



*#1 Entertainment Specialty  
program this year*

*13 Emmy Award nominations*

*Season 1 average weekly  
audience reach 1.7M*

# THE HANDMAID'S TALE

**SUNDAY AT 9PM ET**

**CTV**  
**drama**  
CHANNEL

Margaret Atwood's novel "The Handmaid's Tale" was published more than 30 years ago, and it's since been turned into a TV movie, a ballet, an opera, and now a series starring Elisabeth Moss. The Handmaid's Tale is the story of life in the dystopia of Gilead, a totalitarian society in what was formerly the United States. Facing environmental disasters and a plunging birthrate, Gilead is ruled by a twisted fundamentalism in its militarized 'return to traditional values'. As one of the few remaining fertile women, Offred (Elisabeth Moss) is a Handmaid in the Commander's household, one of the caste of women forced into sexual servitude as a last desperate attempt to repopulate the world. In this terrifying society, Offred must navigate between Commanders, their cruel Wives, domestic Marthas, and her fellow Handmaids – where anyone could be a spy for Gilead – all with one goal: to survive and find the daughter that was taken from her.

Source: Numeris, Total Canada, Broadcast-year-to-date weeks 1-37 (8/29/2016 to 5/14/2017).