

The Harold Greenberg Fund

SHORTS-TO-FEATURES PROGRAM Guidelines

THE HAROLD
GREENBERG
FUND

CraveTM

BellMedia

The Harold Greenberg Fund - Shorts-to-Features Program

Guidelines:

The Harold Greenberg Fund ("Fund") in association with Bell Media's Crave™ presents the 'Shorts-to-Features Program', designed to finance the production of three short films, in the amount of \$32,000 each, from emerging Canadian filmmakers to use as a calling card for their first feature film, in addition to a commitment of a further \$5,000 to develop a second draft of their feature script. Eligible projects need to show how the short film relates creatively to a feature film currently in development.

With the exception of documentary all genres will be accepted.

Applicant/Project Eligibility:

Applications must come from filmmaking teams, writer/director/producer, all of whom must be Canadian (Canadian citizenship or Permanent Residents). The writer and director must not have had a credit on a feature in one of these three disciplines.

For example, if someone who has written or produced a feature film applies as a director, that project would not be eligible. Or someone who has directed a feature wants to apply as a writer, that project would be ineligible.

One person can fulfill one than one role, but single persons fulfilling all roles of writer/producer/director must have at least another dedicated producer on board in order to apply.

Projects must be short films between 5 and 10mins, with intentions to be certified by Canadian content.

All filmmaking teams will be required to work with an executive producer (EP) who meets the Fund's Script Development/Equity Investment Program eligibility criteria - an Executive Producer considered eligible to apply to regular Script Development Program or Equity Investment Program of the Harold Greenberg Fund. As per our guidelines, this person must be a Canadian and have produced at least one feature film within the last seven years. This individual will act as a mentor throughout the film's production. If one is not attached at the application stage, we will help connect the selected filmmakers with prospective EPs.

Feature Script Development:

In order to aid in the further development of the feature project, the Fund guarantees a further commitment of \$5,000 per project in the form of a script development loan to go from First Draft to Second Draft.

Production Support:

We've had discussions with a number of service companies around the country including, [William F. White](#), [Redlab Digital](#), [Urban Post](#), [Sim International](#) in Toronto. Subject to timing and availability in kind support will include favourable rates on production and post-production tools.

Toronto-based [Agency 71](#)'s multi-faceted design studio can offer a range of cost-effective marketing and promotional resources from poster, trailer and title and credit design, transmedia applications and more.

[Front Row Insurance Brokers](#) offers Production Insurance and Producers' Errors & Omissions Insurance coverages meeting HGF program requirements at special rates.

Financing:

The three prizes of \$32,000 consist of financial contributions from **The Harold Greenberg Fund** and **Bell Media Inc.**;

Harold Greenberg Fund contribution is in the form of a grant and is not subject to the recoupment. Bell Media Inc. (Crave™) will contract separately from the Harold Greenberg Fund to licence the respective first Pay TV broadcast window and will be subject to their customary broadcast rights and approvals.

In partnership with some provincial agencies, additional financing may be available from **Manitoba Film & Music, Newfoundland and Labrador Film Development Corporation, Creative BC, Yukon Film & Sound**. Each of these agencies are subject to their own policy, terms and conditions. Note: any additional financing must not conflict with the first window broadcast rights for Crave.

Budgeting:

We will favour projects that can be realized as close to the financing supplied. If your budget exceeds our financing please describe the alternative sources.

Application:

Applications must be made through the online submission portal located at Bellmedia.ca.

Supporting documents include:

- Script between 5 and 10 pages (scripts longer than 10 pages will NOT be accepted)
- Synopsis of short script (100-200 words)
- Synopsis of feature script (300-500 words)
- Statement from the team on how this short can represent a calling card for a feature project in the future
- One page director's vision statement
- Feature script (80-120 pages) which relates to the short film
- One-or-two page resumes for writer, director, producer
- Production Budget
- Executive producer letter of interest or a wishlist of potential EPs
- One or two previous short films from the director (link/url – no DVDs please)

These documents must be compressed together as a .Zip file and uploaded at the end of the online application system

Production Deliverables after completion of short film:

(thus must be budgeted for in submitted budget)

- Films must be between 5-10 minutes long
- Broadcast quality high definition master
- E&O and liability insurance coverage (contact Front Row Insurance for details)
- Closed captioning
- Descriptive video
- CRTC Canadian Certification number ("C number") - obtained after the film is completed
- Photography Stills and credit information
- Press and Publicity Information Kit (after its festival run)

Application Process and Timeline:

Please fill out on the online application system [HERE](#).

Deadline is December 6 at 11:59pm of one's own timezone. Adjudication will be approximately four to six weeks. Successful recipients will be notified via telephone. Non-successful applicants will be notified in writing by email.

Projects must go into production within six months of selection and must deliver their film within one year of selection.

Evaluation Process:

All projects will be evaluated by a jury made up of members of The Harold Greenberg Fund and Bell Media. **All decisions are final.** Creative feedback or written reports for projects that have not received funding will not be provided.

Partners and Supporters:



**WILLIAM F. WHITE
INTERNATIONAL INC.**
A COMWEB GROUP MEMBER



Questions

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