cast & Character Bios
- Related social feeds

### DETAILS

For duration of sponsorship, on Tosh.0 page, sponsor will receive:

- category exclusivity
- logo integration prominently featured
- Customized media schedule with video pre-roll and display ad units within Tosh.0 site + Much MTV VEO RON

All media to be delivered within Tosh.0 showpage in addition to ROS throughout MUCH MTV RON. Digital sponsorship based on client digital creative assets available & digital rights & clearances. All sponsorships are subject to official broadcast guidelines, terms & conditions.

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**tosh.0**

## **INTERESTED?**

Contact your Account Executive for more information on sponsorship and ways to build a Brand Partnership program around your specific marketing needs.

**MUCH:**