

# THE HAROLD GREENBERG FUND LE FONDS HAROLD GREENBERG

ANNUAL REPORT 2007. 2008



## MESSAGE FROM OUR PARTNER



**IAN GREENBERG**  
President and CEO  
Astral Media Inc.

Unequalled in their potential impact on society, the audiovisual media are also the most costly of all forms of cultural expression. Indeed, producing a quality work demands enormous resources, from the original idea to delivery of the finished product. From scriptwriters to actors, technicians, musicians, directors and producers, hundreds of people pool their efforts to bring a work to life.

Canadian films and television programs have become so accessible that it's easy to forget how much effort goes into their creation. They make us laugh, teach us something, get us thinking, or all of these things at the same time. Often, a film or television program reflects not only who we are, but also our reality and our aspirations as Canadians.

Money itself has no ideas. But ideas, even the best ones, can perish for lack of money. Astral Media's The Harold Greenberg Fund/Le Fonds Harold Greenberg (Fund/Fonds) exists so that good ideas can come to life. Since it was created, Fund/Fonds has devoted more than \$60 million to support film and television projects by Canadian creators.

Following the acquisition of the remaining 50% of MusiquePlus Inc., Astral Media has committed to even more money to financing Fund/Fonds, by incorporating the MaxFACT funding program. This year, Fund/Fonds supported the production of music videos by performers such as Alfa Rococo, Andrée Watters and Martin Léon, to name a few.

In cinema, we are very proud to see films that Fund/Fonds has supported at one or more stages of their development get acclaim. For example, the French-language Program contributed to *Un été sans point ni coup sûr, C'est pas moi, je le jure*, as well as *Ce qu'il faut pour vivre*, which will represent Canada at the next Academy Awards®. In the English-language Program, we've supported *Passchendaele* which opened the Toronto International Film Festival®, as well as *Adoration* and *Real Time*. And there are many other works, which you will see mentioned elsewhere in this report.

We are very proud to make a financial contribution to these creative efforts. We are convinced that the success of Canada's film and television industry depends not only on financial support from the private sector, but also public funding, which continues to be essential and we remain committed to taking part in funding the productions of Canadian creators.

A handwritten signature in black ink that reads 'Ian Greenberg'.

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# ENGLISH-LANGUAGE PROGRAM

## MESSAGE FROM THE CO-CHAIR OF THE BOARD & THE PRESIDENT



**BRYN MATTHEWS**

Co-Chair  
Board of Directors



**JOHN GALWAY**

President  
English-language  
Program

It is with excitement and certain pride that we can report to our stakeholders on the outstanding results achieved from the decisions made by the English-language Program Committee of The Harold Greenberg Fund (Fund).

We are always thrilled to see the films we have supported showing to an enthusiastic audience, and to follow the success of the creative teams involved. This year we were able to share a range of successes: from the incredible accomplishments of *Away From Her* to those of *Amal*, two first features which have launched the careers of two Canadian filmmakers onto the world stage. Once again, two Fund films opened and closed TIFF *Passchendaele* and *Stone of Destiny* which, along with films such as *One Week*, *Adoration* and *Heaven on Earth*, have begun their festival lives with promise of successful theatrical runs.

This year also saw the scheduled completion of the Family Film Program. This program helped support the development of 80 screenplays and invested in the production of 7 feature films and 17 TV series. Projects such as *Life with Derek*, *The Latest Buzz*, *Finn on the Fly* and *A Shine of Rainbows* have all been the beneficiaries of this program.

The English-language Program Committee members of The Harold Greenberg Fund acknowledge and sincerely thank Astral Media, particularly The Movie Network, Family and Viewers Choice Canada for their continuing commitment to the Canadian motion picture and television production industries.

We would also like to extend a personal thank you to our dedicated colleagues on the Board, who bring their diligence, their passion and their considerable experience to every adjudication session. We must highlight the commitment, insight and passion of two Board members who have stepped down this year to allow for new membership. Camelia Frieberg and Domenic Vivolo both served Fund as dedicated Board members and their presence will be missed.

Finally, we also want to thank our hard-working staff and talented readers. In particular, we extend our deepest appreciation to Lila Karim and Karla Bobadilla, both of whom left Fund this year to pursue exciting career opportunities. The work of both Lila and Karla has come to symbolize Fund and their knowledge, skills and warmth will be missed.



# ENGLISH-LANGUAGE PROGRAM

## BOARD OF DIRECTORS / ENGLISH-LANGUAGE PROGRAM COMMITTEE & STAFF



**01 SUZETTE COUTURE** won her fourth Gemini Award for best screenwriting for the CTV movie *After the Harvest* starring Sam Shepard and directed by Jeremy Podeswa. She received the American Humanitas Award for the CBS miniseries *Haven*, starring Natasha Richardson. Her miniseries, *The Last Templar*, starring Mira Sorvino, airs soon on NBC. Recently, she adapted the novel *The Mermaid Chair*, based on the Sue Monk Kidd novel, for an original Lifetime movie starring Kim Basinger. Suzette is a partner in Sarrazin Couture Entertainment. Their first feature, *La Florida*, won the Golden Reel Award for highest box office for a Canadian film. She is presently at work on two feature films, *Raven*, in pre-production, and *What the Psychic Told the Pilgrim*.

**02 DAMON D'OLIVEIRA** has crafted some of Canada's most innovative feature films – including *Poor Boy's Game*, *Lie With Me*, *RUDE*, *Proteus* and *H*. D'Oliveira's films have sold internationally and screened at notable international festivals including Cannes, Berlin, Toronto, Sundance & Rotterdam. D'Oliveira's provocative sexual romance, *Lie With Me*, caused a stir at the Toronto & Berlin International Film Festivals in 2005/6 then sold internationally to over 40 countries. D'Oliveira's most recent feature, *Poor Boy's Game* (starring Danny Glover), premiered at the 2007 Berlin Film Festival, and has won numerous Best Film prizes around the world. Damon also studied acting with Sandy Meisner at the Neighbourhood Playhouse in New York City where he also worked for two years at the United Nations.

**03 MELANIE FRIESEN** began her career 25 years ago as administrator of The Association of Independent Producers in London, England. She was also a literary agent in London and MGM/UA's head development executive in the U.K. She held similar positions for Cineplex Odeon Films in L.A. and for Martin Scorsese in New York. From 1994 - 2005, Melanie produced the Vancouver International Film Festival's Trade Forum. She is now the presenter/producer of Cinema Salon at the Vancouver International Film Centre.

**04 JOHN GALWAY** began his career in the Canadian film and television industry at the Toronto International Film Festival. John then moved into development and production with Independent Pictures and contract work on several film and television projects. He then moved into financing with the Ontario Film Investment Program, the CTF and Telefilm Canada prior to joining Astral Media The Harold Greenberg Fund in 2005.

**05 SHANE KINNEAR** is the Vice-President of Sales, Marketing and Digital Media at Shaftesbury Films, Canada's leading producer of television series, movies and kids programming. With its 2008 purchase of Smokebomb Media, Shaftesbury moved into content creation and production for on-line distribution. Shane is an Emmy® award-winning producer of on-line content and has extensive experience in financing, production, distribution and international sales of film and television programming.

**06 BRYN MATTHEWS** had an impressive career in Canadian broadcasting, initially as a television producer and director in Toronto, and then as a program and production executive and later as President of the CTV affiliate station in Ottawa, from where he retired.

**07 KEVIN WRIGHT** is Senior Vice-President, Programming of Astral Television Networks, a division of Astral Media, where he oversees the acquisition, commissioning and scheduling of programming for The Movie Network, Family Channel, Mpix and Playhouse Disney. Wright has also had senior roles at TELETOON and YTV. He is an active member of the Canadian Association of Broadcasters (CAB) and the Canadian Film & Television Production Association (CFTPA) programming committees and is the recipient of the 2005 Alliance for Children and Television "Outstanding Achievement Award".

Staff:

**04 JOHN GALWAY**,  
President

**08 KARLA BOBADILLA**,  
Director, Business and Legal Affairs

**09 LILA KARIM**,  
Manager, Script Development and  
Communications

**10 ANDREA LANGFORD**,  
Business Affairs Specialist

# FRENCH-LANGUAGE PROGRAM

## MESSAGE FROM THE CO-CHAIR OF THE BOARD & THE PRESIDENT AND MANAGING DIRECTOR

In 2007, it was with great satisfaction that we again capitalized on the benefits arising from the maturity gained by the French-language Program of Le Fonds Harold Greenberg (Fonds) since it was created. Now in its twelfth year of working tirelessly to support Canadian film and television production and distributing \$14 million in funding, the program has consolidated its unique position as well as introducing innovations and venturing into new areas of culture, in particular, music.

The French-language Program, which is now well established in its community and recognized for its professionalism, again received numerous requests in the past fiscal year, September 1, 2007, to August 31, 2008. Through our different programs, we analyzed more than 100 submissions. Of these, 43 projects were accepted and received almost \$1.8 million in the form of investments and reimbursable financial aid. Many of the filmmakers supported by the Fonds were recognized on the local and international scene for their original works. For example, Yves Christian Fournier and his first film, *Tout est parfait (Everything is Fine)*, were honoured with an ARCA Cinemagiovani (youth film) award at the Giffoni Film Festival in Italy and more recently recipient of the Golden Bayard for the Best Script Award at Namur International French-language Film Festival.

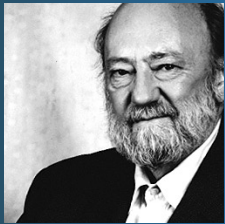
Along with our strong financial participation in the French-speaking creative community this year, we were very proud to welcome the MaxFACT funding program. Since December 2007, this program has been managed by the board of Le Fonds Harold Greenberg, with assistance from the MaxFACT subcommittee. Sponsored by MusiMax, the program has funded the production of videos by Quebec and French-Canadian artists for the past 10 years. As a result of this successful union, singer-songwriter Gilles Valiquette, chair of the MaxFACT subcommittee for the past five years, has joined the Board of Directors of the Fonds. His unquestionable expertise in the music industry will make him an outstanding partner for our music programs.

But our innovations don't stop there. This year again, Fonds was pleased to add a new component to its broad range of assistance programs with new funds from Astral Media in the amount of \$3.4 million. For a seven-year period, Fonds will provide assistance for the production of music-related programming. And this program has already seen results: financial support was provided for various productions, including *L'Autre Gala de l'ADISQ*, which aired live on MusiMax.

In the area of continuity, Fonds is proud of its five-year official sponsor in the development of the Atelier Grand Nord. This event, the only one of its kind in North America, is now recognized among French-speaking filmmakers for its openness and its uniqueness. Of the projects presented at the Atelier Grand Nord in the past five years, 13 have been have gone on to the production stage, including Sylvain Guy's upcoming film, *Léo Huff*, which will be released in 2009. We would also like to mention our equity investment program for drama programming for youth, which has ended after seven years of productive collaboration with the community. Under this program, created with a contribution from Astral Media, the Fonds has invested nearly \$2 million in funding 12 dramatic series.

Since it was established, the French-language Program of Le Fonds Harold Greenberg has grown and evolved along with our creators, meeting their needs and helping them realize their dreams. Throughout these years, which have not always been easy when it comes to funding, the Program and its protégés have enjoyed the steadfast support of Ian Greenberg and André Bureau. Astral Media's vital contribution to Le Fonds Harold Greenberg has also been an inestimable boost for the development of Canada's film and television industry.

But beyond money, there are also people, and in carrying out its mandate, the Fonds relies on a management team, staff and highly professional, experienced contributors. We thank them all sincerely for their invaluable contribution. Keep up the fine work!



**ROCK DEMERS**  
Co-chair  
Board of Directors



**ODILE MÉTHOT**  
President and  
Managing Director

# FRENCH-LANGUAGE PROGRAM

## BOARD OF DIRECTORS / FRENCH-LANGUAGE PROGRAM COMMITTEE & STAFF



### 01 LOUISE BAILLARGEON

Louise Baillargeon has worked in film and television for many years. For 15 years, she was CEO of APFTQ and subsequently served as Senior Vice-President of FCT. She has also sat on numerous boards of directors in the industry, in both the public and private sectors. She continues to serve on private-sector boards today.

### 02 JUDITH BROSSÉAU

Senior Vice-President, Programming and Communications, Canal D, Historia and Séries+. Judith Brosseau is Vice-Chair of the board of the Canadian Television Fund and also serves on the boards of the Banff Television Festival Foundation and Hot Docs. She has worked in the television industry for more than 25 years.

### 03 ROCK DEMERS

Founder and President of Groupe La Fête, Rock Demers has been involved in all aspects of film. His films are acclaimed around the world and he is regularly invited to serve on the juries of international festivals. *Tales for All (Les Contes pour Tous)* is one of his most celebrated achievements to date.

### 04 MICHEL HOULE

Michel Houle, who regularly advises various corporate, institutional and government stakeholders, provides the Board with the insight and expertise he has acquired through his unique experience in a variety of areas, including film and television production, distribution and operations.

### 05 ODILE MÉTHOT

Odile Méthot has worked in the arts and in the film and television industries for the past 21 years. She has applied her entrepreneurship and energy to developing extensive management expertise. She established the French-language Program for Le Fonds Harold Greenberg and has served as its President and Managing Director since 2000.

### 06 JOHANNE SAINT-LAURENT

Johanne Saint-Laurent has solid experience in strategic planning and general management. She is Senior Vice-President, Business Affairs at Les Chaînes Télé Astral and Vice-President and General Manager of Astral Télé Réseaux. She has worked in television since 1989. As well, she sits on the boards of the Specialty and Pay Sector of the Canadian Association of Broadcasters and Rendez-vous du cinéma québécois.

### 07 GILLES VALIQUETTE

Gilles Valiquette, a singer-songwriter with 13 albums to his credit, has chaired the MaxFACT committee for the past five years. He is the recipient of five BMI/SDE certificates of honour and five SOCAN awards for hit songs that include *Quelle belle journée, Je suis cool, La vie en rose, Samedi soir* and *Mets un peu de soleil dans notre vie*. He developed a college program in computer-assisted sound design and is one of the founders of Collège Musitechnic in Montreal. During his career, he has served on the boards of a number of organizations, including the Society of Authors, Composers and Music Publishers of Canada (SOCAN), which he chaired for many years. Recently, he released a new recording entitled *Secrètement public*, as well as his first book, *Histoires de chansons*, published by VLB éditeur.

Staff:

### 05 ODILE MÉTHOT

President and Managing Director

### 08 ISABELLE TOUCHETTE

Coordinator, Administration and Financing Program

# ENGLISH-LANGUAGE PROGRAM

## SCRIPT DEVELOPMENT PROGRAM

### STORY OPTIONING

#### ALL THAT MATTERS

Triptych Media Inc.  
S: Paolo Barzman  
Novel by Wayson Choy

#### THE CASE OF LENA S.

Crescent Entertainment Ltd.  
S: Scot Morison  
Novel by David Bergen

#### THE FLYING TROUTMANS

Thump Inc.  
S: Semi Chellas and Miriam Toews  
Novel by Miriam Toews

#### HELPLESS

Foundry Films Inc.  
Novel by Barbara Gowdy

#### PASSION

Cinémaginaire Inc.  
S: Daniel Grou and Nadine Bismuth  
Short story by Alice Munro

#### PRISONER OF LOVE

January Films Ltd.  
S: Jamie Travis  
Article by Robert Hough

#### STREET KINGDOM

Conquering Lion Pictures Inc.  
S: Douglas Century and Clement Virgo  
Novel by Douglas Century

#### WAKING BEAUTY

January Films Ltd.  
S: Elyse Friedman  
Novel by Elyse Friedman

#### WHAT THE PSYCHIC TOLD THE PILGRIM

Sarrazin Productions Inc.  
S: Suzette Couture  
Novel by Jane Christmas

### FIRST DRAFT

#### ANTI-DIVA

straight edge films inc.  
and Submission Films Inc.  
S: Tamara Faith Berge

#### THE BERLINER COMPLEX

Cabiria Pictures Inc.  
S: Katherine Collins

#### CAN YOU HEAR ME NOW?

Triptych Media Inc.  
S: Wiebke von Carolsfeld

#### THE CITY MAN

January Films Ltd.  
S: Andrea Blundell

#### DEAD TIRED

Productions The Gates Inc.  
S: Geoffrey Uloth and  
Jean-Francois Da Sylva-La-Rue

#### A GIRL LIKE SUGAR

Spruce Street Pictures Inc. and Flimshow Inc.  
S: Bonnie Fairweather

#### MIGHTY LION

Anagram Pictures Inc.  
S: Blake Corbet

#### POT OF GOLD

Idlewild Films Ltd.  
S: Drew Hagen



## SECOND DRAFT

### ABU MUNA

Foundry Films Inc.  
S: Ruba Nadd

### BARRETT FULLER'S SECRET

Sad But True Films  
S: Scott Carter

### BOLLYSKOO'

Philms Pictures Inc.  
S: Jagjiwan Sohal

### BONE

The Film Works Ltd.  
S: Ryan Redford

### THE CITY MAN

January Films Ltd.  
S: Andrea Blundell

### CONSECRATED GROUND

Emotion Pictures Inc.  
S: Thom Fitzgerald

### THE EDIBLE WOMAN

Strada Films Inc.  
S: Paula Todd and Francine Zuckerman

### THE HANDLER

Corvid Pictures Inc.  
S: Craig David Wallace and Charles Picco

### MAUDIE

Screen Door Inc. and Rink Rat Productions Inc.  
S: Sherry White

### MISSIONARY

Red Storm Productions Inc.  
S: Bruce Spangler

### NORMAL

Darius Films Inc.  
S: Bonnie Fairweather

### THE PATHFINDERS

Utopia Pictures Ltd.  
S: Laurence Kean

### PERFECT HARMONY

Canadian Accents Inc.  
S: Debra McGrath and Barbara Radeck

### PINK BERETS

Equinoxe Productions Inc.  
S: Arne Olsen

### REMEMBRANCE

Crescent Entertainment Ltd.  
S: Mark Ellis and Stephanie Morgenstern

### SABINA

Barna-Alper Productions Inc.  
S: Donald Martin

### THE SCENIC ROUTE

Foundry Films Inc.  
S: Matt Watts

### SOUNDGIRL

Conquering Lion Pictures Inc.  
S: Wendy Brathwaite

### THE SWEET EDGE

Four Seasons Productions Inc.  
S: Noelle Carbone



## FINAL DRAFT

### **BARRETT FULLER'S SECRET**

Sad But True Films  
S: Scott Carter

### **GET HAPPY**

Clique Pictures Inc.  
S: Jordan Christianson

### **HOLDING ON**

Cima Media International Productions Inc.  
S: Ramin Lebastchi

### **IN DEEP WATER**

Six Island Productions Inc.  
S: Mike Downie

### **KOSHER SEXY**

Julijette Inc. and Jonas Chernick  
S: Jonas Chernick

### **KRISTY KACHOWSKI: LESBIAN NERD**

Anagram Pictures Inc.  
S: Cassandra Nicolaou

### **THE MCLEAN BOYS**

Oasis Productions Inc.  
S: Ian Weir

### **NIGHT LIFE**

Strada Films Inc.  
S: Robert DeLeskie

### **ONE HOT, ROTTING ZOMBIE LOVE SONG**

Philms Pictures Inc.  
S: Christophe Davidson and Derick Lengwenus

### **THE PATHFINDERS**

Utopia Pictures Ltd.  
S: Laurence Keane

### **PERFECTING CHAOS**

Prospero Pictures  
S: Chris Gamble

### **RED COAT JUSTICE**

Travesty Productions Inc.  
S: S. Wyeth Clarkson, Grant Sauve  
and Charles Johnston

## POLISH AND PACKAGING

### **THE COLLECTORS**

Conquering Lion Pictures Inc.  
S: Annmarie Morais

### **DEFENDOR**

Darius Films Inc.  
S: Peter Stebbings

### **DERMOT'S GHOST**

The Film Works Ltd.  
S: Jefferson Lewis

### **HIDDEN**

The Film Works Ltd.  
S: David Shamoon

### **STAY**

Submission Film Productions Inc.  
S: Wiebke von Carolsfeld

# ENGLISH-LANGUAGE PROGRAM

## FAMILY FILM PROGRAM – SCRIPT COMPONENT

### SECOND DRAFT

#### **THE DAY SANTA LEARNED HOW TO DANCE**

Sienna Films Inc.  
S: C. Rahmel Noel

#### **THE GRAVESAVERS**

Enigmatico Films Inc.  
S: Patricia Fogliato and David Mortin

#### **ICEBERG ISLAND**

Avenida Productions Inc.  
S: Matt Holland

#### **LEAGUE OF MONSTER SLAYERS**

New Real Films Inc.  
S: Aaron Woodley

### FINAL DRAFT

#### **CRÈME DE LA CRÈME**

Alcina Pictures Ltd. and  
Intrepid Film Arts Inc.  
S: Andrea Dorfman and Jennifer Deyell

#### **THE GRAVESAVERS**

Enigmatico Films Inc.  
S: Patricia Fogliato and David Mortin

#### **WALK GOOD**

Aircraft Pictures Ltd.  
S: Paul Nelson

### POLISH AND PACKAGING

#### **THE TURK**

Locomotion Films Inc.  
S: Doug Taylor

Based on the original Screenplay  
*Le Turc* by Alain Bismuth

## ENGLISH-LANGUAGE PROGRAM

### EQUITY INVESTMENT PROGRAM

#### ADORATION

Ego Film Arts and The Film Farm  
P: Simone Urdl, Jennifer Weiss and Atom Egoyan  
EP: Robert Lantos  
S/D: Atom Egoyan

A teenaged boy uses the internet to explore his relationship to a dark and troubled past. *Adoration* is a story of lost and found identities set in the imaginary, the real and everything in between.

#### AMAL

Poor Man's Productions Ltd.  
P: David Miller and Steven Bray  
EP: Robin Cass and Peter Starr  
S: Richie Mehta and Shaun Mehta  
D: Richie Mehta

Based on the short story by Shaun Mehta. *Amal* is an emotionally evocative story about an auto-rickshaw driver in New Delhi (Amal) who is content with his small, but vital role in life. One day he drives an eccentric billionaire who, disguised as a vagabond, is searching the streets for the last morsel of humanity, and someone he can leave all his money to, and Amal's life may change forever.

#### CAIRO TIME

Foundry Films Inc.  
P: Daniel Iron  
S/D: Ruba Nadda

A Canada/Ireland co-production. Juliette arrives in Cairo to meet her husband only to be told he is unavoidably delayed, and has in turn sent his friend, Tareq, a retired Egyptian police officer to pick her up. The last thing anyone expects is that they will fall in love. *Cairo Time* is a romantic drama about a brief, unexpected love affair that catches two people completely off-guard.

#### THE CRY OF THE OWL

Sienna Films Inc.  
P: Julia Sereny and Jennifer Kawaja  
S/D: Jamie Thraves

A Canada/Germany co-production. Based on the novel by Patricia Highsmith. When Robert Forester indulges his compulsion to spy on Jenny Theirolf, he triggers a nightmarish sequence of events that results in murder and Robert's almost inevitable destruction.

#### HEAVEN ON EARTH

Hamilton-Mehta Productions Inc.  
P: David Hamilton  
CP: Mehernaz Lentin  
S/D: Deepa Mehta

Chand journeys from India to Canada to marry Rocky, a man she has never met and to live with her husband's extended family in Brampton. Soon trapped between tradition and the desire for happiness, she retreats into a parallel mythical world. But when myth and reality collide Chand must choose between duty and freedom.

#### HIGH LIFE

Triptych Media Inc. and Lucky Pictures Inc.  
P: Robin Cass and Gary Yates  
CP: Liz Jarvis and Avi Federgreen  
EP: Anna Stratton  
S: Lee MacDougall and Gary Yates  
D: Gary Yates

Based on the play by Lee MacDougall. *High Life* is a story of friendship and dreams in a world where scams are a dime a dozen, but honour amongst thieves might actually be sacred.

#### ONE WEEK

Mulmur Feed Co. Ltd.  
P: Michael McGowan, Nick de Pencier and Jane Tattersall  
EP: Richard Hanet and Joshua Jackson  
S/D: Michael McGowan

A young man takes a road trip instead of dealing with an illness. During the journey he finds the strength to live whatever life he has left on his own terms.

#### THE THAW

Anagram Pictures Inc. and Brightlight Pictures Inc.  
P: Mary Anne Waterhouse, Trent Carlson and Rob Neilson  
EP: Blake Corbet, Stephen Hegyes and Shawn Williamson  
S: Mark A. Lewis and Michael W. Lewis  
D: Mark A. Lewis

Melting polar icecaps release a prehistoric parasite on the terrified inhabitants of a remote research centre.

#### TORONTO STORIES

New Real Films Inc.  
P: Jennifer Jonas, David Weaver and Leonard Farlinger  
S/D: Sook-Yin Lee, Sudz Sutherland, David Weaver and Aaron Woodley

An engaging tale in the tradition of *New York Stories*, *Night on Earth*, and *Paris Je t'aime*, *Toronto Stories* focuses on the surprising and meaningful connections we find within the sometimes alienating big city, as told through the lenses of four of Canada's most promising directors.

# ENGLISH-LANGUAGE PROGRAM

## FAMILY FILM PROGRAM – EQUITY COMPONENT

### FEATURE FILM

#### **A SHINE OF RAINBOWS**

Sepia Films Ltd.

P: Tina Pehme and Kim Roberts

S: Vic Sarin, Dennis Foon and Catherine Spear

D: Vic Sarin

A Canada/Ireland co-production.

Based on the novel by Lillian Beckwith. A lonely orphan's life is transformed by an extraordinary woman who teaches him to conquer grief and discover the magic in nature and himself.

### TELEVISION SERIES

#### **OVERRULED!**

Shaftesbury Films Inc.

P: Suzanne French and Laura Harbin

EP: Christina Jennings, Scott Garvie,  
Jeff Biederman and Jeffrey Alan Schechter

S: Jeff Biederman, Jeffrey Schechter,  
Matt MacLennan, Therese Beaupre and  
Brian Hartigan

D: Steve Wright, Craig Pryce, Jeff King,  
Paul Fox and Michael Mabbott

*Overruled!* is a teen comedy series about – literally – the trials of Jared 'Coop' Cooper, a cool, fun, articulate, charmer of a 15-year-old who is shocked to discover that his coolness, fun-ness, articulate-ness and charm make him the perfect choice to become a lawyer on the Banting High School's teen court.

#### **THE SECRET WORLD OF BENJAMIN BEAR (CYCLE IV)**

Amberwood Productions Inc.

P: Chantal Ling

EP: Sheldon Wiseman and  
Jonathan Wiseman

S: Gerald Tripp and Patrick Granleese

D: Chris Schouten and Cory Morrison

The very patient teddy, Benjamin Bear, guides Howie, an irrepressible rookie bear, through magnificent adventures in their quest to bring happiness and comfort to kids.

# ENGLISH-LANGUAGE PROGRAM

## TRAINING GRANTS

In addition to offering script development and equity investments to Canadian feature films and television productions, Astral Media The Harold Greenberg Fund (Fund) has been a long-standing supporter of industry training and professional development initiatives across the country. In 2007/2008, Fund contributed over \$190,000 to 15 training programs.

### ATLANTIC FILM FESTIVAL

Inspired Script and Script Pitch Match

### BANFF WORLD TELEVISION FESTIVAL

Hart Hanson Master Class

### CANADIAN FILM CENTRE

Short Dramatic Film Programme

### CANADIAN FILM CENTRE

Worldwide Short Film Festival – From Script to Screen Workshop

### FIRST WEEKEND CLUB

### IMAGINATIVE FILM + MEDIA ARTS FESTIVAL

Screenwriting Workshop

### JUST COMEDY 2008

Face-to-Face Session

### PRAXIS CENTRE FOR SCREENWRITERS

Story Editing Internship Program

### REEL CANADA:

Our Films in our Schools

### REELWORLD FILM FESTIVAL

Reel Prep/Face2Face

### TORONTO INTERNATIONAL FILM FESTIVAL

Match Club

### TORONTO REEL ASIAN INTERNATIONAL FILM FESTIVAL

Industry Series Screenwriting Workshop

### VANCOUVER INTERNATIONAL FILM FESTIVAL

Film and Television Forum

### WHISTLER FILM FESTIVAL & CANADIAN FILM CENTRE

GO WEST Project Lab

### WHISTLER FILM FESTIVAL

CFC Writer Master Class

# FRENCH-LANGUAGE PROGRAM

## FEATURE FILM

### STORY OPTIONING PROGRAM

#### **BASHIR LAZHAR**

Play by Évelyne De La Chenelière  
micro\_scope inc.  
S: Philippe Falardeau

#### **JOULIKS**

Novel by Marie-Christine Lê-Huu  
Émergence International inc.  
S: Marie-Christine Lê-Huu

#### **SOEUR MARIE-THÉRÈSE DES BATIGNOLLES**

Comic book of Jean-Marie Ballester  
Cité-Amérique inc.  
S: Benoît Pelletier and Patrick Lowe

#### **LES FILLES DE CALEB**

Novel by Arlette Cousture  
Cité-Amérique inc.  
S: Jacques Savoie

#### **LE JOURNAL D'AURÉLIE LAFLAMME, EXTRATERRESTRE... OU PRESQUE!**

Novel by India Desjardins  
Les Films Vision 4 inc.  
S: India Desjardins and Christian Laurence

#### **LE VIDE**

Novel by Patrick Senécal  
Go Films L.P.R.S. Inc.  
S: Patrick Senécal

#### **LE FROID MODIFIE LA TRAJECTOIRE DES POISSONS**

Novel by Pierre Szalowski  
Productions Équinoxe inc.  
S: Pierre Szalowski

#### **MAL ÉLEVÉ**

Novel by Stéphane Dompierre  
Amérique Film inc.  
S: Stéphane Dompierre

#### **LE JARDIN DE CENDRES**

Novel by Dennis Bock  
Productions Thalie inc.  
S: Diane Poitras

#### **NEVER JUDGE A BOOK BY ITS COVER**

Play by Seymour Blicher  
Spectra 5 V Film inc.  
S: Gilles Desjardins and Jean-Philippe Pearson

### SCRIPT DEVELOPMENT PROGRAM

#### **SCREENWRITING WORKSHOP**

##### **ATELIER GRAND NORD, 2008 EDITION**

Organized by the Société de développement des entreprises culturelles (SODEC), this international workshop gives 12 script writers from francophone countries an opportunity to share their concepts and perspectives with script development professionals.

## SCRIPT DEVELOPMENT PROGRAM

### LA BALADE DE P'TIT TOM

Second Draft  
Baliverna Films inc.  
S: Léo Lévesque

### BOUCHERIE HALAL

Final Draft  
Rostam Films inc.  
S: Babek Aliassa

### LA CHALEUR DES AVIONS

Second and Final Drafts  
Coop Vidéo de Montréal  
S: Richard Jutras

### LE COQ DE ST-VICTOR

Second and Final Drafts  
Productions 10e Ave inc.  
S: Johanne Mercier and Pierre Greco

### DOSSIER FEATHERBED

Second and Final Drafts  
Spectra 5 V Film inc.  
S: Gilles Desjardins and Jean-Philippe Pearson

### LE FIANCÉ

Second and Final Drafts  
Productions Thalie inc.  
S: Mario Bolduc

### IMMERSION

Final Draft  
Metafilms inc.  
S: Alexandre Chartrand

### KELSANG

Final Draft  
Remstar Productions inc.  
S: Martine D'Anjou and Ghyslaine Côté

### MILLE NEUF CENT QUATRE-VINGT-UN

Second Draft  
Go Films L.P.R.S. Inc.  
S: Ricardo Trogi

### NU SUR VELOURS

Second Draft  
Radar Films  
S: Anne-Marie Charette and Denis Filion

### OPÉRATION GOLIATH

Final Draft  
Remstar Productions inc.  
S: Daniel Roby

### LA PEUR DE L'EAU

Final Draft  
Go Films L.P.R.S. Inc.  
S: Gabriel Pelletier and Marcel Beaulieu

### POINTE-BLEUE

Second and Final Drafts  
Les Productions Filmgrafix  
S: François Miron and Denis Chouinard

### ROCHE, PAPIER, CISEAUX...

Final Draft  
Les Films Camera Oscura  
S: Yan Lanouette-Turgeon and André Gulluni

### ROUGE POISON

Final Draft  
Divertissement Subséquence inc.  
S: Mario Bolduc

### SALUT GALARNEAU!

Final Draft  
Les Productions Virage inc.  
S: Jean Beaudry and Jacques Marcotte

### SYMPATHIE POUR LE DIABLE

Final Draft  
Go Films L.P.R.S. Inc.  
S: Guillaume Vigneault and  
Guillaume De Fontenay

### VOIR

Second Draft  
Arrimage Productions  
S: Carlos Ferrand

### LE VOYAGE DE CÉSAR

Second Draft  
Cirrus Productions inc.  
S: Rudy Barichello



## EQUITY INVESTMENT PROGRAM

### EN PLEIN CŒUR

Productions Films Plein Cœur inc.  
S: Stéphane Géhami and Héloïse Masse  
D: Stéphane Géhami

Down and out, 32-year-old Benoit and 14-year-old Jimi turn to stealing cars. One steals for a living and the other steals to support his depressed mother. In the process, they become friends: Jimi finds a father in Benoit, who discovers a new purpose in life through Jimi.

### LES FINS DERNIÈRES

Corporation ACPAV inc.  
S/D: Bernard Émond

Last film in a trilogy about theological virtues. After agreeing to temporarily fill in for the old doctor in Normétal, Dr. Jeanne has a variety of encounters that will change the course of her life.

### LES GRANDES CHALEURS

Christal Films Productions inc. and  
Vélocité International  
S: Michel Marc Bouchard  
D: Sophie Lorain

Adapted from the play of the same name, this dramatic comedy tells of the trials and tribulations and the love story between a recently widowed woman in her fifties and a former delinquent 32 years her junior.

### INCENDIES

micro\_scope inc. and Tarantula France  
S/D: Denis Villeneuve

Adapted from the play of the same name by Wajdi Mouawad. After Nawal's death, Jeanne and Simon respect her final wishes and retrace the difficult journey of her life, in the process discovering the foundations of their own lives.

### MARS ET AVRIL

Fake Studio  
S/D: Martin Villeneuve

Inspired by the "photo-romans" of the same name, this futuristic sentimental drama tells the story of Jacob, an aging musician, and Arthur, his luthier, both of whom are in love with Avril, the virtuoso's muse. While serving as the model for Jacob's next instrument, Avril is accidentally teleported and vanishes on Mars. Arthur and Jacob then set off in search of her.

### MILLE NEUF CENT QUATRE-VINGT-UN

Go Films L.P.R.S. Inc.  
S/D: Ricardo Trogi

Inspired by the life of Ricardo Trogi, this comedy recounts the adventures of a young Italian boy as he arrives in a new neighbourhood of Quebec City and tries to win acceptance from his newfound friends.

### TOCADE ET FUGUE

Les Productions La Fête inc.  
S/D: Roger Cantin

Norbert, a humanitarian aid worker in Africa, is forced to return to Canada and meets up with Christophe, a runaway child. Through their interactions, they each learn to tame their demons.

## FRENCH-LANGUAGE PROGRAM

### DRAMA PROGRAM FOR YOUTH

#### EQUITY INVESTMENT

##### UNE GRENADE AVEC ÇA? VII

Zone3 inc.

S: Sylvain Ratté

D: Martine Boyer

A 26-episode sitcom about the world of young people who work in the fast food industry.

##### STAN ET SES STARS II

Vivacliv I inc.

S: Alex Veilleux and Vincent Bolduc

D: Simon Barrette and Claude C. Blanchard

Inspired by reality TV, this 26-episode sitcom follows the exploits of eight young people who are living their dream of becoming celebrities.

#### MUSIC-RELATED PROGRAM

#### EQUITY INVESTMENT

##### L'AUTRE GALA DE L'ADISQ

Production Présence

D: Alain Chicoine

Taping and live broadcast of *L'Autre Gala de l'ADISQ*, where more than 20 Félix awards are presented to artists in different musical genres.

##### ROCK N'ROAD

Bubbles Project inc.

D: Yannick Savard

Reality show. For 13 weeks, 12 musicians learn about life on the road with musical challenges, rehearsals and live performances, leading up to the finale, where the audience will select a new Quebec rock group.

##### LES WIZZ DU SHOWBIZ

Productions de la ruelle Inc.

S: Nicolas Lemay and Guylaine Maroist

D: Hugues Dufour

This 10-episode documentary series takes a trip into the world of musical showbiz and spotlights the people who work behind the scenes to contribute to the stars' success.

# ENGLISH-LANGUAGE PROGRAM

## 2007-2008 FINANCIAL SUMMARY



### The Harold Greenberg Fund English-language Program

Brookfield Place  
181 Bay Street  
P.O. Box 787, Suite 100  
Toronto (Ontario) M5J 2T3  
T : 416.956.5431  
F : 416.363.9005  
E : hgfund@tv.astral.com  
www.astralmedia.com/TheFund

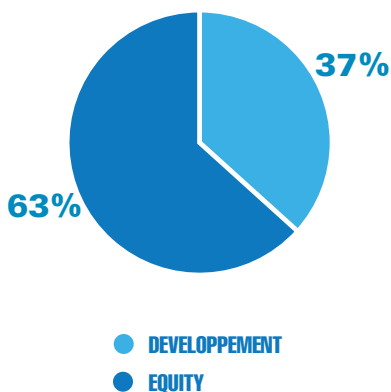
The Harold Greenberg Fund (Fund) was established in 1986 to assist in the development of quality Canadian feature film scripts. Fund receives a yearly contribution of \$1,000,000 for this Script Development Program from The Movie Network. Created in 1991 to support feature film production, the Equity Investment Program is sponsored by Viewers Choice. This program is funded by 5% of gross revenues from Viewers Choice. In 2001, the Story Optioning Phase was established to build upon the crucial funding provided by the existing Script Development Program. Fund receives a yearly contribution of \$300,000 from The Movie Network for Story Optioning which brings The Movie Network's annual commitment to \$1.3 million. The Family

Film Program was also established in 2001 to finance the development and production of high quality films and television series for children, youth and family audiences. This program is a \$5,000,000 commitment from the Family Channel, to be administered over seven years.

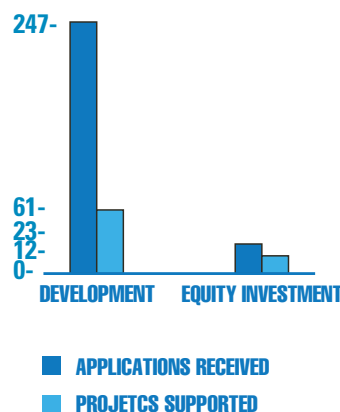
Since its inception in 1986, The Harold Greenberg Fund has provided financial support to 1,952 script development projects, 145 feature films, 17 family television series and 201 training grants for a total investment of \$48,805,199.

### FINANCED PROJECTS 2007-2008: 88 PROJECTS TOTTALLING \$ 2,677,982

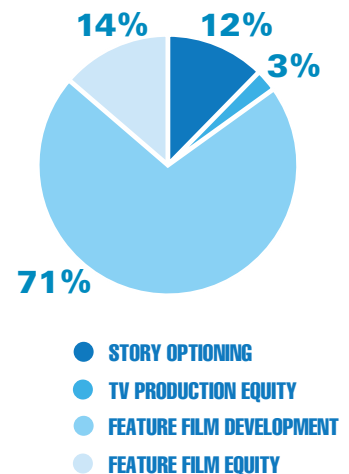
FUNDS COMMITTED



LEVEL OF DEMAND



PROJECTS FUNDED BY PROGRAM



# FRENCH-LANGUAGE PROGRAM

## 2007-2008 FINANCIAL SUMMARY

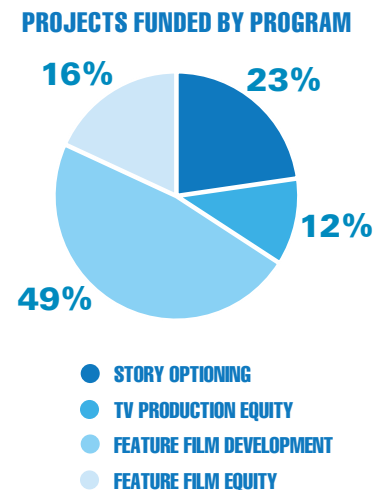
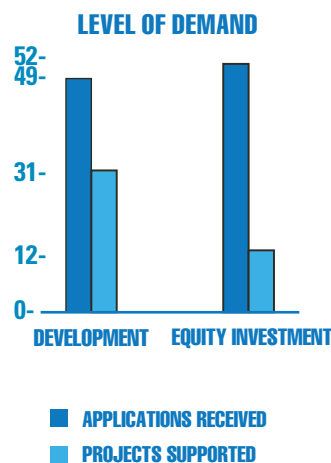
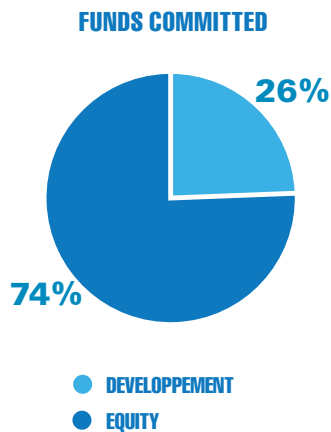
**Le Fonds Harold Greenberg  
French-language Program**  
2100, rue Sainte-Catherine Ouest  
Bureau 1000  
Montréal (Québec) H3H 2T3  
T : 514.939.5094  
F : 514.939.6585  
E : info@lefonds.astral.com  
www.astralmedia.com/LeFonds

Le Fonds Harold Greenberg (Fonds), which funds French-language film and television productions, was created in September 1996. It consists of four budget sources to be distributed over seven years. The first, who used to get its resources from 5% Canal Indigo's gross revenues, supported the production of feature films and special events. The second, established in the year 2001 and having matured over the year was sponsored by Family. Totalling \$2.5 million this provided financial support for the production of drama programs for youth. The third, which dates from 2002, is funded by Super Écran and consists of \$3,475,000, used to finance story optioning and script development for feature films. The fourth, created in 2007, totals \$3.4

million and is provided by Astral Media. It is used to finance the production of music-related programs.

Since it was created in September 1996, the varied funding programs of Le Fonds Harold Greenberg have provided financial support for six music programs, 14 special events, 107 scriptwriting programs, 57 story optioning projects, 53 feature films, 80 documentaries and 12 drama programs for youth, three music-related programs along with six scriptwriting workshops, for a total investment of \$13,877,394 in 338 film and television projects.

### FINANCED PROJECTS 2007-2008 : 43 PROJECTS TOTALLING \$ 1,780,080



## REEL SUPPORT INITIATIVE



In February 2007, Astral Media The Harold Greenberg Fund/Le Fonds Harold Greenberg (Fund/Fonds) and Fujifilm Canada joined forces on a new funding initiative called Reel Support. Fund/Fonds' Reel Support initiative provides industry-leading manufacturers and suppliers with a vehicle by which to become involved in strengthening the Canadian film and television industry through financial contributions. As Reel Support's founding industry sponsor, Fujifilm Canada will contribute a portion of the revenue from negative film and professional video stock sales in Canada, which in turn will be managed by Fund/Fonds and distributed to its various script development and investment programs.

# FRENCH-LANGUAGE PROGRAM

## MAXFACT PROGRAM

### MESSAGE FROM THE CHAIR OF THE COMMITTEE



**GILLES VALIQUETTE**

Chair  
MaxFACT Committee

In the past year, the MaxFACT program celebrated two major events: its 10th anniversary and its integration into Le Fonds Harold Greenberg (Fonds). With the combined strength of our teams, MaxFACT will be able to make an even more dynamic contribution to providing assistance for music videos. In addition, we'll be contributing the experience we have developed over the past 10 years through working with people in the industry whose creativity has defined our cultural landscape.

We have taken advantage of these winds of change to make some improvements to the program. The MaxFACT Web site was revamped and improved, and we also revised the eligibility criteria for our program. I would also like to acknowledge the arrival of Odile Méthot and Geneviève Moreau to the new Committee that I chair, and offer my thanks to Paul Gratton, Claude Laflamme, André Lallier and Pierre Marchand, who left us during the past fiscal year, for their inestimable contribution.

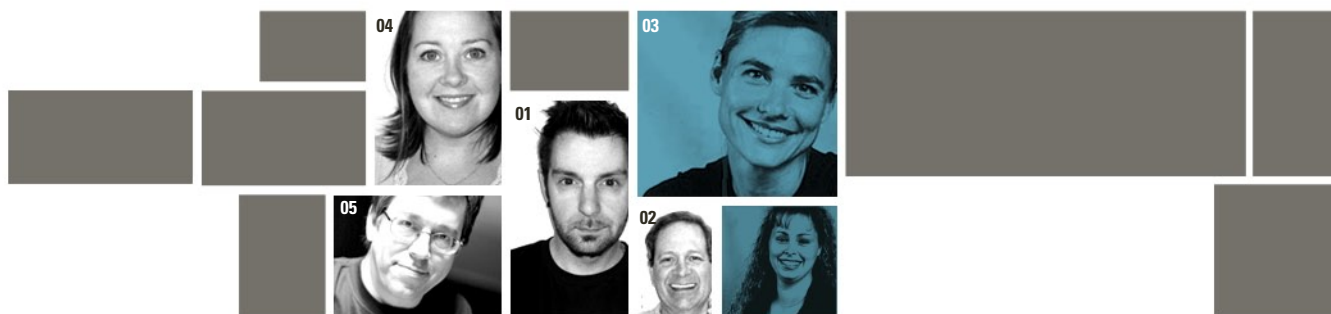
With these improved tools, we will provide assistance to the music industry, which, for several years, has been undergoing a revolution that is both technological and economic. These changes have created a complex and precarious new reality for our artists, in which the importance of funding organizations such as MaxFACT is obvious. With financial assistance of more than \$3.3 million in the past 10 years, MaxFACT has supported the production of several hundred music videos while at the same time encouraging the emergence of new Canadian talent, at times in genres outside the mainstream, such as jazz and new age.

Each year, our program support the production of more than 30 videos selected from among 250 applications for funding. In the past decade, our resources have grown continually, so we have been able to help more artists produce their videos. It is essential to mention that none of this would have been possible without the unwavering support of MusiMax since the outset. I would like to thank them once again. I would also like to acknowledge the invaluable support we have received over the years from all of its members, contributors and employees, in particular, Judy Gladstone.

Even with the sweeping changes that are reshaping the music industry, videos are still a medium of choice for artistic self-expression. They give fans an opportunity to delve in to an artist's world and to identify with them. Videos also reflect our evolution as a society and the aspects of it we question. For these reasons and many others, MaxFACT's existence is fully justified, and we hope to be able to help our homegrown talents for many more years to come!

A handwritten signature in black ink that reads "Gilles Valiquette". The signature is written in a cursive style and is positioned to the left of the main body of text.

## FRENCH-LANGUAGE PROGRAM MAXFACT PROGRAM COMMITTEE MEMBERS



### 01 PATRICK BINETTE

Patrick Binette is the Music Director for MusiquePlus and MusiMax and a member of the MaxFACT committee. He has worked in the music industry for more than 20 years, in various positions ranging from video production to artist promotion.

### 02 RUBIN FOGEL

Since 1975, concert promoter Rubin Fogel has produced some 3,000 concerts and events throughout Quebec and across Canada. Over the years, he has helped expand the careers of countless developing artists, many of whom he continues to work with. Rubin is also co-owner of Club Soda in Montreal, considered one of this country's finest live venues. At its current location since March 2000, Club Soda is celebrating its 25th year of operation.

### 03 ODILE MÉTHOT

Odile Méthot has worked in the arts, film and television industries for the past 21 years. Drawing on her entrepreneurial instincts and her energy, she has developed extensive managerial expertise. She helped establish the French-language Program of Le Fonds Harold Greenberg and has served as its President Managing Director since 2000.

### 04 GENEVIÈVE MOREAU

After working as a researcher at MusiquePlus, Geneviève Moreau is now Music Director Energie/ Associate Producer programming for Énergie 94.3. She has spent 15 years in the radio sector.

### 05 GILLES VALIQUETTE

Gilles Valiquette, a singer-songwriter with 13 albums to his credit, has chaired the MaxFACT committee for the past five years. He is the recipient of five BMI/SDE certificates of honour and five SOCAN awards for hit songs that include *Quelle belle journée*, *Je suis cool*, *La vie en rose*, *Samedi soir* and *Mets un peu de soleil dans notre vie*. He developed a college program in computer-assisted sound design and is one of the founders of Collège Musitechnic in Montreal. During his career, he has served on the boards of a number of organizations, including the Society of Authors, Composers and Music Publishers of Canada (SOCAN), which he chaired for many years. Recently, he released a new recording entitled *Secrètement public*, as well as his first book, *Histoires de chansons*, published by VLB éditeur.



# FRENCH-LANGUAGE PROGRAM

## MAXFACT PROGRAM

### FINANCED VIDEOCLIP PRODUCTIONS

#### L'AMÉRICANO

Disques Casa Nostra  
P: Marco Calliari  
D: Gabriel Allard-Gagnon

#### BONNE ANNÉE

Andrea Lindsay Music enr.  
P: Andrea Lindsay  
D: Nancy Baric

#### JE PENSE À TOI

Tacca Musique inc.  
P: Alfa Rococo  
D: Fred Caron

#### L'AMOUR C'EST COMME L'ÉTÉ

MP3 Disques inc.  
P: Marie-Eve Janvier and Jean-François Breau  
D: Martin Fournier

#### COMME UN FOU

Jajou Productions 2004  
P: Les Respectables  
D: Robin Aubert

#### LAISSE-TOI PAS DÉTRUIRE

Sphère Musique  
P: Jonathan Painchaud  
D: Ian Lagarde

#### ANGIE

Véga Musique  
P: Sylvain Cossette  
D: Bernard Nadeau

#### LES FANTÔMES

Disques Jupiter  
P: David Jalbert  
D: François Savard

#### LOIN

Les disques Passeport inc.  
P: Kaïn  
D: Anh Minh Truong

#### AU GRAND JOUR

Musicor inc.  
P: Emily Bégin  
D: Julien Knafo

#### FÉLICIE

La Tribu  
P: Martin Léon  
D: Francis Leclerc

#### MAKE IT CLEAR

Les Productions Steve Hill inc.  
P: Steve Hill  
D: Simon Édouard Pilon

#### AU MILIEU DE NOUS

Musicor inc.  
P: Marc-André Fortin  
D: Martin Fournier

#### HORS-LA-LOI

Sphère Musique  
P: Mélanie Renaud  
D: Jean-François Pilon

#### MARYSE

Phaneuf Musique  
P: Pat Groulx  
D: Raphaël Ouellet

#### AVEC TON SOURIRE

Disques Audiogram inc.  
P: Alexandre Champigny  
D: François Savard

#### IMMORTELS

Disques Belzébuth  
P: Longue Distance  
D: Martin Fournier

#### MINUIT

Véga Musique  
P: Andrée Watters  
D: Gabriel Allard-Gagnon

#### LE BONHEUR TE FAIT DE L'OEIL

Tacca Musique inc.  
P: France D'Amour  
D: Guy Voisin

#### L'ITALIANO

Disques Casa Nostra  
P: Marco Calliari  
D: Gabriel Allard-Gagnon

#### MON FRÈRE

Angel Dust Music inc.  
P: Gage  
D: Ivan Grbovic

**ORDINARY MAN**

Éditions Matita inc.  
P: Nicola Ciccone  
D: Stéphanie Weber Biron

**PLEINE LUNE**

Les disques Passeport inc.  
P: Marie-Luce Béland  
D: Franck Janin

**QUE SERA SERA**

Divine Angel  
P: Ima  
D: Alessandro Cerundolo

**RA GA SOUL**

Déjà Musique inc.  
P: Jodie Resther  
D: Olivier Donohue

**SCALPEL BLUES**

Disques Jupiter  
P: Stefie Shock  
D: Julien Knafo

**SUPERZÉRO**

Disques Atlantis  
P: Sébastien Lacombe  
D: Kristian Manchester

**SUR L'AUTRE RIVE**

Musicor inc.  
P: Annie Blanchard  
D: Michou Filion

**T'AS PAS À M'EN PARLER**

Musicor inc.  
P: Alexandre Belliard  
D: Louis-Philippe Eno

**UN PEU PRESSÉ**

Entourage Music  
P: Boom Desjardins  
D: Martin Fournier

**WISER MAN**

Disques Audiogram inc.  
P: Ian Kelly  
D: Julien Knafo

# FRENCH-LANGUAGE PROGRAM

## MAXFACT PROGRAM

### 2007-2008 FINANCIAL SUMMARY

The MaxFACT Program, which supports the production of Canadian music videos, was created in 1997. It consists of 5% of the gross profits generated by MusiMax's operations in the previous broadcast year. In fiscal 2007-2008, \$426,000 was available for funding and was allocated to projects submitted during this period. In total, 254 requests were received for music video production funding, and 31 of these projects were selected for assistance.

Since it was created, the MaxFACT Program has provided financial support for 286 videos, with financial aid to date totaling \$3,345,539



**Le Fonds Harold Greenberg  
MaxFACT Program**

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info@lefonds.astral.com  
www.maxfact.org

### FINANCED PROJECTS 2007-2008: 31 PROJECTS TOTALLING \$426,000

#### LEVEL OF DEMAND

