



# THE SOCIAL

**CTV: Weekdays 1PM ET**  
**CTV TWO: Weekdays 8AM & 2PM ET**

“The Social” delivers a unique Canadian voice to the CTV daytime schedule, in addition to providing custom opportunities for CTV’s advertising partners. “The Social” brings a fresh perspective on the up-to-the-minute pop culture and lifestyle topics that matter most to Canadians. “The Social” also provides an innovative outlet for viewers who love a friendly debate through social media and e-mail – no topic is off limits! – as the only program of its kind on English Canadian conventional television. Co-Hosted by Melissa Grelo, Marci Ien, Cynthia Loyst, and Lainey Lui with correspondent Jessica Allen.



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