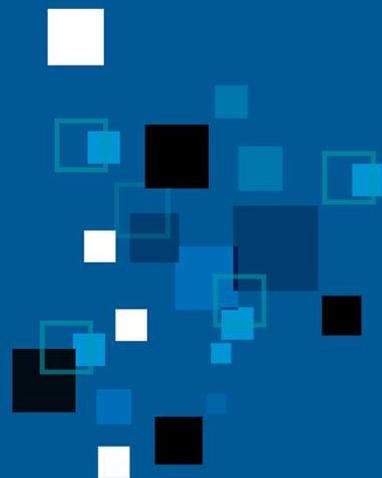


# MDIA 20-21

PROGRAMMING PREVIEW



FALL 2020



Programming  
Fall

2020



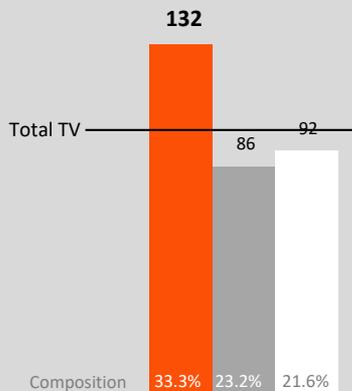
**Bell**Media

**V**

# The #1 conventional network among young adults!

## PERFORMANCE AMONG A18-49 EVERY WEEK, V REACHES

Index & Audience Composition



NEARLY  
**1.8M**  
ADULTS AGED 18-49

=

**58%**

OF INDIVIDUALS IN THIS GROUP

## AUDIENCE PROFILE



**45%**  
MALE



**55%**  
FEMALE



17% have kids aged 18 or under (112)



27% shop online (109)



29% have a household income of \$75K+ (109)



36% work full time (119)

## SOCIAL MEDIA



**179K** LIKES



**23.8K** INSTAGRAM FOLLOWERS



**47.4K** TWITTER FOLLOWERS

**BellMedia**

V

## ORIGINAL PRODUCTIONS

Returning favorites

---



Also on Noovo.ca and reruns on VRAK

**D** CHEZ NOUS

This fall, Jay Du Temple hosts the highly-anticipated reality show for the 4<sup>th</sup> time. Quebec will play a key role in this particular edition, which promises to be full of surprises. Our king of the unexpected plot twists is ready to go!

La semaine des  
**Julie**<sup>4</sup>

LA SEMAINE DES 4 JULIE is back for a 2<sup>nd</sup> season, and once again, anything is possible on this talk show! Julie Snyder presents interviews, performances, surprises, games and contests, surrounded by about 20 contributors appearing each night in rotation.



Also on Noovo.ca

The logo consists of a white letter 'V' centered within a solid orange square.

## ORIGINAL PRODUCTION

New show

---

Also on  
[Noovo.ca](https://www.noovo.ca)



### LE PROCHAIN STAND-UP

Thirty-six up-and-coming comics face off in LE PROCHAIN STAND-UP, a new comedy competition hosted by Marie-Lyne Joncas. P-A Méthot, Mariana Mazza and Louis Morissette will be the judges as contestants vie for the title of Quebec's next big comedy star. Every week, our performers participate in three comedy face-offs in front of a live audience, in an effort to impress the judges. Each victorious comic then moves on to the next round, and the big winner will have a chance to perform their very own hour-long show during the 2021 edition of the *Juste pour rire* festival.

13 x 60 MINUTES

V

## ORIGINAL PRODUCTION

New show



4 x 60 MINUTES



## CE SOIR ON CHAR

CE SOIR ON CHAR is everything you know and love about comedy galas, taking place both outdoors – and inside your car, like in the good old days of drive-in movies. Featuring imaginative sets and first-rate lighting, these festive and dynamic shows are based on a simple, yet original concept.

Confirmed guests: P-A Méthot, Mariana Mazza, Maxim Martin, Messmer, Billy Tellier, Pierre-Luc Pomerleau, Jérémy Demay, Jean-Michel Anctil, Peter MacLeod, Mathieu Dufour, Mehdi Bousaidan, Cathy Gauthier, Mario Tessier, Philippe Laprise

V

ORIGINAL  
PRODUCTION

New show

---

## POUR TOUJOURS, PLUS UN JOUR

Chuck is going to die. The rare disease he's had since childhood has now taken over. After getting the diagnosis, Chuck and his girlfriend Delphine decide to live life to the fullest, doing everything they want with no regard for the consequences. This dramedy tells the story of two twentysomethings who change their lives overnight, breaking out of their routines and living for the present.

13 x 30 MINUTES



**V**

## ORIGINAL PRODUCTIONS

New shows

---



### CATASTROPHE

It all starts with a one-night stand, as Audrey, from Quebec, and Frank, a Francophile American, spend six highly intense days together. A few weeks later, Audrey calls Frank to tell him she's pregnant. The couple decides to raise the child together, even though they barely know each other.

12 x 30 MINUTES

### CLASH

Love gives you wings, puts stars in your eyes and butterflies in your stomach. But it can also make you blind and irrational. Amélie's world falls apart when François, the man of her dreams, suddenly leaves her. Amélie is a sane, twentysomething financial planner, but when it comes to reconquering her ex, she becomes completely unhinged. With the support of her faithful friends Marilou and Mathieu, she'll go to any lengths to win back her man, by any crazy, absurd or extravagant means. As hope springs eternal for Amélie, her perseverance and imagination know no bounds.

48 x 30 MINUTES

**V**

## ORIGINAL PRODUCTIONS

New shows

---



## CARDINAL

Based on the series of novels by Giles Blunt, this dramatic thriller focuses on the investigative work of John Cardinal and Lise Delorme, who try to solve sordid crimes in a small northern-Ontario town.

12 x 60 MINUTES

## TRANSPLANTÉ

Syrian refugee Bash was a doctor in his home country. Now in Toronto, he becomes a life-saving hero after a truck crashes into the café where he works. One of the grateful victims happens to be the head of the trauma unit at Toronto's biggest hospital, who offers Bash an opportunity to resume his medical career as an ER doctor.

13 x 60 MINUTES



V

## ORIGINAL PRODUCTIONS

New episodes



Also on  
Noovo.ca

**À TABLE AVEC MON EX**  
SEASON 2



Also on  
Noovo.ca

**\*UN SOUPER PRESQUE PARFAIT**  
SEASON 12



Also on  
Noovo.ca

**\* HUISSIERS**  
SEASON 4



Also on  
Noovo.ca

**RPM & RPM +**  
SEASONS 22 & 6

\* New episodes or reruns – To be confirmed

**V**

## ACQUISITIONS

### New shows

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### 911 LONE STAR

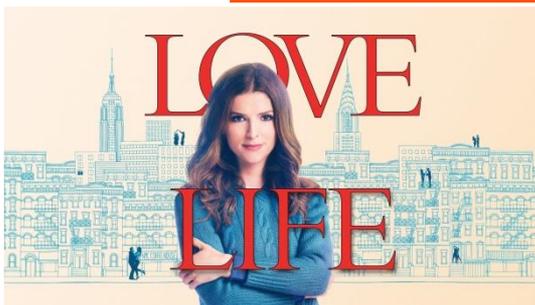
SEASON 1



When a call turns to tragedy in Austin, killing almost an entire squad, New York firefighter Owen Strand is sent to take the reins of Station 126. Accompanied by his son – also a firefighter – Owen is tasked with putting together a new team.

### LOVE LIFE

SEASON 1



This series follows one character's love life, from their first relationship to their last. Each episode focuses on one of these relationships, as we learn how chance encounters make us who we are.

### TOMMY

SEASON 1



High-ranking NYPD officer Abigail "Tommy" Thomas becomes the first-ever female police chief in L.A. When it comes to enforcing the law and dealing with political and social problems, she won't hesitate to use her legendary bluntness – and any other means necessary.

V

## ACQUISITIONS

New episodes

---



**NCIS: LOS ANGELES**  
SEASON 11



**SEAL TEAM: CŒUR ET COURAGE**  
SEASON 3



**CHICAGO MED**  
SEASON 5



**LES SIMPSONS**  
SEASON 27

V

## ACQUISITIONS

New episodes

---



**GOTHAM**  
SEASONS 3 & 4



**CHICAGO POLICE**  
SEASON 7



**LES JEUX DES TITANS**  
SEASON 2



# Programming Fall 2020

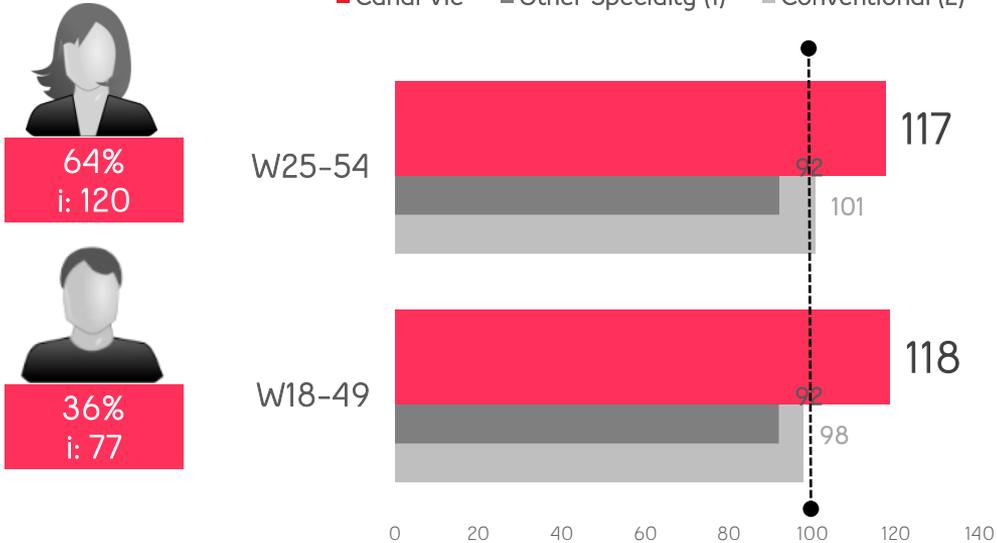




# Quebec's #1 lifestyle channel

## Viewer Profiles

Concentration Index for Average Minute Audience Composition (TV Average = 100)



## Key Stats

# 2.1M

Weekly Viewers (P2+)

# 415K | 28%

Weekly Reach W25-54

## HIGHEST CONCENTRATION OF FEMALE VIEWERS

# #1

Most-watched entertainment specialty channel among W25-54



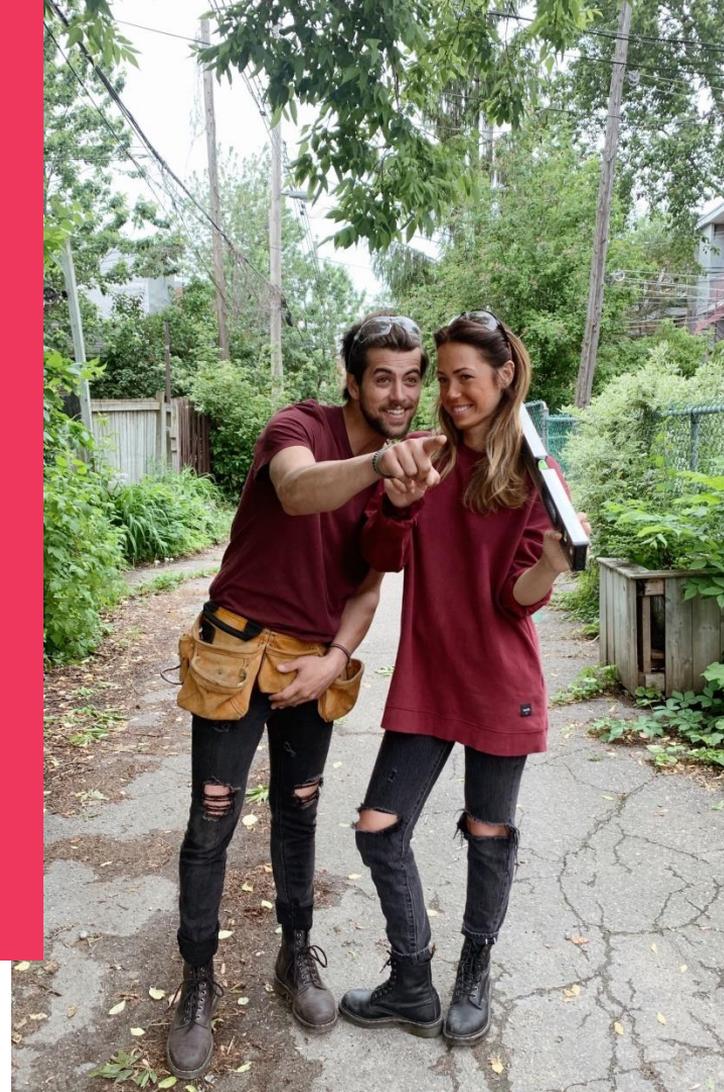
## ORIGINAL PRODUCTION

New show

### PÉZIE ET SANSDRICK DANS L'DÉCOR

Pézie and Sansdrick from OCCUPATION DOUBLE go on a road trip in search of places to redecorate and regions to discover. These two BFFs climb aboard a contractor's van, reconfigured for their cross-Quebec journey. Using local materials and with the help of experienced artisans, they create contemporary, bohemian decors to suit each homeowner's needs and tastes. In exchange for their services, Pézie and Sansdrick get their clients to show them around and initiate them to typical local activities. Pézie is a designer and Sansdrick is a trained cabinetmaker.

13 x 30 MINUTES





## ORIGINAL PRODUCTION

New show

### CHEZ MARIE-MAI

Québec singer Marie-Mai just moved into a new home, and she wants it to reflect her tastes, with no compromises. Renovating her “cocoon” (as she’s already calling it) also gives her an opportunity to live and consume differently, do things she’s never done, go back to basics and, above all, take charge to reimagine her lifestyle. To make her new home truly her own, she’s enlisted the help of designer Érik Maillé, with whom she formed an instant bond. Shot like a documentary, this magazine series offers a mix of home improvement & home decor tips and inspiration, along with an in-depth look at Marie-Mai’s latest thoughts and preoccupations – including friends, parenthood, work and health – putting a new spin on lifestyle TV.



Credit: Carlos and Alyse

8 x 30 MINUTES



ORIGINAL  
PRODUCTION

New show

# CÉLIBATAIRES À BOUTTE



## CÉLIBATAIRES À BOUTTE

This documentary series focuses on Olenny Pelletier, an interpersonal relations expert on a mission to analyze single life in and around Montreal during the 2020 pandemic. The show follows 5 young single women who go on dates and embark on relationships in the hopes of finding Mr. Right. These ladies are smart, self-assured and active on every dating app you can think of, yet their relationships have been a series of failures. Why such a bad track record? What can they learn from their mistakes? How can they meet men in the age of COVID-19? And what are the challenges of being single in 2020?

10 x 30 MINUTES



## ORIGINAL PRODUCTION

New show

### LA FAMILLE EST DANS LE PRÉ

Viewers are set to reunite with their favourite farmers from L'AMOUR EST DANS LE PRÉ in the new docu-reality series LA FAMILLE EST DANS LE PRÉ. We'll catch up with solid, inspiring couples who became fan favourites through their stories, sincerity and honesty. Some of them now have large families, which are practically a second business on top of managing a farm. What's daily life like for them? Have they changed since appearing on L'AMOUR EST DANS LE PRÉ? Couples confirmed for the new show include Jérôme Dion & Jessyca Bédard (5 kids), Luc Deschênes & Mélissa Privé (4 kids), Ludovic Villeneuve & Jennifer Lessard (3 kids), and Gabriel Picard & Clara Choquette. After finding love on the farm, they now have entire families to raise!



10 x 30 MINUTES



ORIGINAL  
PRODUCTION

New episodes

## LES GROULX

SEASON 4

The Groulx family adventures continue for a 4<sup>th</sup> season, as we keep up with the dizzying ups and downs of daily life in Quebec's most famous household. In these new episodes, we'll share the arrival of the family's 11<sup>th</sup> child, with all the joy and upheaval that it brings. We'll also learn about the family's many projects.

7 x 60 MINUTES

LA  
FAMILLE





## ORIGINAL PRODUCTIONS

New documentaries



## L'ÉCOLE DE DEMAIN

This documentary examines Quebec schools, at a time when student needs keep evolving. Host Kim Rusk spent an entire year in a typical school to understand today's issues and explore several initiatives already underway in many establishments.

1 x 60 MINUTES

## GUERRIÈRES

Hosted by Ingrid Falaise, this unique documentary reveals the touching story of 5 voiceless women trying to regain their integrity and take back control of their lives, in an effort to change not only their own stories, both those of other women living in similar circumstances both here and abroad. The show focuses on these silent warriors and survivors who are fighting on their own, but refuse to give up. They've won a few battles, but have yet to win the war, as they try to change a broken system. It's a struggle that goes beyond their own personal quest, and Ingrid tracks their journeys to put a face on atrocities that are still happening today.



1 x 60 MINUTES



## ACQUISITION

New show

### TRAUMA

This series follows a sinuous path through the minds of trauma surgeons, trying to understand what motivates them to live with the one and only purpose of saving lives. Their day-to-day is a never-ending race against time, trying to keep up with speeding ambulances. The show also explores the personal lives of these often tortured individuals, working in an environment that sometimes seems completely surreal.

10 x 60 MINUTES

## TRAUMA SEASON 1





## ACQUISITIONS

New shows

### LE RETOUR DE SUPER NANNY



British nanny Jo Frost travels to the US to help parents deal with contemporary problems faced by today's kids. Through education and observation, Jo raises kids and teens to become model citizens.

### L'AMOUR APRÈS LA PRISON



This series focuses on couples who met while one of them was in jail. As the release date approaches, they'll learn if they're really meant to live together.

### J'AI CHOISI MES PARENTS

*The Day I Picked My Parents*

This series follows 10 California foster kids who are part of the Kidsave program. For the first time in their lives, they'll be taking their destinies into their own hands as they get to decide who their family will be.

### UN MILLION DE PETITES CHOSES



Friendship is made up of a million little things. In Boston, a group of friends is devastated when one of them commits suicide. In their quest for truth, they'll discover that friends are also an important part of the healing process.

### NAKED BEACH



A psychologist and a body image expert help people with various body types love and accept themselves by walking naked on beaches in Greece.



## ACQUISITIONS

New shows

### MA MAISON SORT DU LOT



In California, a homebuilder and a designer are on a mission to make sure suburban houses don't all look the same. Instead, they're transforming some of them into customized dream homes that really stand out.

### MASTERS OF FLIP



Experts Kortney and Dave Wilson take on the challenge of transforming a real estate disaster into a magnificent family home, on a tight deadline and even tighter budget.

### HOLLYWOOD RÉNOVE



Hollywood stars surprise people who have made a difference in their lives by giving them the gift of home improvement. These celebrities team up with the Scott brothers to create warm, personalized spaces to reward their loved ones.

### MARIAGE D'AMOUR OU D'ARGENT



Follow the tribulations of 6 couples who are deeply in love and eager to marry, even though they come from completely different worlds. Ordinary people are thrust into a world of wealth and extravagance as they struggle to fit into their partner's lifestyle.

### CHRISTINA ON THE COAST



Christina transforms her client's outdated properties into high-end treasures. The show also highlights her personal journey after her split from husband Tarek, as our cameras document her search for her new ideal home.



## ACQUISITIONS

New shows

### MÉDIUM DU DERNIER ADIEU



Renowned medium Rebecca Rosen uses her unique gift to reunite people with their dearly departed, giving them an opportunity to say their proper goodbyes or get answers to their questions.

### OBJECTIF MANNEQUIN AVEC YOLANDA HADID

MAKING A MODEL WITH YOLANDA HADID



Former model and TV personality Yolanda Hadid knows what it takes to be an A-list model. In this competition, only one woman will win the grand prize: a chance to be represented by Yolanda and IMG Models.

### DEUX SŒURS : 1 000 LIVRES



Sisters Tammy and Amy Slanton are both massively obese, weighing over 1,000 pounds between the two of them. Now that they're both in their thirties, they embark on a difficult quest that will require them to push their limits.

### FAMILLE À LA TONNE



Several members of the King and Anderson families suffer from massive obesity. Now, they embark on a weight-loss journey in which they'll have to lose some bad habits and take back control of their lives.



## ACQUISITIONS

New episodes



**STAGE À LA MATERNITÉ**  
SEASON 2



**3 GARÇONS ET DES SEXTUPLÉS**  
SEASON 2



**GÉNÉALOGIE V.I.P.**  
SEASON 2



**17 ANS ET NOUVELLE  
MAMAN**



**MARIAGE À L'AVEUGLE**  
SEASON 5



## ACQUISITIONS

New episodes



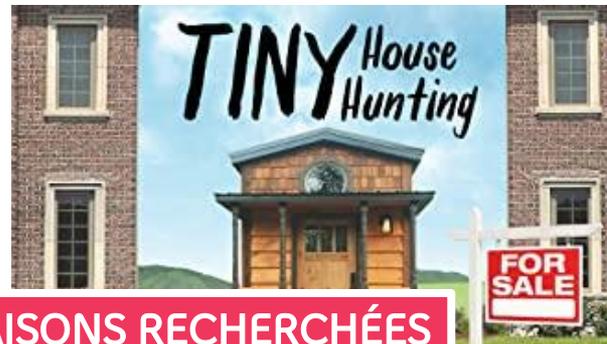
RÉNOVER SANS  
SE RUINER



VENDRE OU RÉNOVER USA  
SEASON 9



RÉNOS AU BORD  
DE L'EAU



MINI-MAISONS RECHERCHÉES  
SEASON 5



Programming  
Fall  
2020



**Bell**Media



# An absolute must to reach viewers 18-49

## Viewer Profiles

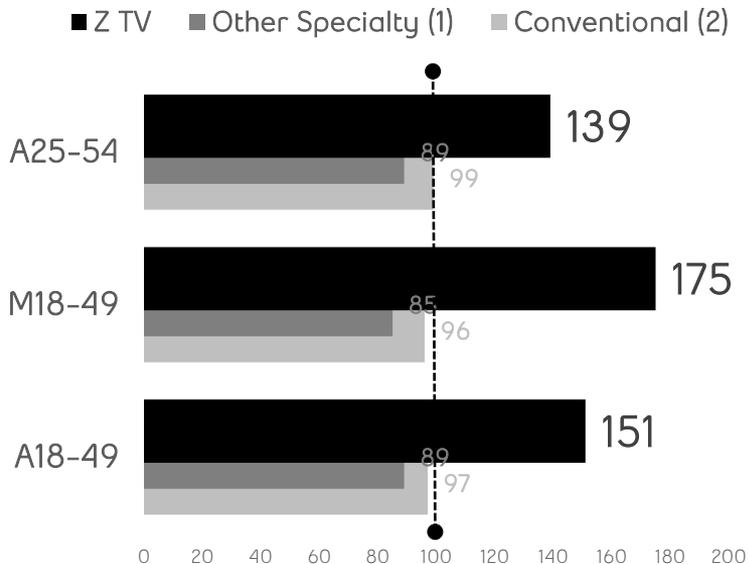
Concentration Index for Average Minute Audience Composition (TV Average = 100)



44%  
i: 83



56%  
i: 119



## Key Stats

# 2.0M

Weekly Viewers (P2+)

# 776K | 26%

Weekly Reach A18-49

HIGHEST CONCENTRATION OF  
A18-49

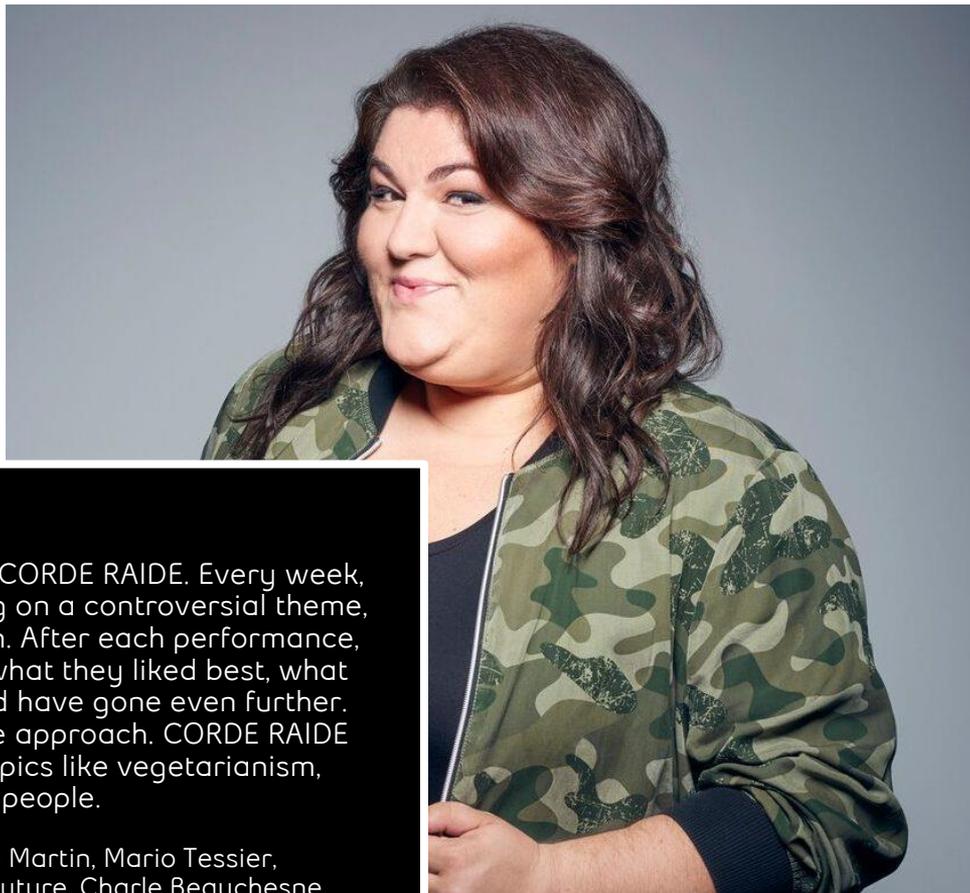
## ONE OF THE TOP 3

most-watched specialty channels among A18-49



## ORIGINAL PRODUCTION

New show



### CORDE RAIDE

Comedian Christine Morency hosts her very first TV show, CORDE RAIDE. Every week, 3 comics are invited to deliver a stand-up number focusing on a controversial theme, in front of judges who are affected by the issue in question. After each performance, comics discuss their material with the judges, who reveal what they liked best, what they found the most daring, and whether or not they would have gone even further. At the end of the episode, the judges choose their favourite approach. CORDE RAIDE is both entertaining and thought-provoking, focusing on topics like vegetarianism, baby boomers, the police, blacks, lesbians and overweight people.

Confirmed guests: Alexandre Barrette, Katherine Levac, Maxim Martin, Mario Tessier, Yannick de Martino, Korine Côté, Les grandes crués, Mélanie Couture, Charle Beauchesne, Didier Lambert, Fred Dubé, Richardson Zephir, Anas Hassouna, Alex Perron and Eddy King.

9 X 30 MINUTES



# ORIGINAL PRODUCTION

New show

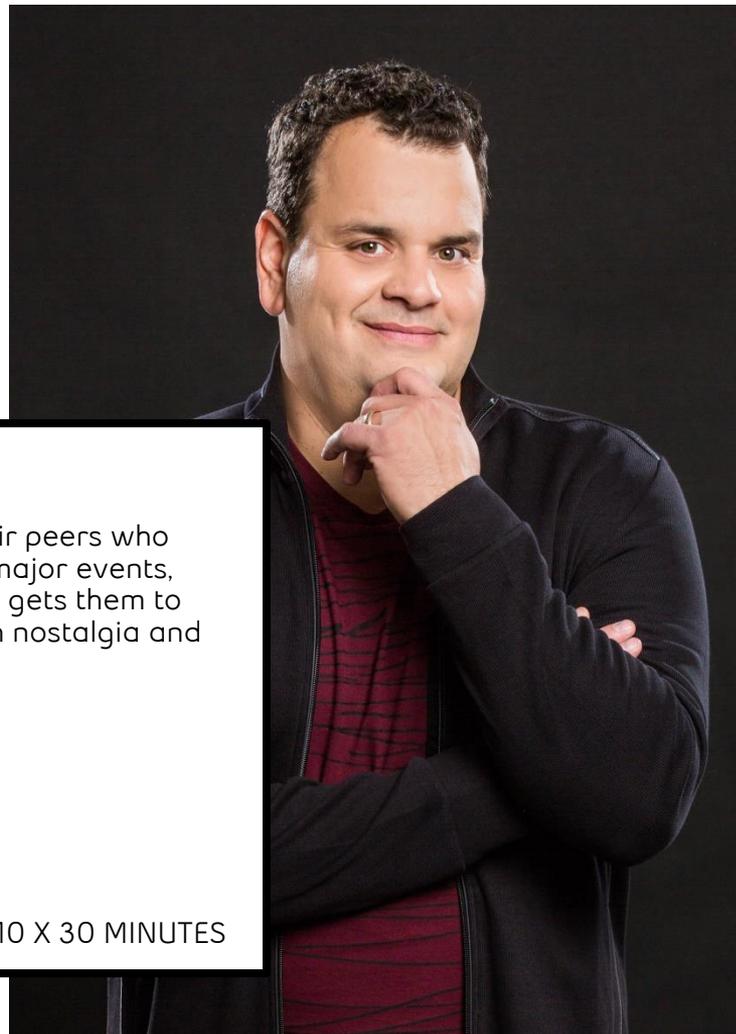
## CUVÉE COMIQUE

Hosted by Philippe Laprise, CUVÉE COMIQUE reunites comedians with their peers who started out at the same time. Through comedy school, the club circuit or major events, these performers get to relive their fondest memories, as Philippe Laprise gets them to reveal anecdotes about their early years in the business, tinged with both nostalgia and self-deprecation.

Here are a few of the confirmed guests:

Mélanie Ghanimé and Silvi Tourigny  
Marie-Soleil Dion and Pierre Hébert  
Katherine Levac and Sam Breton  
Laurent Paquin and Patrick Groulx  
Dominic Paquet and Cathy Gauthier

10 X 30 MINUTES





## ORIGINAL PRODUCTION

New episodes

### MAIS POURQUOI?

In her 2<sup>nd</sup> season, Maripier Morin continues to delve into subjects that affect her personally. This immersive documentary series puts her at the very heart of different realities, as she speaks openly with experts and people dealing with issues such as body obsession, death, compulsive gambling and drugs. Maripier's goal is to better understand the issues and find answers to her questions.

4 X 60 MINUTES



**MAIS POURQUOI?**  
SAISON 2



## ORIGINAL PRODUCTIONS

New shows

### JUSTE POUR RIRE PRÉSENTE : LES SOIRÉES CARTE BLANCHE

This series of live shows reinvents the traditional comedy gala by assembling a group of comedians on stage with their friends and colleagues. Hosts Jay Du Temple, Katherine Levac, Anne-Élisabeth Bossé, Laurent Paquin, Philippe Laprise, Adib Alkhalidey and Julien Lacroix create a festive and relaxed atmosphere for the live audience and viewers at home.



### JUSTE POUR RIRE PRÉSENTE : LES GALAS INÉDITS

Hosts: Laurent Paquin with Sylvain Larocque, Alex Roy and Simon Delisle

Catch up with your favourite comedians in this two-part special that shows you everything you missed on the *Carte Blanche* and *Cabaret à Laurent* circuits in the summer of 2019. The series features 15 hilarious, never-before-seen numbers from top performers like Yanick De Martino and Sylvain Larocque, and many more.



# ORIGINAL PRODUCTIONS

New episodes



**COMÉDIE SUR MESURE**  
SEASON 4



**GALAS COMÉDIHA**  
2019



**CECI N'EST PAS UN TALKSHOW**  
13 X 30 MINUTES  
SEASON 3



## ACQUISITION

New show

### **CES GARS-LÀ**

CES GARS-LÀ follows the antics of Sam and Simon, 2 long-time buddies with completely opposite personalities. As unlikely as it is, their friendship is rock-solid, fuelled by guy-talk, clashing opinions and absurd predicaments. Sometimes awkward but always funny, the show takes ordinary situations and peppers them with an irreverent, contemporary and scathing sense of humour.

10 X 30 MINUTES





## ACQUISITIONS

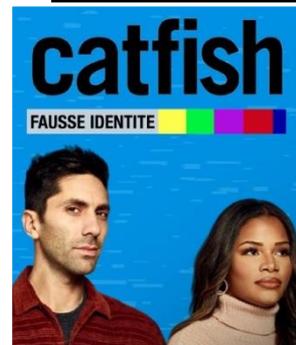
New shows

### STAR TREK PICARD



Twenty years after the conflict with the Romulans and his clone Shinzon, former Commander and Admiral Jean-Luc Picard is still troubled by the destruction of Romulus. This series is the sequel to "STAR TREK : LA NOUVELLE GÉNÉRATION".

### CATFISH : FAUSSE IDENTITÉ SAISON 5



Nev Schulman and Max Joseph help people who have fallen in love online verify if their potential mates are really who they say they are.

### GHOST HUNTERS



One of the most successful paranormal series of all time is back! Original cast member Grant Wilson returns with a team of experts to help people deal with unexplained phenomena.

### LA COURSE AU MILLION



Watch elite athletes compete for \$1,000,000.



## ACQUISITIONS

New shows

### VAN HELSING SAISON 1



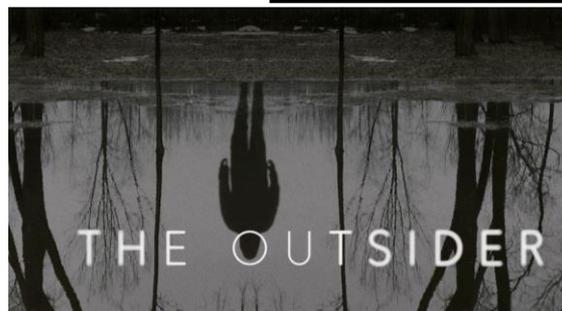
Vanessa Helsing – distant cousin of vampire hunter Abraham Van Helsing – emerges from the dead and learns that blood suckers have taken control of the entire world. Now, she is humanity's last hope.

### RIDICULOUSNESS



Skateboarding champion Rob Dyrdek and his two buddies share the wildest web videos.

### THE OUTSIDER V.F.



After a young boy is murdered, a veteran cop and an unorthodox investigator are forced to question their beliefs when a supernatural force tries to worm its way into the case.



## ACQUISITIONS

New episodes



**KNIGHTFALL**  
SEASON 2



**KRYPTON**  
SEASON 2



**ARROW**  
SEASON 8 (FINALE)



**SURNATUREL**  
SEASON 15



# ACQUISITIONS

New episodes



**BARRY**  
SEASON 2



**SILICON VALLEY**  
SEASON 5



**STAR TREK DISCOVERY**  
SEASON 3



**HIGH MAINTENANCE**  
SEASON 3



# ACQUISITIONS

New episodes



**SEULS ET TOUT NUS**

SEASON 5



**TOP GEAR**  
SEASONS 4 & 5



**AMERICARS : RAPIDES ET MUSCLÉS**  
SEASON 6

VRΔK

Programming

Fall

2020



BellMedia



# Viewers in their prime purchasing age

## Viewer Profiles

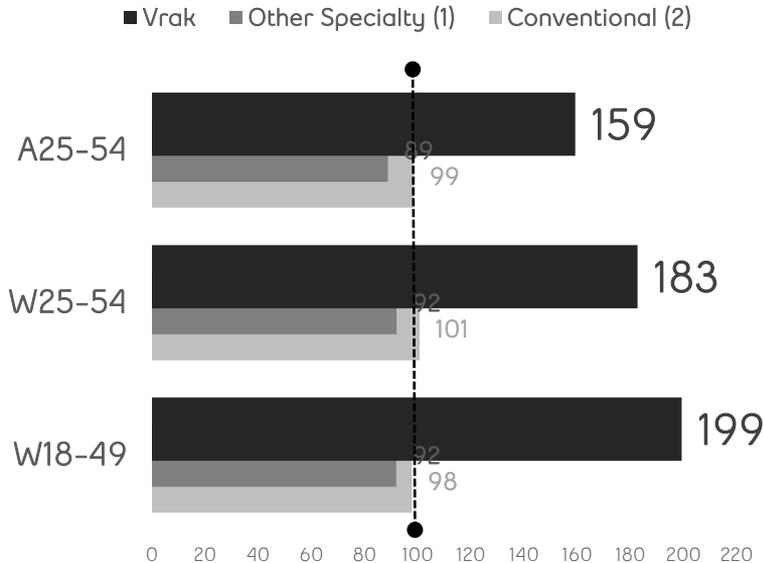
Concentration Index for Average Minute Audience Composition (TV Average = 100)



60%  
i: 112



40%  
i: 86



## Key Stats

# 918K

Weekly Viewers (P2+)

# 219K | 15%

Weekly Reach W25-54

HIGHEST CONCENTRATION OF W25-54  
AMONG ALL SPECIALTY CHANNELS

# VRAK

## ACQUISITIONS

New shows

### EX ON THE BEACH



This series features reality show and social media celebrities who think they've signed up for an unforgettable adventure on a tropical island. But paradise soon turns into hell when they're all joined by their exes.

### ARE YOU THE ONE?



Twenty single people are chosen based on their affinities and flown to Hawaii. They each have a month to find their ideal mate, who – according to statistics – is among them. The winning pair takes home \$1,000,000.

### SIESTA KEY



This reality series centres on wealthy, good-looking young people living off love and champagne in Florida. They come together for their summer vacation, where they'll experience love, break-ups, betrayals and a difficult transition to adulthood.

# VRAK

## ACQUISITIONS

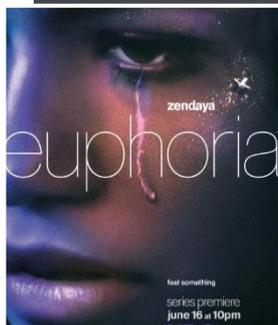
New shows



**30 VIES**  
SEASON 11

This daily drama unfolds in a high school, with kids between the ages of 12 and 17. From a teacher's perspective, viewers get to see the challenges that young students face today – including street violence, bullying and dropping out – as the show delves into the intimate lives of teenagers.

## EUPHORIA



This series follows the destinies of high school students dealing with drugs, sex and violence.

## THE UNICORN



As he tries to bring meaning back to his life after his wife died a year ago, Wade discovers he's incapable of raising his two daughters alone. He also realizes the dating game at which he once excelled is no longer what he imagines.

**VRAK**

**ACQUISITIONS**

New episodes



**COMMENT JE L'AI RENCONTRÉE**  
SEASON 8



**LA SERVANTE ÉCARLATE :**  
**THE HANDMAID'S TALE**  
SEASON 2



**THE BOLD TYPE :**  
**DE CELLES QUI OSENT**  
SEASON 3



**YOUNG SHELDON VF**  
SEASON 3



**MOM**  
SEASON 5

**VRAK**

ACQUISITIONS

New episodes



**BIG LITTLE LIES : PETITS SECRETS,  
GRANDS MENSONGES**  
SEASON 2



**CARTER**  
SEASON 2

# VR▲K

## ORIGINAL PRODUCTION

New show

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# OD CHEZ NOUS

### OCCUPATION DOUBLE

This fall, Jay Du Temple hosts the highly-anticipated reality show for a 4<sup>th</sup> time. Quebec will play a key role in this particular edition, which promises to be full of surprises. Our king of the unexpected plot twists is ready to go!

Daily shows:

- Monday to Thursday, 11:30 PM

- Tuesday to Friday, 12 PM

Sunday gala, 9 PM

Sunday's behind the scenes, 10:30 PM



# VRAK

## ORIGINAL PRODUCTION

New episodes

### MARCHE À L'OMBRE

Four criminologists deal with the moral issues that come with their work, as well as the pressure to succeed in life. The show focuses on Rachel, an unabashed idealist; her best friend Tania; Audrey, a hard-nosed ex-soldier; and Tom, a field worker known for his common sense. Season 3 starts off a few hours after the Phoenix shooting that closed Season 2. Rachel must agree to see a psychiatrist because she's using her psychotic problems to avoid incriminating herself. After her new boss, Isabelle, forces her to take a leave of absence, Rachel helps Jo and Marie-Claude find a way to enter the country. Meanwhile, Audrey tries to get over her broken heart, Tania returns to her old ways and starts a relationship with a man she doesn't love, and Tom tries to get back on his feet after several rejections. As for Richard, he's once again flirting with a life of crime.

MARCHE À L'OMBRE  
SEASON 3





# Programming Fall 2020





# Discover it all

## Viewer Profiles

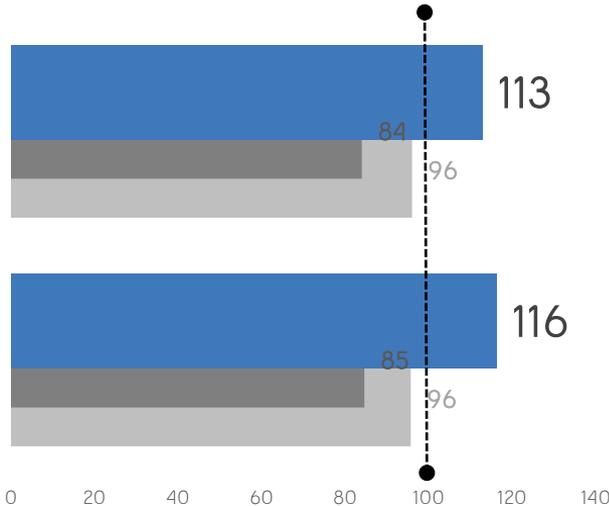
Concentration Index for Average Minute Audience Composition (TV Average = 100)

■ Canal D ■ Other Specialty (1) ■ Conventional (2)



45%  
i: 84

M25-54



55%  
i: 119

M18-49

## Key Stats

# 2.3M

Weekly Viewers (P2+)

# 809K | 27%

Weekly Reach A25-54

HIGHEST REACH AMONG  
ENTERTAINMENT SPECIALTY CHANNELS

# #1

Most-watched entertainment specialty channel among  
A25-54

Bell Media – Strategy & Insights

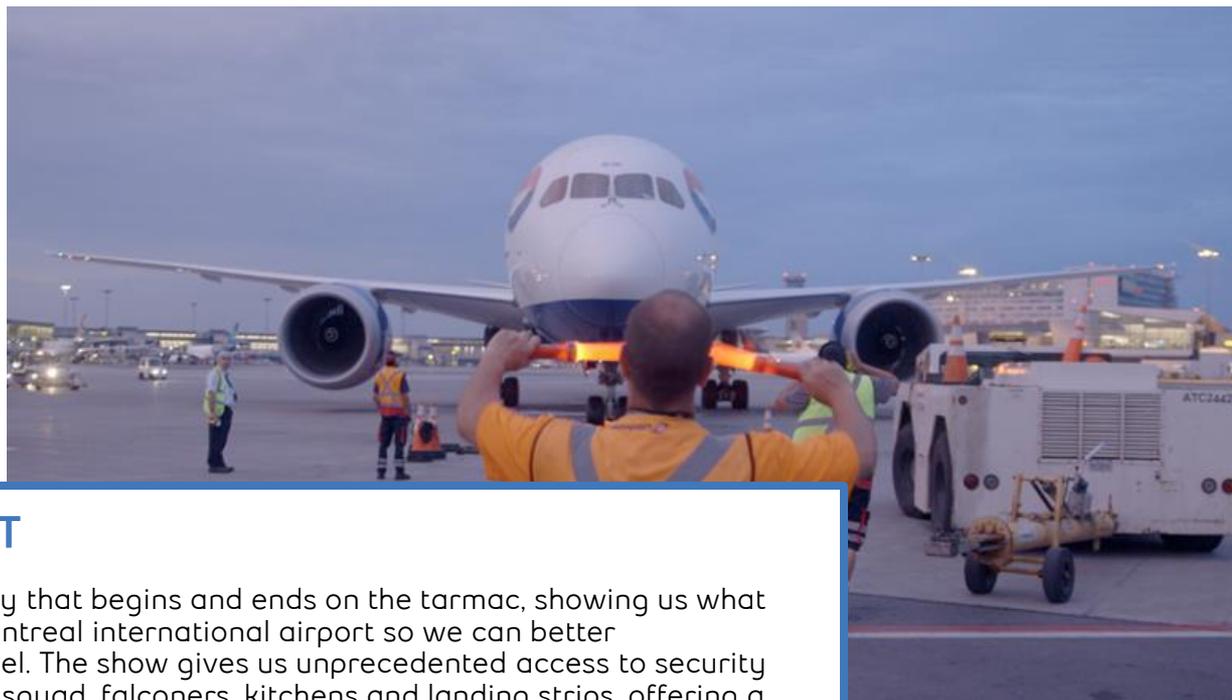
Source: Numeris Infosys, French QC, Aug. 26, 2019 to May 24, 2020, Mon-Sun 2am-2am; (1) specialty excluding Bell Media and sports channels; (2) TVA-SRC-V-TQ, i: index = average minute audience composition (%) for the channel in question vs. for total TV viewership (base P2+), female audience concentration (base F2+), higher reach: P2+ and A25-54, #1: commercial market share A25-54.





## ORIGINAL PRODUCTION

New show



### YUL : LA VIE À L'AÉROPORT

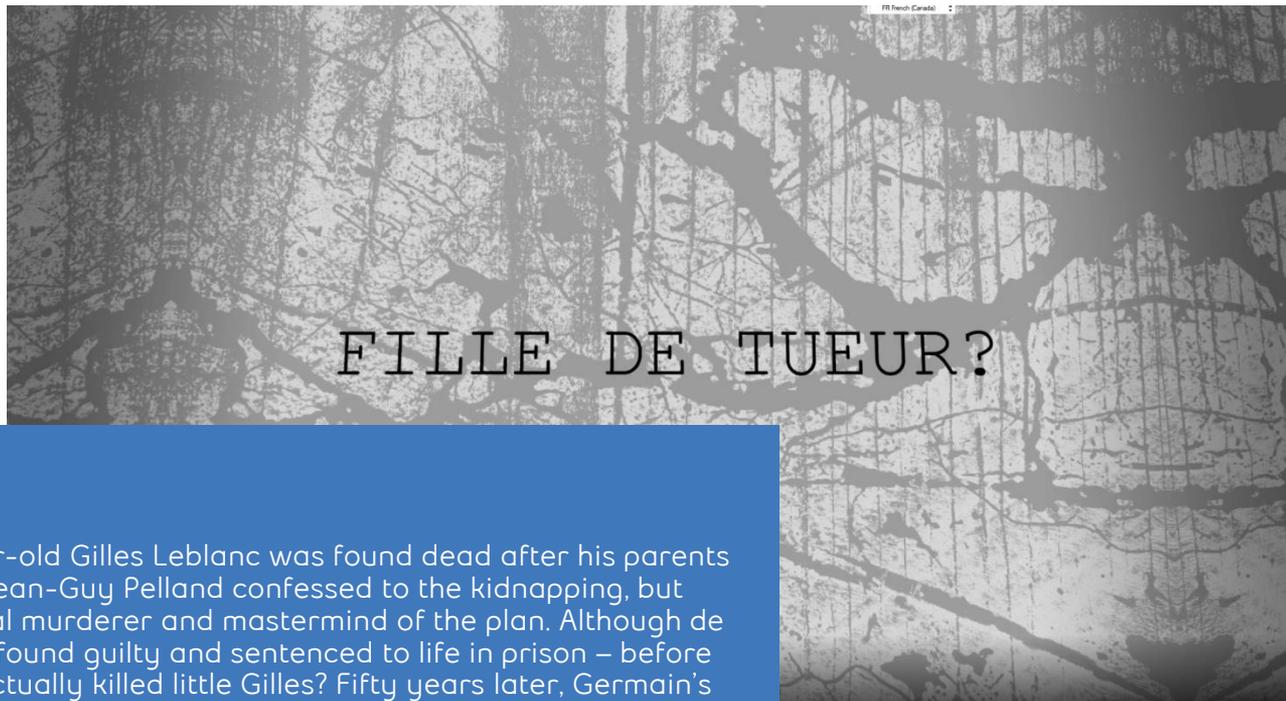
YUL : LA VIE À L'AÉROPORT is a journey that begins and ends on the tarmac, showing us what happens behind the scenes at the Montreal international airport so we can better understand the challenges of air travel. The show gives us unprecedented access to security agents, the control tower, the canine squad, falconers, kitchens and landing strips, offering a unique opportunity to get to know the unsung heroes who make sure everything goes as planned.

8 X 30 MINUTES



## ORIGINAL PRODUCTION

New show



### FILLE DE TUEUR?

On September 25, 1971 in Hull, 10-year-old Gilles Leblanc was found dead after his parents received a ransom request. In 1975, Jean-Guy Pelland confessed to the kidnapping, but named Germain de Sève as the actual murderer and mastermind of the plan. Although de Sève denied the whole thing, he was found guilty and sentenced to life in prison – before being acquitted on appeal. So who actually killed little Gilles? Fifty years later, Germain's daughter, Stéphanie de Sève, re-opens the case to answer one nagging question: is her father a killer or an innocent scapegoat?

4 X 60 MINUTES



## ORIGINAL PRODUCTION

New episodes

---



## LES COULISSES DU PALAIS

SAISON 2

This documentary series looks at the daily life of the judges, prosecutors, lawyers, clerks and special constables who work in Quebec's 56 courthouses. Viewers will see ordinary citizens fighting for their rights, get reparations for damages, avoid prison for crimes they were accused of, and defend their honour and reputation. Our cameras have a front-row seat in judges' chambers, prosecutors' offices, detention cells and classrooms. Topics covered in season 2 include domestic abuse, sexual assault, online predators, small claims and mental health.

10 X 30 MINUTES



## ORIGINAL PRODUCTION

New – Docu D

### LA DÉTRESSE AU BOUT DU RANG

In this powerful documentary, Stéphane Gendron goes on the road for several months, uncovering the anguish of many Quebec farmers who suffer from unprecedented psychological distress. Tragically linked through issues such as attachment to the land, rural life, isolation and despair, their stories illustrate the importance of human resilience and the power of mutual support.

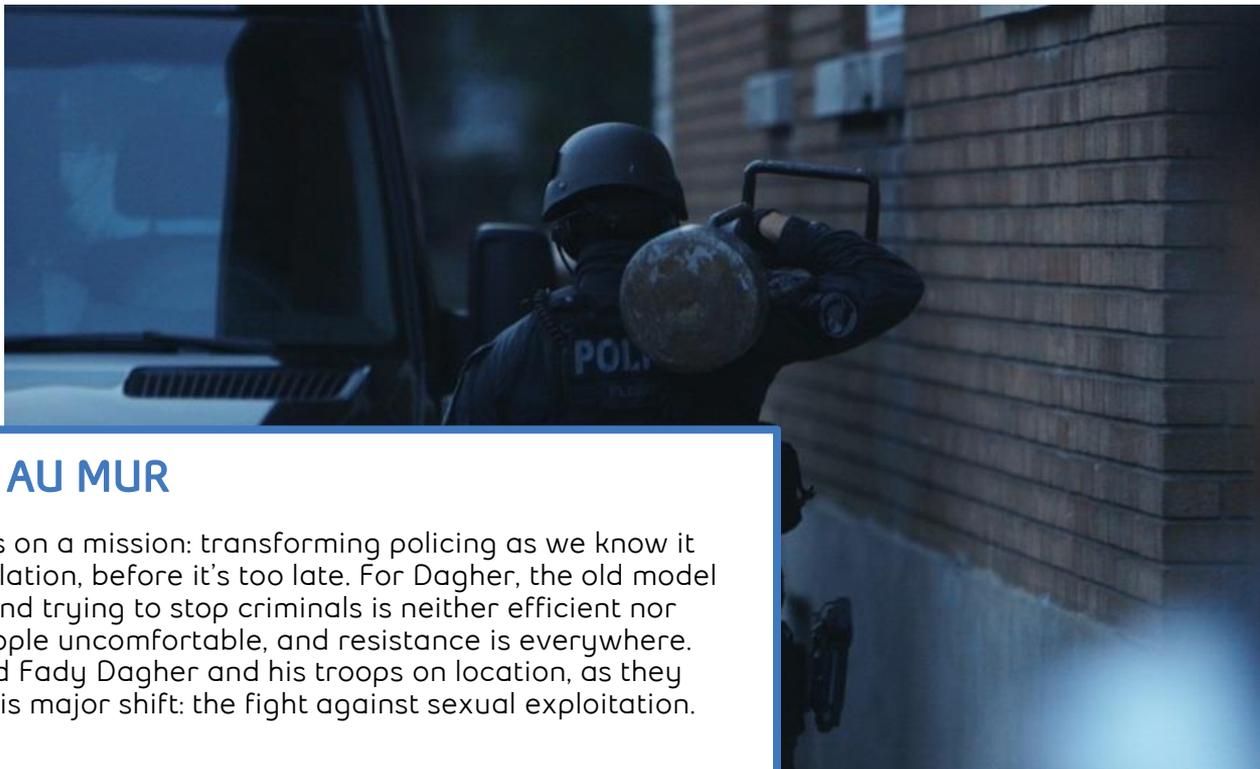
1 X 60 MINUTES





## ORIGINAL PRODUCTION

New – Docu D



### RÉSISTANCE : LA POLICE FACE AU MUR

Longueuil's new police chief Fady Dagher is on a mission: transforming policing as we know it and rebuilding confidence among the population, before it's too late. For Dagher, the old model of just having officers responding to calls and trying to stop criminals is neither efficient nor cost-effective. But change makes some people uncomfortable, and resistance is everywhere. For a year and a half, our cameras followed Fady Dagher and his troops on location, as they undertook one of the flagship projects in this major shift: the fight against sexual exploitation.

1 X 90 MINUTES



## ORIGINAL PRODUCTIONS

New – Docu D



### IRVIN BLAIS, LA VOIX DU PEUPLE

This unique documentary delves into the world of Quebec country music, with ultranationalist singer/musician Irvin Blais as our guide. Blais is one of the province's top-selling artists.

2 x 60 MINUTES

### JUKEBOX

Through the story of Denis Pantis – a.k.a. “Le roi du 45 tours” – this documentary recounts the rise and fall of Quebec’s record industry in the 1960s and 70s. In candid interviews and never-seen-before footage, the major players and stars of the day look back on their flashes of genius, backstage drama, power plays, wild parties and rude awakenings, as the show reflects on their quest for glory and recognition at a time when Quebec was emerging from its “Great Darkness”.

2 x 60 MINUTES



# D

## ACQUISITIONS

New shows

### ENFANTS MÉDIUMS



Ten years ago, this series focused on 47 kids with extraordinary abilities, as they got together to hone their powers. Now, as young adults, they're ready to help the next generation explore their paranormal gifts.

### UNE PLANÈTE, SEPT MONDES SAUVAGES

PROGRAMMATION SPÉCIALE SEMAINE DU 31 AOÛT



From the multicoloured paradise of South America to the sweltering heat of Africa, this documentary explains the key features of each continent, with amazing footage of iconic landscapes and spectacular wildlife.

### HOLLYWOOD AUTOPSY



Tragic deaths always lead to a rumour frenzy. Through interviews with loved-ones and forensic evidence from autopsies, this documentary series investigates the premature deaths of several Hollywood icons.

### ALASKA HAUNTING



Real ghost stories from isolated and ice-cold Alaska are explored through captivating interviews and evocative re-enactments. Witnesses talk about the paranormal encounters that left them paralyzed with fear.

# D

## ACQUISITIONS

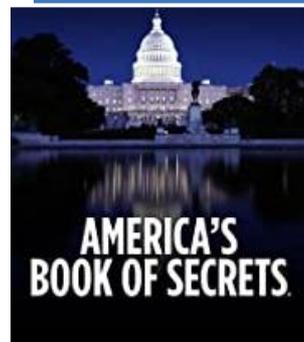
### New shows

#### GUARDIANS OF THE GLADES



Burmese pythons have decimated several species of mammals and birds in certain parts of the Everglades. Hunter Dusty Crum puts together a unique crew to protect these endangered species.

#### DOSSIERS MYSTÈRE DE L'AMÉRIQUE



In this series, reporters, whistle-blowers and law enforcement officers reveal secrets about the White House, Freemasons, Area 51, the FBI and other fascinating topics in US history.

#### VÉTÉRIINAIRE À L'AVENTURE



Doctor Evan Antin spans the globe to observe the most fascinating species in the animal kingdom. Throughout his travels, he uses his veterinary knowledge and experience to help animals in need.

#### MYTHES ANIMALIERS



In this entertaining series, Tim Warwood and Adam Gendle risk their lives to uncover the truth about animals. These two experts pull some incredible stunts to reveal weird and wonderful answers about the animal kingdom.

#### INTERVENTIONS D'URGENCE



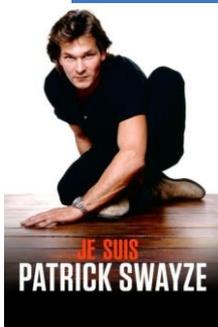
Every day across the US, firefighters and paramedics risk their own lives to save others. Each episode shows these heroes at work, keeping their cool as they come to people's rescue.

# D

## ACQUISITIONS

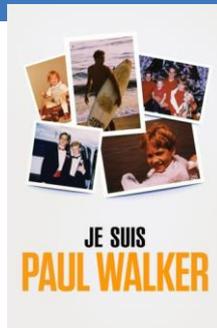
Docu D

### JE SUIS PATRICK SWAYZE



This documentary explores the life of 1980s movie star Patrick Swayze, one of the most famous men of his time. The show features videos, photos and exclusive interviews with those who knew him best.

### JE SUIS PAUL WALKER



This documentary explores the life and legacy of actor Paul Walker, best known for his role in the hit "Fast and Furious" franchise. Walker died in a car accident at the age of 40.

### JE SUIS HEATH LEDGER



Through exclusive interviews with friends and family, this documentary takes an in-depth look at the life and career of remarkable Australian actor Heath Ledger.

### JE SUIS MARTIN LUTHER KING



This documentary explores the life and legacy of American icon Martin Luther King, Jr., from a contemporary perspective focusing on key moments in the civil rights movement.

### JE SUIS JACKIE ONASSIS



This documentary reveals the lush life of Jackie Onassis. As US First Lady from 1961 to 1963, she was at the side of her husband, John F. Kennedy, when he was assassinated. Her beauty and elegance made her one of the most photographed women of her time.

### MIKE TYSON: AUTOBIOGRAPHY



Mike Tyson escaped a life of poverty and petty crime to make a name for himself, becoming the youngest Heavyweight Champion of the World and a household name—but his rise was followed by a very public fall. In this remarkably candid portrait, the boxer addresses his controversial past, including the rape charge that sent him to prison and his struggles with substance abuse, while also detailing his ultimate recovery and comeback.



## ACQUISITIONS

Contact animal



### À L'ÉCOLE DES CHIMPANZÉS

In a shelter for rescued baby chimpanzees in Liberia, orphans from an illegal animal trade require 24/7 care. Jim and Jenny Desmond's dream is to build them a forest sanctuary.



This documentary explores how our favourite animals survive the year's harshest season, revealing the savvy tricks they use to prepare for winter.

### SURVIVRE À L'HIVER



## ACQUISITIONS

### Catastrophes

#### WORLD'S WILDEST WEATHER



This series puts viewers in the eye of the storm thanks to extraordinary images, as well as encounters with people who experienced disaster and lived to tell the tale.

#### LE TRIANGLE DES BERMUDES DE L'ESPACE

Explore the fascinating space mystery of the Earth's magnetic field. Located 200 km above our planet, it extends from Southern Brazil to the west coast of Africa. When the International Space Station goes through it, strange things happen.



La série suit 10 enfants et leur famille d'accueil en Californie, qui font partie du programme Marsave. Pour la première fois de leur vie, ils participeront à leur destin en décidant qui sera leur famille.

#### WHY BRIDGES COLLAPSE



In 2018, Italy's Morandi Bridge collapsed, killing 43 people. Relying on witness testimonials, expert analysis and dramatic archival footage, we investigate this disaster, as well as other deadly bridge collapses.

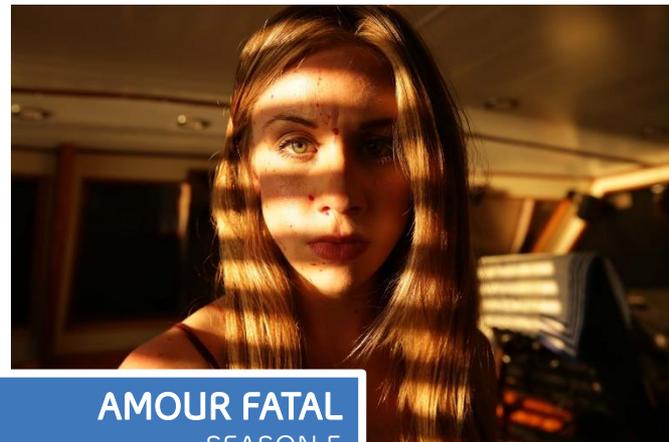


# ACQUISITIONS

New episodes



**60 JOURS EN PRISON**  
SEASON 5



**AMOUR FATAL**  
SEASON 5



**PANIQUE SUR LA 401**  
SEASON 4



**LES HÉROS DU FEU**  
SEASON 2



# ACQUISITIONS

New episodes



**DOUANES SOUS HAUTE SURVEILLANCE : AUSTRALIE**

SEASON 7



**LES PIRES ERREURS D'INGÉNIERIE**

SEASON 2



**MACHINES DE GÉNIE**

SEASON 2



# ACQUISITIONS

New episodes



PARANORMAL SUR LE VIF  
SEASON 2



ALASKA : LA RUÉE VERS L'OR  
SEASON 10



EFFACER L'HISTOIRE

INVESTIGATION/

Programming  
Fall

2020 .

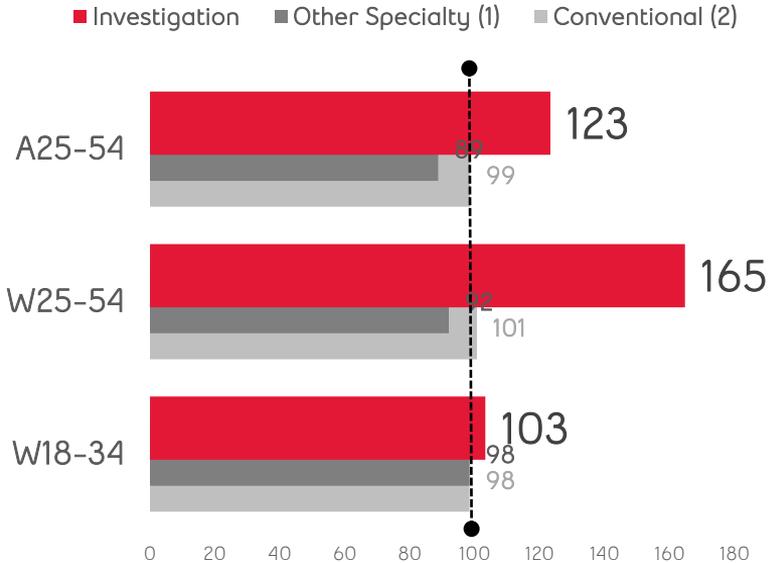
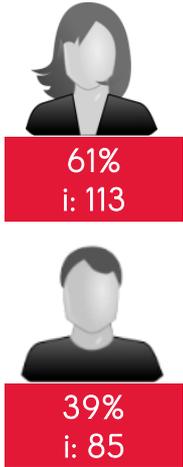


**Bell**Media

# INVESTIGATION / A high concentration of female viewers

## Viewer Profiles

Concentration Index for Average Minute Audience Composition (TV Average = 100)



## Key Stats

# 734K

Weekly Viewers (P2+)

# 132K | 9%

Weekly Reach W25-54

**2<sup>nd</sup> HIGHEST CONCENTRATION OF W25-54**  
AMONG ALL SPECIALTY CHANNELS  
(after VRAK)

# +16%

102,400 more viewers than same period last year

INVESTIGATION

## ACQUISITIONS

New shows

### DOUANES SOUS HAUTE SURVEILLANCE : CANADA SEASON 3



This documentary series explores the daily work of Canada Border Services Agency officials, as they rely on their skills and judgement to track down suspicious travelers and traffickers of all kinds.

### COURT CAM



Hosted by Dan Abrams, this series uses interviews with judges, witnesses and victims to reveal the true story behind the crime. Expect to see some of the wildest and most emotional court moments ever caught on tape.

### SCÈNES DE CRIME SEASONS 6 & 7

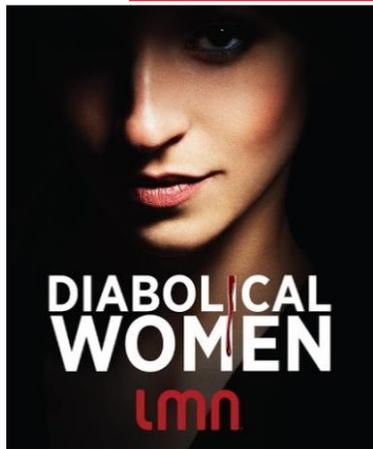


How do you read a crime scene? Which clues are the most important? Is the witness telling the truth? SCÈNES DE CRIME looks at the process of solving a real murder, from the time the crime is committed up to the moment the murderer is revealed.

INVESTIGATION

## ACQUISITIONS

New shows



### DIABOLICAL WOMEN

This series delves into the dark minds of devilishly-clever women who used their twisted ingenuity to plan extraordinary crimes in order to get what they want.



### WOMEN PRISON

Indiana's maximum-security prison for women holds 600 inmates. In intimate interviews, these convicts discuss their crimes and reveal how they've learned to survive in their hostile environment.

## INVESTIGATION

## ACQUISITIONS

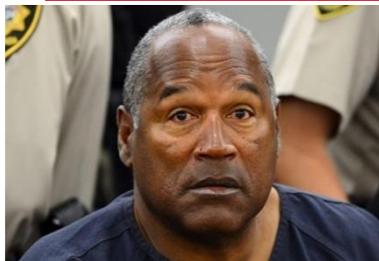
New  
'À chacun son crime'

## MEURTRES AU LAC ÉRIÉ

### THE LAKE ERIE MURDERS

Lake Erie is home to some of North America's darkest murder mysteries. In 1989, 10-year-old Amy Mihaljevic disappeared on her way home from school, and the entire country is still wondering what happened to her.

## O.J. SIMPSON : COUPABLE À VEGAS



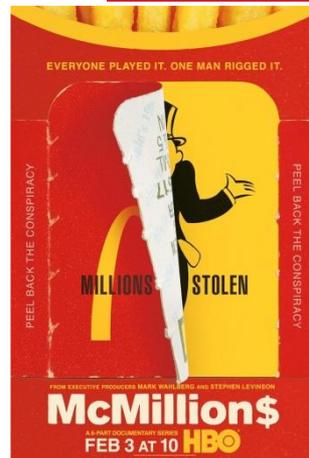
This special uncovers new revelations about the armed-robbery conviction of O.J. Simpson. The documentary returns to the scene of the crime and re-examines certain details that led to the guilty verdict.

## LES HÔTELS DE L'HORREUR



Salacious acts, secret rendezvous and cold-blooded murders are revealed, as this series takes a look at horrible crimes committed in hotels.

## McMILLION\$



Follow the story of an ex-cop who rigged McDonald's Monopoly game for a decade, embezzling millions with the help of a vast network of accomplices throughout the US.

## GANGSTER GOLD



Armed with modern technology and fresh clues, three groups go on a hunt to uncover the treasure of famous gangster Dutch Schultz, 85 years after he buried over \$50,000,000 somewhere in America.

INVESTIGATION

## ACQUISITIONS

New  
'Documentaires  
sous investigation'

### DES GENS TRÈS MÉCHANTS



This documentary series traces the journey of notorious criminals like Charles Manson, Aileen Wuornos, John Wayne Gacy, Roy Charles Waller and Jim Jones, trying to understand what unleashed their violent impulses.

### CHRONIQUES DE LA HAINE : CHARLOTTESVILLE



This documentary exposes the white supremacists and neo-Nazis involved in the 2017 Charlottesville protests. The investigation shows how the actual individuals behind the racist violence went unpunished, free to continue their operations.

### NATALIE WOOD : WHAT REMAINS BEHIND



The remarkable life and career of actress Natalie Wood are often overshadowed by the circumstances surrounding her tragic death at age 43. In this documentary, Natasha Gregson Wagner looks back on her mother's life, speaking to those who knew her well.

### CHRONIQUES DE LA HAINE : LES NOUVEAUX NAZIS AMÉRICAINS



This documentary denounces a neo-Nazi group that actively recruited new members within the US Army. An investigation with ProPublica reveals the group's terrorist aims, and how it got more powerful after the 2017 Charlottesville protests.

INVESTIGATION

## ACQUISITIONS

New documentaries

### OUTCRY



This documentary series looks at the captivating story of football star Greg Kelley, whose controversial conviction for sexual assault on a 4-year-old boy led to a quest for truth and justice.

### AARON HERNANDEZ : FOOT, GLOIRE ET MEURTRE



When Odin Lloyd, friend of NFL football player Aaron Hernandez, is discovered dead near the athlete's home, investigators start focusing on the Patriots superstar. During the trial, an astonishing family drama unfolds when Hernandez's fiancée takes the stand.

### DEATH ROW COUNTDOWN TO EXECUTION



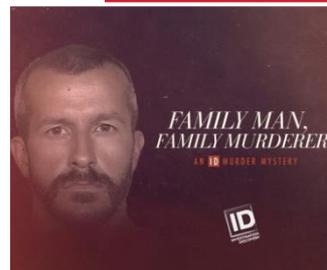
In this two-part documentary series, British anchorwoman Susanna Reid talks to American death-row convicts who only have a few weeks to live before they're executed.

### INSIDE BELMARSH PRISON



In this two-part documentary, actor Ross Kemp goes into one of the UK's most notorious maximum-security facilities: Belmarsh Prison, located in Thamesmead, in the Royal Borough of Greenwich.

### FAMILY MAN FAMILY MURDER



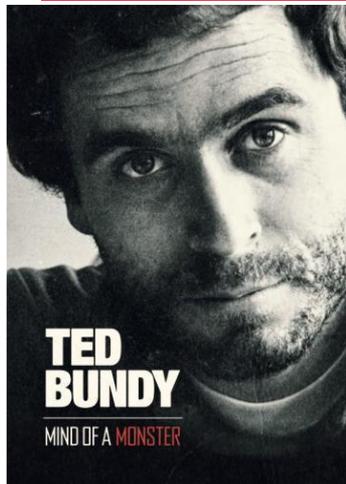
When Shanann Watts and her two daughters disappear without a trace, husband Chris contacts the authorities. As the police try to find the missing women, dark secrets are revealed, showing that the family man is in fact a monster.

## INVESTIGATION

## ACQUISITIONS

New documentaries

### TED BUNDY: MIND OF A MONSTER



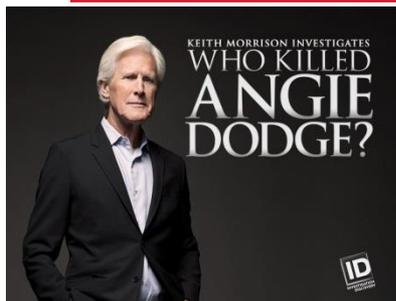
Testimonials from some of the victims' friends and family bring us back to the days of Ted Bundy's horrible crimes, as audio archives of Bundy himself give us a glimpse at what was really going on inside the mind of a monster.

### THE PLOT AGAINST AMERICA



This documentary asks the question, is America safe? Beginning in 2001, a shift in counter-intelligence spending meant that the United States took its eye off the spy game while Russia continued to dedicate vast resources to developing their army of spies. The documentary follows former FBI Special Agent Dennis Franks as he tracks down enemy "sleepers" who have been strategically placed throughout America, and builds a case to expose them.

### WHO KILLED ANGIE DODGE?



Keith Morrison investigates the murder of Angie Dodge, focusing on the controversial confession of Chris Tapp. When the victim's mother becomes convinced that Tapp's confession is false, she goes on a crusade to free him and find her daughter's real killer.

### CONFESSIONS OF A SERIAL KILLERS



Samuel Little claims to have killed up to 93 women in 40 years. This documentary examines how such a prolific murderer managed to evade the law for so long.

INVESTIGATION

## ACQUISITIONS

New episodes



**DISPARUS**  
SEASON 8



**MONSTRE À L'AMÉRICAINÉ**  
SEASON 3



**LE MAL EN HÉRITAGE**  
SEASON 4

INVESTIGATION

ACQUISITIONS

New episodes



**JUMEAUX DIABOLIQUES**  
SEASONS 1,2 & 3



**CONFESSIONS CRIMINELLES**  
SEASON 2



**SEXE, MEURTRE ET MENSONGES**  
SEASON 2



**ÇA ME TUE**  
SEASON 2

RDS RDS2 RDS  
[INFO]

Programming  
Fall  
2020



BellMedia



# The choice of sports fans

## Viewer Profiles

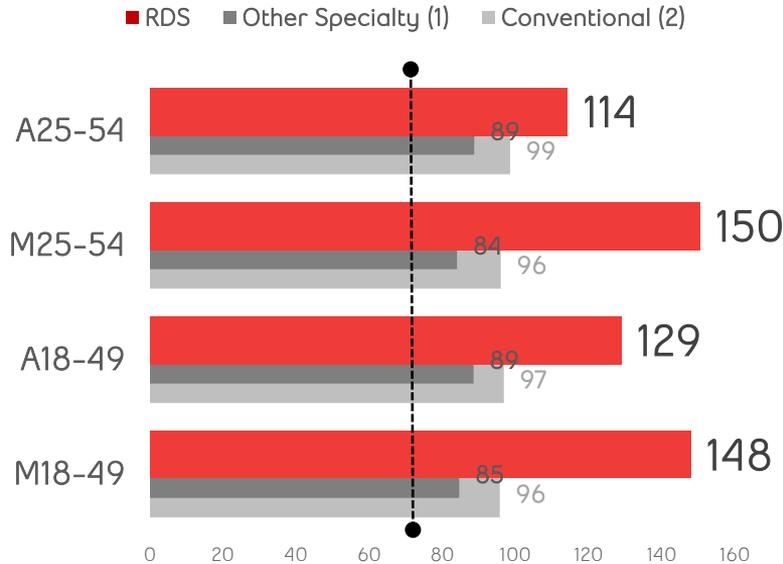
Concentration Index for Average Minute Audience Composition (TV Average = 100)



40%  
i: 75



60%  
i: 129



## Key Stats

# 2.5M

Weekly Viewers (P2+)

# 886K | 30%

Weekly Reach A25-54

15 OF THE TOP 20 SPORTS CHANNEL SHOWS

45% more reach than TVA Sports

Bell Media – Strategy & Insights

Source: Numeris Infosys, French QC, Aug. 26, 2019 to May 24, 2020, Mon-Sun 2am-2am; (1) specialty excluding Bell Media and sports channels; (2) TVA-SRC-V-TQ, i: index = average minute audience composition (%) for the channel in question vs. for total TV viewership (base P2+); Top 20: RDS vs. TVAS A25-54, average minute audience.



**RDS**

## HOCKEY

We are  
Quebec's  
HOCKEY  
AUTHORITY.



7

Pre-season  
games

60

Regular-  
season games



1

Pre-season  
game

50

Regular-season  
games



19

Regular-season  
games

**RDS**

## HOCKEY

Nightly TV  
rendezvous for  
expert analysis  
and opinions



**RDS**

## FOOTBALL

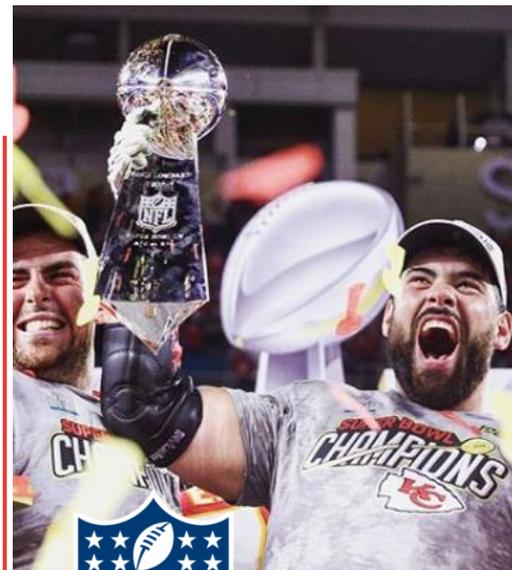
We are the official broadcaster of the CFL and NFL in Quebec.



Pre-season and regular-season Alouettes games



Regular-season CFL games  
Playoffs & Grey Cup



Regular-season NFL games  
Playoffs & SUPER BOWL

**RDS**

## BASKETBALL

We are the official broadcaster of the NBA in Quebec.



Regular-season games



Regular-season NBA games – top teams

**RDS**

## AUTO RACING

We bring you  
the biggest  
circuits,  
including  
Formula 1 and  
NASCAR



  
**Formula 1**

Every Formula 1  
championship qualifying  
session and race



  
**NASCAR**

The top NASCAR, Xfinity Series  
and Truck Series championship  
races

**RDS**

## BASEBALL

We deliver several matchups featuring top MLB teams.



Up to 3 regular-season games per week



The best of the playoffs, plus the World Series

**RDS**

## GOLF

We are the official broadcaster of the PGA and its major tournaments.



Several tournaments each week



The prestigious Masters Tournament, will be held in November this year



The US Open, will be held in September this year

**RDS**

## TENNIS

We are the official broadcaster of the ATP and the Grand Slam tournaments.



Several men's ATP tournaments



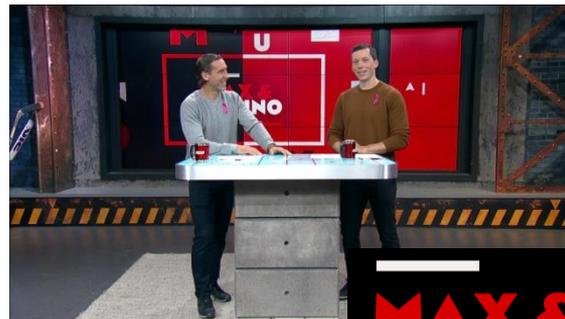
The Roland Garros clay-court championship, will be held in September this year



The US Open will be held in September this year

**RDS**

Top up your evening with our sports shows and expert commentators.



# QUESTIONS?

Contact your Bell Media or Groupe V Média  
TV Account Manager.